2017 THEME: THE PATIENT’S VOICE

The 38th Forum for Behavioral Science in Family Medicine

September 13-16, 2017

Sponsored by
The Medical College of Wisconsin
Department of Family & Community Medicine

Endorsed by The Society of Teachers of Family Medicine
The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**Physicians** – The Medical College of Wisconsin designates this live activity for a maximum of 21.00 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Allied Health Professionals** – The Medical College of Wisconsin designates this activity for up to 21.00 hours of participation for continuing education for allied health professionals.

**Psychologists** – The Medical College of Wisconsin is approved by the American Psychological Association to sponsor continuing education for psychologists. The Medical College of Wisconsin maintains responsibility for this program and its content. This activity contains content or processes that may be potentially stressful.

**Social Workers** – The Medical College of Wisconsin is registered with the Illinois Department of Professional Regulation as a continuing education Sponsor for social workers (License No. 159-000664).

**Family Practice Physicians** – Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

**OBJECTIVES**

- After attending sessions and workshops which describe effective teaching strategies and educational interventions, attendees will be able to plan, provide and/or evaluate effective educational interventions for behavioral science training in graduate medical education settings and for clinical practice for primary care settings.
- By attending clinical practice updates and other sessions focused on common psychiatric and health problems seen in primary care, attendee will be able to apply up to date evidence-based research to support clinical interventions in their clinical settings.
- When dealing with issues of patient satisfaction, the patient’s experience of illness, and any concerns about patient safety, the attendee will be prepared to elicit and understand the patient’s perspective about their health care.

**TARGET AUDIENCE**

Physicians, behavioral scientists/coordinators and allied health professionals in medical education.

**HOTEL INFORMATION**

**DoubleTree by Hilton Chicago – Magnificent Mile**
300 East Ohio Street, Chicago, IL 60601

Reservations: Toll Free (800) 222-8733 or online

A block of rooms is reserved for registrants until August 22, 2017 at a special rate of $199 plus tax, per night.

**Note:** To receive the special rate, reference “The Forum for Behavioral Science in Family Medicine” or “FBS”. If conference attendance exceeds expectations, rooms in the conference block may be sold out prior to this date.
health care providers should be attuned to hearing the patient’s real voice during the medical interview. This requires patience, understanding, and humility. Providers often encounter misunderstood and mistreated patients due to their unique cultural characteristics. They should be open to hearing stories of outright discrimination, subtle bias, and everything in between. This session will provide examples from patients who have felt unheard, dismissed or ignored by their healthcare providers. Providers often encounter misunderstood and mistreated patients due to their unique cultural characteristics. They should be open to hearing stories of outright discrimination, subtle bias, and everything in between. This session will provide examples from patients who have felt unheard, dismissed or ignored by their healthcare providers. Participants will hear evidence-based recommendations for fostering patient disclosure and forging connections instead of promoting isolation and silence. The session will review research about health disparities but will primarily focus on facilitating a deeper experience for the participant that encourages a shift in thinking about personal bias and prejudgment. We will examine what narrative medicine describes as the benefits of hearing the patients’ voice and their story, as well as how Relational-Cultural Theory informs us on creating connection and mutual empowerment with patients of difference. Finally, participants will reflect on their conference experience regarding stories from the patient’s voice and find common connections with their co-attendees to produce their stories in small groups. The presenter will conclude the plenary with examples of the role of her voice as a patient.

Plenary Speakers:

ONE PHYSICIAN’S STORY: ILLNESS, RECOVERY AND A NEW SYNDROME
Macaran Baird, MD, MS

Dr. Baird has spent most of his career caring for patients, teaching and writing about integrating behavioral health into family medicine. In 2012 he developed a life-threatening illness and spent a combined 5 months in the hospital and additional year on chemotherapy. Surviving was his early goal and eventually the challenge was how to live post-illness in a meaningful way. With this presentation he will share his experiences as both health care professional and patient. Factors that he found favorable for survival, resilience and gratitude seem to have combined with expert care to benefit him as a patient and teacher. The goal of his presentation and audience participation is to explore themes that weave through his story and may assist others with patient care, teaching and, perhaps, personal adaptation to serious illness.

LET PATIENTS HELP: THE ERA OF THE PARTICIPATING PATIENT
“e-Patient Dave” deBronkart

“e-Patient Dave” deBronkart has been quietly and not so quietly altering the balance of power in health care by creating a new dynamic in how information is delivered, accessed and used by the patient. He actively promotes opening health care information directly to patients which has the power to revolutionize the relationship between patient and health care providers. In his new world of participatory medicine, patients become potent agents in managing their own health partnership with their physicians. This new relationship is a collaborative partnership in which both parties are more fulfilled. Ultimately, e-Patient Dave’s passion is to establish a new paradigm of health care in which all patients are empowered, engaged, equipped and enabled. He will share his personal health experiences and wisdom on how to empower patients by giving them access to their records, encouraging them to Google their health concerns, and by involving them directly in complex clinical decisions.

DO YOU HEAR WHAT I HEAR? HOW LISTENING TO PATIENTS STORIES CAN REDUCE HEALTH DISPARITIES AND ENHANCE CARE
Kathryn Fraser, PhD

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Wednesday, September 13, 2017

2:30 – 6:30 pm  | REGISTRATION
3:30 – 5:00 pm  | Workshop 101
               | Resident Wellness
               | Emilee Delbridge, PhD, LMFT; Amy Polsinello, MD; Kristie Espinal, MEd; Jackie Nonweiler-Parr, MD
               | If You Build It, They Will Come: Creating a Successful Resident Support Group Program
               | Jennifer Ayres, PhD

Lecture
Discussion 102
Workshop 103
Workshop 104

5:15 – 6:30 pm  | GATHERING IN: Bringing the Patient's Voice to the Conversation: Can you hear it?
               | Molly Clark, PhD; Tom Bishop, PsyD; Katie Fortenberry, PhD

Join with fellow Forum attendees and the co-chairs of the STFM Group on Family and Behavioral Health as they introduce the 2017 Forum theme and lead activities to welcome and build connections with new and seasoned attendees.

Thursday, September 14, 2017

7:30 – 5:00 pm  | REGISTRATION
8:00 – 9:15 pm  | WELCOME AND PLENARY (Breakfast Provided)
               | One Physician's Story: Illness, Recovery and a New Syndrome
               | Macaran Baird, MD, MS

9:30 – 10:30 am
Clinical Practice Update 105
Lecture
Discussion 106
Discussion 107
Discussion 108
Discussion 109

10:30 – 10:45 am
Lecture
Discussion 110
Lecture
Discussion 111

10:45 – 11:45 am
Lecture
Discussion 112
Lecture
Discussion 113
Lecture
Discussion 114

11:45 am – 1:15 pm
LUNCH ON YOUR OWN

1:15 – 2:15 pm
Lecture
Research 116
Clinical Practice Update 117
Thursday, September 14, 2017

1:15 – 2:15 pm
Lecture
Pay Attention: Developing Protocols for ADHD Across the Lifespan
Patricia McGuire, MD
Discussion 118
Lecture
Forgotten, Silent, and Over-Ruled: Hearing the Voice of the Nursing Home Patient
Ande Williams, MS; Amber Cadick, PhD, HSPP
Discussion 119
Grant Writing Workshop
Grant Writing with a Focus on Behavioral Science and Primary Care (limited enrollment) (1:30-3:15)
Davis Nelson, PhD; Leslie Ruffalo, PhD; Melissa DeNome, MS

2:15 – 2:30
BREAK

2:30 – 3:30
Clinical Practice Update 120
Supporting Families Managing Parental Mental Illness/PTSD: Challenges and Resources
Michelle Sherman, PhD
Lecture
Essential Elements of Successful Leadership in Family Medicine Education
Oliver Oyama, PhD, PA-C; Elizabeth Lawrence, MD
Discussion 121
Lecture
A Curriculum for Teaching Professionalism and Ethics through Patient Stories
Jacqueline Maxwell, PsyD; Richard Feldman, MD
Discussion 122
Lecture
Preparing Residents for Integrated Behavioral Health: A Competency-Based Curriculum
Matthew Martin, PhD; Thomas Bishop, PsyD; Elizabeth Banks, PhD; Linda Myerholtz, PhD; Jennifer Harsh, PhD; David Bauman, PsyD; Amber Hewitt, PsyD; Max Zubatsky, PhD; Allison Bickett, MS
Discussion 123
Lecture
Focusing on Strengths: Does This Reduce Burnout and Improve Engagement?
Lindsay Fazio, PhD; Miranda Huffman, MD, MEd
Discussion 124

3:30 – 3:45
BREAK

3:45 – 5:15
Lecture
HEARTSINK: “Difficult” Doctor/Patient Interactions (and How to Survive Them) (3:45 - 4:45)
Gregory Szama, MD
Workshop 126
Resident Well-Being Workshop: A Therapeutic Afternoon
Bonnie Cole Gifford, JD, LMFT; Roberta Weintraut, MD; James Brunson, Jr., LAMFT; Leon Garby, MD
Research 127
Symposium on Formative Research (See abstracts for details) – Moderator: David Nelson, PhD
Seminar 128
Race Matters: Addressing Racism as a Health Issue
Camille Garrison, MD; Brian Johnston, PGY-2; Ashley Munroe, PGY-3; Venesha McKinney, MD
Workshop 129
The Balint Group Experience: Promoting Relationship Awareness (Session I)
Phillip Phelps, LCSW; John Freedy, MD; John Muench, MD, MPH; Allison Bickett, MS

Friday, September 15, 2017

7:00 – 8:00 am
ROUND TABLE DISCUSSIONS (Breakfast Provided)

8:00 – 9:30
Workshop 130
Now What? Making the Most of Your Behavioral Science Career Now that You’re Not a Beginner
Claudia Allen, PhD, JD; Theodore Siedlecki, Jr., PhD
Workshop 131
Engaging Millennial Learners by Overcoming our Generational Differences
Beverlee Ciccone, PhD; Julianne Lucco, MD; Margaret Ciaverelli, DO; Ellen Duveneck, MD
Research 132
Integrated Care Showcase (See abstracts for details) – Moderator: John Muench, MD, MPH
Seminar 133
A Holistic and Integrative Perspective on Resident Wellness
Nick Yaghmour, MPP; Jeffrey Ring, PhD
Seminar 134
The Evolving Role of Patients’ Voices in Residency Communication Curriculums
Daniel Hargraves, MSW; Keeshia Goodnow, BAE; Christopher White, MD, JD
9:30 – 9:45
BREAK

9:45 – 10:45
Clinical Practice Update 135
Emotional Complications in the Perinatal Population
Julie Owen, MD; Christina Wichman, DO
Lecture
Medication Assisted Treatment: Integrating Learners in Rural Primary Care
David J. Casey, MSW, CSWA, CADC II; Chloe Ackerman, PsyD; Aaron Winder, RN, BSN
Discussion 136
Lecture
Developing a Behavioral Science Curriculum for Rotating Medical Students
Limor Goldenblatt, PhD; Annmarie Walsh, DO; Shelly Capps, MD; Angelica Alonso, BS
Discussion 137

Register Online: http://ocpe.mcw.edu/family_medicine
Friday, September 15, 2017

9:45 – 10:45
Lecture
Mastering the Warm Handoff: Patient-Focused Integrated Behavioral Health Referrals
Karen Kersting, PhD; Jim Sanders, MD, MPH; Nathan Ferda, MD

Workshop 139
The Balint Group Experience: Promoting Relationship Awareness (Session II) (9:45 – 11:45)
Phillip Phelps, LCSW; John Freedy, MD, PhD; John Muench, MD, MPH; Allison Bickett, MS

10:45 – 11:00
BREAK

11:00 – 12:00
Clinical Practice Update 140
Dementia - Update on Diagnosis and Pharmacotherapy
Christine Jacobs, MD

Research 141
Research on Curriculum (See abstracts for details) – Moderator: Timothy Spruill, EdD

Lecture
Turning the Tables: When Physicians Become Patients
Mary Talen, PhD; Jeffrey Rosenblatt, MD; Geraldine Malana, MD; Christina Durochatz, MD

Lecture
Clinical Teaching Methods for Helping Residents Develop Brief Counseling Skills
Dan Felix, PhD; Michael Bloom, PhD

12:15 – 1:45 pm
LUNCH AND PLENARY (Lunch Provided)
Let Patients Help: The Era of the Participating Patient
e-Patient Dave” deBronkart

2:00 – 3:00
Clinical Practice Update 144
Lions, Tigers, and Bears, Oh My! Childhood Anxiety Disorders
Lynn Simons, PsyD; Chelsea Gray, DO; Nadeen Jamil, MD

Lecture
A Change is Gonna Come: Starting a Dialogue about Social and Racial Justice in Residency
Rebekah Schieler, MSW, LCSW; Amanda Aninwene, MD; Brian Park, MD, MPH

Lecture
Beyond the Identified Patient: From Family Medicine Resident into Systems Thinker
Jay Brieler, MD; Max Zubatsky, MD; Randy Gallamore, MA; Alicia Brooks, MD

Lecture
Research on Integrated Care (See abstracts for details) – Moderator: Linda Myerholtz, PhD

3:00 – 3:15
BREAK

3:15 – 5:15
Workshop 149
Behavioral Science Faculty as Change Leaders: Assess Your Skills & Add to Your Toolbox
Deborah Taylor, PhD

Workshop 150
Put on Your Own Mask First: Practicing What We Teach & Other Self-Care Strategies (3:15-4:45)
Jennifer Ayres, PhD

Workshop 151
Workshop on Writing and Listening: Exercises that Reach Caregivers and Reduce Stress (3:15-4:45)
Mark Marnocha, PhD; Deborah Schultz, MD; Suzanne Marnocha, PhD

Workshop 152
Put Down the Power Point: Dynamic Strategies to Improve Engagement and Learning (3:15-4:45)
Kaitlin Leckie, PhD; Laura Sudano, PhD

Workshop 153
The Infinite Connection between Safety, Health, and Emotional Regulation
Terri Wall, PhD; Bethany Crawley, JD, RYT; Maria Mahmoodi, MD, FAAFP

Saturday, September 16, 2017

7:30 – 9:15 am
COFFEE AND MUFFIN SERVICE

8:00 – 9:00
Clinical Practice Update 154
Narcolepsy: Theory and Treatment Update
Heather Kirkpatrick, PhD; Megan Meade-Higgers, PsyD; Laci Zawilinski, PhD

Lecture
Out of the Ruins: Visualizations and Narratives of those Formerly Homeless
David Nelson, PhD; Jeff Morzinski, PhD

Lecture
Beyond Didactics: Teaching Equitable Team-Based Care for Chronic Pain via Panel Review
Christine Danner, PhD; Cherilyn Wicks, MD

Lecture
Interactive Clinical Case Review: Incorporating the Patient’s Voice
Nancy Newman, MD; Marchion Hinton, PhD

Lecture
Hearing the Patient’s Voice through Case Conferences Facilitated by Learners
Anatol Tolchinsky, PhD; Alexandros Maragakis, PhD; Lauren Ostarello, MS; Shannon Franz, BA

Lecture
There’s an App for That: Behavioral Health Apps to Improve Patient Care and Education
Stephen Warnick, Jr., MD; Christopher White, MD, JD; Kevin Brazill, DO
Full registration includes breakfasts, luncheon, breaks, and continuing education credits. (If unable to attend, 50% of the fee paid will be refunded if written notification is postmarked by 8/14/17. There will be no refunds after this date.)

Celebrating 38 Years of Behavioral Science Education in Family Medicine

To register please visit: http://ocpe.mcw.edu/family_medicine
For more information: www.familymedicine.org

REGISTRATION

If paying by check (after you have registered) make check payable to: Medical College of Wisconsin
And forward to: Mary Ellen Radjenovich, DFCM
Medical College of Wisconsin
8701 Watertown Plank Road
Milwaukee, WI 53226-0509

Questions: Contact Mary Ellen Radjenovich at meradjen@mcw.edu or 414-955-8189

Please note there is a $15.00 non-refundable processing fee for all registrations.

FULL REGISTRATION FEES:

Paid by 8/14/17 ...............................................................$450
Paid after 8/14/17 .............................................................$480
Resident/Medical Student/Graduate Student/Fellow
Paid by 8/14/17 ...............................................................$230
Resident/Medical Student/Graduate Student/Fellow
Paid after 8/14/17 .............................................................$270

ONE DAY REGISTRATION FEES:

Paid by 8/14/17 ...............................................................$265
Paid after 8/14/17 .............................................................$280
Resident/Medical Student/Graduate Student/Fellow
Paid by 8/14/17 ...............................................................$170
Resident/Medical Student/Graduate Student/Fellow
Paid after 8/14/17 .............................................................$190

Full registration includes breakfasts, luncheon, breaks, and continuing education credits. (If unable to attend, 50% of the fee paid will be refunded if written notification is postmarked by 8/14/17. There will be no refunds after this date.)