



**MEDICAL  
COLLEGE  
OF WISCONSIN**

**CONTINUING EDUCATION  
PROGRAM**



**FROEDTERT & THE MEDICAL COLLEGE OF WISCONSIN  
REGIONAL CANCER THERAPY PROGRAM**

# **2018 GI SYMPOSIUM**



The American Club, Kohler, Wisconsin. Photo courtesy of Kohler Co.

## **SPOTLIGHT: MANAGEMENT OF ADVANCED COLORECTAL CANCER**

### **Friday, May 4, 2018**

**Hosted at the American Club in Kohler, WI**

Join us for the  
2018 GI Symposium  
FRIDAY, MAY 4, 2018  
Hosted at the American Club,  
Kohler, Wisconsin

8701 Watertown Plank Road  
P.O. Box 26509  
Milwaukee, WI 53226-0509



## PLEASE REGISTER ONLINE IN A FEW STEPS

An online registration process allows you to efficiently enroll in any offered CME course. To enroll in a course, please follow the detailed instructions below. Please note you will need to create a one-time “New User Account” before enrolling in a course.

### CREATING A NEW USER ACCOUNT:

Log in to [ocpe.mcw.edu/surgery](http://ocpe.mcw.edu/surgery), select **Create Account** in the upper right corner. Enter all of the required (\*) information.

**To Register (after New User Account has been set up at [ocpe.mcw.edu](http://ocpe.mcw.edu)):**

Under **Featured Courses**, select **2018 GI Symposium**.

Online registration is required for evaluation and receiving credit. More information on claiming credit will be distributed at the Symposium.

### FEES

Registration fee includes registration, lunch and CME certification. Payment due at time of registration.

Physicians	<input type="checkbox"/> \$50
Nurses, APPs	<input type="checkbox"/> \$25
Fellows, residents and students	No charge*

\*Please contact Heidi at [surgeryevents@mcw.edu](mailto:surgeryevents@mcw.edu) or 414-955-1831 if you fall in this category of complimentary registration.

### CONFIRMATION

A confirmation will be e-mailed upon receipt of your registration.

### FURTHER INFORMATION

Please visit [www.mcw.edu/surgery](http://www.mcw.edu/surgery) or contact Heidi Brittnacher at 414-955-1831 or [surgeryevents@mcw.edu](mailto:surgeryevents@mcw.edu).

**REGISTER BEFORE APRIL 25, 2018.**

### KEYNOTE SPEAKER

**Larissa Temple, MD, MSc, FACS, FASCRS**

*Professor of Surgery and Oncology  
Division of Colorectal Surgery  
Chief  
Director of SHORE (Surgical Health Outcomes and Research Enterprise)  
University of Rochester Medical Center  
Rochester, NY*

### FEATURED MCW SPEAKERS

**John Charlson, MD**

*Associate Professor of Medicine  
Division of Hematology and Oncology*

**Ben George, MD**

*Associate Professor of Medicine  
Division of Hematology and Oncology*

**William Hall, MD**

*Assistant Professor  
Department of Radiation Oncology*

**David Johnstone, MD**

*Professor  
Division of Cardiothoracic Surgery*

**Sean Marks, MD**

*Assistant Professor of Medicine  
Division of Hematology and Oncology Palliative Care Section*

**Harveshp Mogal, MD**

*Assistant Professor  
Division of Surgical Oncology  
Program Director for Regional Therapies*

**Carrie Peterson, MD, MS**

*Assistant Professor  
Division of Colorectal Surgery*

**William Rilling, MD**

*Vice-chair, Clinical Affairs  
Professor of Radiology and Surgery  
Division of Vascular and Interventional Radiology*



**FRIDAY, MAY 4 • 8:50 a.m. – 3:20 p.m.**

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- 8:00 a.m. Registration and Breakfast
  
- 8:50 a.m. **WELCOME**  
**Harveshp Mogal, MD**
  
- 9:00 a.m. *National Accreditation Program for Rectal Cancer—What you Need to Know*  
**Carrie Peterson, MD, MS**
  
- 9:30 a.m. *Changing Paradigms with RT - Is Total Neoadjuvant Therapy Optimal?*  
**William Hall, MD**
  
- 10:00 a.m. *Chemotherapy for Colorectal Cancer – Highlights from GI ASCO*  
**Ben George, MD**
  
- 10:30 a.m. **BREAK AND EXHIBITS**
  
- 10:45 a.m. *Advances in Management of Gastroesophageal Junction Cancers*  
**David Johnstone, MD**
  
- 11:15 a.m. **KEYNOTE—Bowel Function after Surgery for Colorectal Cancer**  
**Larissa Temple, MD, MSc, FACS, FASCRS**  
**University of Rochester Medical Center, NY**
  
- Noon **LUNCH**
  
- 12:30 p.m. *Tumor Board*
  
- 1:00 p.m. *Management of Metastatic GI Cancers – The Role of the Interventional Oncologist*  
**William Rilling, MD**
  
- 1:30 p.m. *Therapeutic Advances in Management of GIST Tumors*  
**John Charlson, MD**
  
- 2:00 p.m. **BREAK**
  
- 2:15 p.m. *HIPEC in Colorectal Cancer – Who, When, How?*  
**Harveshp Mogal, MD**
  
- 2:45 p.m. *Effective Strategies for Leading a Goals of Care Meeting with Patients and Families*  
**Sean Marks, MD**
  
- 3:15 p.m. **CLOSING COMMENTS**  
**Harveshp Mogal, MD**
  
- 3:20 p.m. **ADJOURNMENT**

**The Froedtert & Medical College of Wisconsin 2018 GI Symposium—Spotlight: Management of Advanced Colorectal Cancer** will be held on Friday, May 4, 2018, at the American Club, 419 Highland Dr, Kohler, Wisconsin. The GI Symposium will be held in the Great Bay Ballroom.

### DIRECTIONS AND PARKING

The American Club: Northbound on I-43, take exit 126 for WI-23 West. Keep right, follow signs for WI-23 West/Kohler/Plymouth and merge onto WI-23 West/WI-23 Trunk West/Kohler Memorial Dr. Take the County Hwy-Y exit toward Kohler. Turn slight right onto Highland Drive. The Village of Kohler is approximately one mile from the exit. Due to construction at that time, please use the complimentary valet parking.

### TARGET AUDIENCE

- Medical Oncologists
- General Surgeons
- Surgical Oncologists
- Radiation Oncologists
- Interventional Radiologists/Oncologists
- Radiologists
- Oncology Affiliated Practice Providers
- Oncology Nurses
- Palliative Care Providers

### PURPOSE

This day-long educational activity is designed to highlight challenges, controversies and advances in the field of primary and metastatic gastro-intestinal cancers. The content will focus on the clinical care of patients with advanced GI cancer and topics will include current chemotherapy regimens in addition to the utility of radiation and surgery. Often the evolving field of cancer care and its complexity of coordination is not understood fully. This symposium will serve as a resource to clearly define the current guidelines, anticipated challenges and the expected results. Invited speakers include well-known academic clinicians who are well-published in their respective fields and who can provide up-to-date summaries of the topics. There will be a specific focus on new and innovative approaches to treatment of colorectal cancers.

### EDUCATIONAL OBJECTIVES

- Discuss the roll-out of the National Accreditation Program for Rectal Cancer.
- Discuss liver, peritoneal, nodal and pulmonary metastases as well as the advantages of molecular diagnoses especially evolving therapies for cancers with high mutational burden.
- Updates in radiation for metastatic CRC including use of total neoadjuvant therapy.
- Updates in treatment of Gastroesophageal junction cancers and GIST tumors.

### EDUCATIONAL METHOD

The format will include lectures from leaders in each field along with discussion.

### COURSE PLANNING COMMITTEE

Harveshp Mogal, MD (Course Director)  
Julie Dotson, MPH, CHES  
Heidi Brittnacher

### ACCREDITATION STATEMENT

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

### DESIGNATION OF CREDIT

The Medical College of Wisconsin designates this live activity for a maximum of 5.5 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### HOURS OF PARTICIPATION FOR ALLIED HEALTH PROFESSIONALS

The Medical College of Wisconsin designates this activity for up to 5.5 hours of participation for continuing education for allied health professionals.

### FACULTY DISCLOSURE/DISCLAIMER

Everyone who is in a position to control the extent of educational activity must disclose all relevant financial relationships with any commercial interests. They will disclose any unlabeled use or investigational use of pharmaceutical and medical device products. Determination of educational content for this program and the selection of speakers were solely the responsibility of the planning committee. Firms providing financial support did not have input in these areas. Agendas are subject to change, as necessitated by illness and/or scheduling conflicts.

### SPECIAL ASSISTANCE

Individuals with disabilities are encouraged to attend all Medical College of Wisconsin sponsored events. If you require special accommodations in order to attend this event, please contact Heidi Brittnacher at 414-955-1831 or surgeryevents@mcw.edu.

### FOR MORE INFORMATION

If you have any questions or need additional information, please contact Heidi Brittnacher at 414-955-1831 or surgeryevents@mcw.edu.