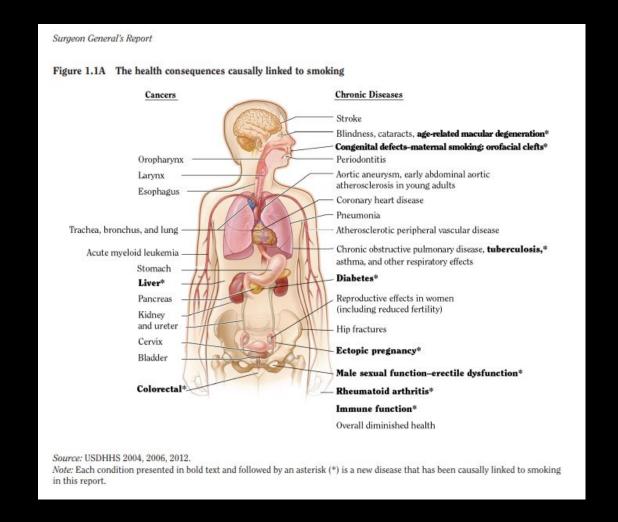
# By Undoing Big Tobacco, We Have the Power to Upend Cancer

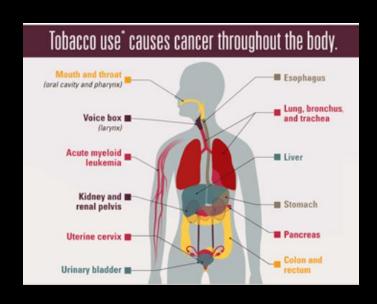


**Presented by Bob Gordon, MPH** 

# Health Consequences attributable to tobacco use (Surgeon General Report 2016)



# 40% of all cancers are attributable to tobacco use (CDC 2016)



# Seven *Million*Tobacco-related deaths a year





### In the United States...

**Tobacco causes more deaths than:** 

Suicides, homicides, alcohol,

auto accidents, drug use, HIV

COMBINED (CDC)

# Traditional tobacco products



# Newer tobacco products





# LGBT

The LGBT community is disproportionately impacted by tobacco.

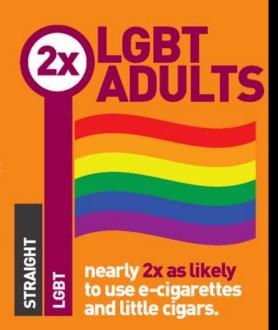
LGB FEMALE YOUTH (Aged 14-17 years)

more than 3x as likely to use cigarettes and cigars as straight females in the past month.

more than 2x to as likely to use e-cigarettes as straight females in the past month.

20.5%
transgender adults

Who smokes cigarettes?

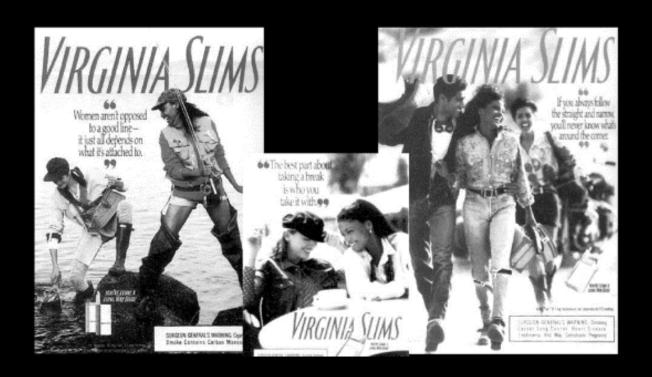


Project



When did smoking become part of us?

# Big Tobacco has toyed with us





AND THE PERSON SERVICES AND

events.

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#### SOME LINERS

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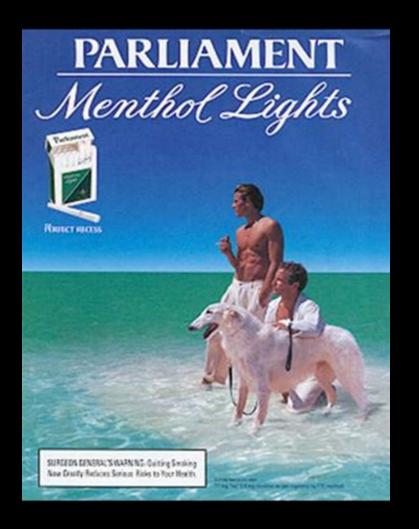
#### Trak

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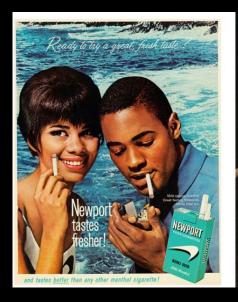
all events are 21 or older.



SURGEON GENERAL'S WARNING, Digarette Smoke Contains Carbon Monoxide,





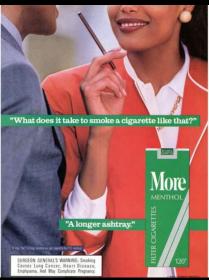






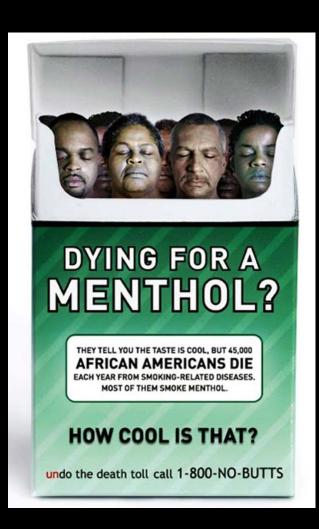












Ending the sale of flavored and menthol tobacco products is an issue of social justice

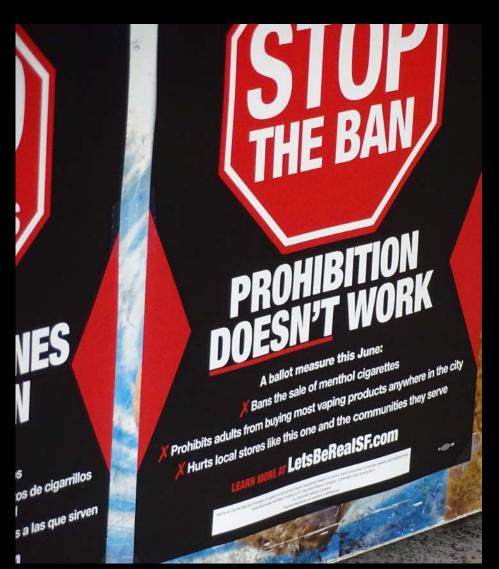


# Examples of Local Tobacco Control Policy

#### Policies at San Francisco Board of Supervisors 1988-present:

- ➤ Retail environment: single cigarette sales, vending machines, self-service displays, pharmacies, licensing, density, tobacco 21, flavors/menthol, e-cigarette sales
- Protection from secondhand smoke: restaurants, bars, workplaces, playgrounds, transit stops, entryways, taxis, bingo, public housing, parks









# Important Voter Information

#### Learn how Proposition E:

. . . . . . . . . . . . . . . . . .

- Repeats the failed policy of Prohibition
- Leads to unintended consequences
- Fails to address the City's real problems











### SAN FRANCISCO'S FLAVORED TOBACCO SALES BAN IS **NOW IN EFFECT!**

This fact sheet is available in: (Arabic) عربي (th文 (Chinese) Español (Spanish) Tagalog Tiếng Việt (Vietnamese)

#### What is the Flavored Tobacco Sales Ban?

The ban prohibits Retail Tobacco Permit Holders from selling any nicotine or tobacco product, including but not limited to smokeless/chew, cigarettes, cigars, cigarillos, vape liquid and hookah tobacco, that is manufactured to have an aroma. and/or flavor, such as fruit, sweet, candy, alcohol, mint, spice

#### When is the ban effective and how can I prepare now?

The ban took effect on July 20, 2018. Discontinue ordering and restocking flavored tobacco products now to prevent losing your investment once the rules and regulations are ready to implement.

#### Will the City help retailers implement the new law?

Yes. Education and outreach efforts will begin in September 2018. Compliance checks will begin in October 2018, where a notice of correction will be issued if flavored tobacco products are observed.

#### When will the City enforce the new law?

The Rules and Regulations are aimed for completion in January 2019 and enforcement will commence. Avoid permit suspensions of up to 365 days by discontinuing sales of flavored tobacco products now.

#### How can I stay informed?

Throughout this process, stay informed by visiting our website, https://www.sfdph.org/dph/EH/Tobacco/ flavoredtobacco.asp.

- · We will also invite retailers to meet with City staff to discuss approaches to phase out existing products, technical assistance needs, and improve the retailers' customer experience.
- · Read the mailings from the City and pay attention to the website for posting of FAQs and the proposed Rules and Regulations for public comment.
- · You are encouraged to ask questions and submit suggestions to San Francisco 311 at (415) 701-2311 or https://sf311.org.

#### Examples of tobacco products now banned from sale in San Francisco:



taste and aroma.



Sold individually and in packs; those that are flavored are banned



"Strawberry," "White Grape," "Grape," "Peach" and "Blueberry" are fruit flavors.



"Sour Apple" is a fruit flavor: "Mint" has a distinguishable taste and aroma.



distinguishable taste and aroma.



"Cherry," "Nectar," "Melon," "Apple," "Raspberry," "Strawberry," "Berry" and "Fruit Medley" are fruit flavors; "Crème Brulee" and "Vanilla" are candy flavors; "Mint" and "Menthol" have distinguishable tastes and aromas; "Hawalian Pod" has an image indicating it contains a flavor other than tobacco.



"Lemonade" is a fruit flavored beverage; "Raspberry," "Blueberry," "Orange," "Grape," "Cherry" and "Strawberry" are fruit flavors.

images are shown for educational purposes only.









#### الحظر الذي فرضته مدينة سان فرانسيسكو على مبيعات

عيف يعتلني متنبعة الاغيار أولأ يأول!"

يطلكو مثايمة الأشيار أولأ بأول على مدار هذه الصلية عن طريق زيارة موقعتا https://www.sfdph.org/dph/EH/Tobacco/fla

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# 三藩市香味煙草

#### \*\*\*\*\*\*\*\*\*\*

本数十世上省州地中办《游价在市出市品有专案》(成)专机、加 水电、磁体、磁性、振频、原程、专利或等荷标写电过的任何形式 METRIC, SHETTERSHIPS, SH. TE. 17E. E / 建油油车业用用车。

#### 每个何特生效? 我既在独加何事情?

各世分於 2018年7月20日至月、稅品股份正訂額和補充各項性 申提出、以免定期的制度利付款收集提品股份由的品价。

#### **京政府基份會報助平會商店食業的供**件!

是的、市巴 2018年 9 月間和提供認識和推廣工作。 第四 2018年 19 月間和白質報表、加度技術各項推荐製品、開發的

日日申止在三時方由帝的原本森品等例加下。





#### 

WATER, LINEAR PROVIDERS.

#### **我们我们我们的**

现在是品价分摊。 拉利拉拉亚水以及西西亚市市的水产槽架

**福建业企业的企业企业工程**,是在2001年,及中国新发生的建筑等证

表示系統(( 元) (410) 701 2011 **東京党 (41)** (410) 701 2011 **東京党 3**11 東京の政策を選出



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Francisco

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Simula Ngayon, "Ban" o lpinagbabawal na an Pagbebenta ng Tabakong May Pampalasa sa San

















# Regulating / Implementing

# San Francisco banned flavored tobacco sales. Now what?

By PRIA MAHADEVAN . FEB 27, 2019

PROGRAM Crosscurrents



Share



Tweet





Janine Young, Senior Environmental Health Inspector from San Francisco's Department of Public Health, conducts a compliance visit in a local corner store

PRIA MAHADEVAN / KALW

## **OUR PROGRESS IS ACCELERATING**

Communities up and down the state have moved quickly over the last few years to protect their kids from flavored tobacco products. But there's still work to be done.



# Tobacco / Nicotine Use / addiction: Does not take place in a vacuum



- -Poverty: Low education, Low opportunity
- -Alcohol and Other Drugs: meth; opiates
- -Chronic disease:

Diabetes, Obesity, Hypertension, Asthma, HIV

- -Mental health
- -Violence and safety: Rape and bullying
- -Racism
- -Concern over legal status
- -Environmental issues: air, water, noise, food deserts



Good-bye to Big Tobacco; Good-bye to many cancers!