

Wednesday, January 30, 2019

7:00 AM	Registration & Exhibits			
8:00 – 8:50	Portage	Geneva		
	Pulmonary Hypertension for the Primary Care Provider <i>Kenneth Presberg, MD</i>	HPV Related Head and Neck Cancer <i>Bruce Campbell, MD</i>		
8:50 – 9:00	Break and Exhibits			
9:00 – 9:50	Neck and Shoulder Pain: Evaluation and Treatment <i>Diane Braza, MD</i>	Management of Chronic Wounds: Medical and Surgical Best Practices <i>Theodore MacKinney, MD, MPH</i> <i>Barbara Provo, APNP, CWON</i> <i>Jacob Peschman, MD</i>		
9:50 – 10:20	Break and Exhibits			
10:20 – 11:10	Liver Tests: How to Utilize Them <i>Jose Franco, MD</i>	COPD Update <i>Jay Balachandran, MD</i>		
11:10 – 11:20	Break and Exhibits			
11:20 – 12:10	Infectious Disease Pearls <i>Joyce Sanchez, MD</i>	Diagnosis and Management of PCOS <i>Beth Lalande, MD</i>		
12:10 – 1:00 PM	LUNCH (All attendees are invited) Will be held in Wausau/Superior			
1:00 – 1:30	Break and Exhibits			
1:30 – 2:20	Updates in Travel Medicine <i>Joyce Sanchez, MD</i>	10 Doors: Which Do I Open First? <i>Larry Duenk, MD</i>		
2:20 – 2:30	Break and Exhibits			
2:30 – 3:20	New Practice Defining Drugs in Primary Care <i>Michael Nagy, PharmD</i> <i>Rachel Kavanaugh, PharmD</i>	Low T (Fake News?) <i>Ty Carroll, MD</i>		
3:20 – 3:30	Break and Exhibits			
3:30 – 4:30	PLENARY: Therapeutic Potential of the Marijuana-Derived Cannabinoids THC and CBD <i>Cecilia Hillard, PhD</i> Raymond O. Frankow, MD Endowment Speaker			
4:30 – 5:30	Attendee Appreciation Reception (All attendees are invited) Will be held in BLVD Sponsored by MCW Family Medicine and MCW School of Pharmacy			
North Bay				
1:30 – 3:30 PM				
*Workshop Dementia Management - Caregiver Conversations and Resources <i>May be used to initiate your Part IV MOC requirement</i> <i>Kathryn Denson, MD</i> <i>Edmund Duthie, MD</i> <i>Deborah Simpson, PhD</i> <i>Limited Enrollment</i> <i>Sign up when registering online</i> <i>@ http://ocpe.mcw.edu</i>				

*There is an additional fee of \$20 and pre-registration is required for the above workshop.

Thursday, January 31, 2019

8:00 AM	Registration & Exhibits	
	Portage	Geneva
8:30 – 9:20	Breast Cancer Update <i>Amanda Kong, MD</i>	New-ish Diabetes Medications <i>Brent Jones, MD</i>
9:20 – 9:30	Break and Exhibits	
9:30 – 10:20	Evidence-Based Preoperative Evaluation <i>Kurt Pfeifer, MD, FACP</i>	Update for Primary Care on Upper Extremity Orthopedics <i>Amin Afsari, DO</i>
10:20 – 10:50	Break and Exhibits	
10:50 – 11:50	Pediatric Potpourri 2.0 <i>Ryan Schepper, MD</i>	Updates in Hormone Replacement Therapy Guidelines <i>Jenna Sarvaideo, DO</i>
12:00 – 1:00 PM	Preceptor Appreciation Luncheon <i>(All attendees are invited.) Will be held in Wausau/Superior</i>	
1:00 – 1:10	Break and Exhibits	
1:10 – 2:00	PLENARY: Optimizing Heart Health: The ABC's of Primary Prevention <i>Joshua Liberman, MD, FACC</i>	
2:00 – 2:30	Break and Exhibits	
2:30 – 3:20	Childhood Obesity and the Role of the Primary Care Provider <i>Denise Kilway, DNP, RN, APNP</i>	Diagnostic Testing in Patients with Stable Chest Pain <i>Joshua Meskin, MD</i>
3:20 – 3:30	Break and Exhibits	
3:30 – 4:20	Common CBC Abnormalities <i>Peter Johnson, MD</i>	Medication Selection for Depression: Picking the Best Treatment Option <i>Kimberly Stoner, MD</i>
4:20	ADJOURN	

Friday, February 1, 2019
InfoPOEMS

Wausau/Superior

7:30 AM	Registration
7:45 - 8:00	Introduction to InfoPOEMS <i>John Hickner, MD, MS</i>
8:00 – 8:30	Cardiovascular Disease <i>Gary Ferenchick, MD, MS</i>
8:30 – 9:00	Depression and Anxiety <i>John Hickner, MD, MS</i>
9:00 – 9:30	Exercise and Rehabilitation <i>Gary Ferenchick, MD, MS</i>
9:30 – 9:45	Break
9:45 – 10:15	GU Topics (Dysuria, Vaginitis, Stones, Prostate Cancer, etc) <i>John Hickner, MD, MS</i>
10:15 – 10:45	Hyperlipidemia <i>Gary Ferenchick, MD, MS</i>
10:45 – 11:15	Acute Respiratory Infections <i>John Hickner, MD, MS</i>
11:15 – 11:45	Dementia and End of Life Care <i>Gary Ferenchick, MD, MS</i>
11:45 – 12:15	Editor's Choice <i>John Hickner, MD, MS</i> <i>Gary Ferenchick, MD, MS</i>
12:15	ADJOURN