

49<sup>TH</sup>  
ANNUAL



# Winter Refresher Course for Family Medicine



CONTINUING EDUCATION  
PROGRAM

January 30 – February 1, 2019  
Marriott West: **Waukesha, Wisconsin**

Sponsored by The Medical College of Wisconsin  
Department of Family & Community Medicine

## SUMMARY

This program is designed for family physicians as well as nurse practitioners, physician assistants, and other primary care physicians who practice in a variety of settings including hospitals, nursing homes, and offices.

## OBJECTIVES

The WRC will:

- Apply clinical updates for primary care providers in areas of general preventive and adult medicine, pediatrics, and geriatrics.
- Effectively work in teams for problem solving and goal achievement.
- Present evidence-based updates designed to improve primary care practice systems and policies.
- Enhance inter-professional collaboration.

## EXHIBITORS

If you would like to exhibit at the Winter Refresher Course please contact **Karen Krause at 414-955-8696 or kkrause@mcw.edu**. The Medical College of Wisconsin, Department of Family & Community Medicine appreciates the support provided by our exhibitors.

## ACCREDITATION

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Medical College of Wisconsin designates this live activity for a maximum of *16.50 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The Medical College of Wisconsin designates this activity for up to 16.50 hours of participation for continuing education for allied health professionals.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

## COURSE PLANNING COMMITTEE

**Adam Blackwell, MD**, Program Director  
Ascension | Columbia St. Mary's

**Erin O'Tool, MD**, Program Director  
Ascension | Wheaton Franciscan Healthcare

**Alan K. David, MD**, Professor and Chair  
Department of Family & Community Medicine

**Jeff Morzinski, PhD**, Professor  
Department of Family & Community Medicine

**Julie Staskunas, CS-FNP, MSN**  
Ascension | Wheaton Franciscan Medical Group

**Mary Ellen Radjenovich**  
Conference Coordinator

**Karen Krause-Fromm**  
Exhibit Coordinator



## GREEN

All syllabus material will be made available via our website at [www.familymedicine.org](http://www.familymedicine.org). A hard copy syllabus will not be provided. Downloading instructions will be sent to you in early January.



For current and additional information visit  
[www.mcw.edu/departments/family-and-community-medicine](http://www.mcw.edu/departments/family-and-community-medicine)

## 3-Days At A Glance

### WEDNESDAY, JANUARY 30, 2019

|                  |  |
|------------------|--|
| 7:00 a.m.        | Registration/Exhibits  |
| 8:00 a.m.        | Morning Sessions   |
| 12:10 p.m.       | Lunch Provided   |
| 1:30 p.m.        | Afternoon Sessions   |
| 3:30 p.m.        | <b>PLENARY SESSION:<br/>THERAPEUTIC POTENTIAL OF THE<br/>MARIJUANA – DERIVED CANNABINOIDs THC AND CBD</b>  |
| 4:30 p.m.        | Adjourn  |
| 4:30 – 5:30 p.m. | <b>Back by popular demand! Appreciation Attendee Reception</b><br>Complimentary beverages and hors d'oeuvres ( <i>All attendees welcome.</i> )<br><i>Sponsored by MCW Family Medicine and MCW School of Pharmacy</i> |

### THURSDAY, JANUARY 31, 2019

|            |   |
|------------|---|
| 8:00 a.m.  | Registration/Exhibits   |
| 8:30 a.m.  | Morning Sessions  |
| 12:00 p.m. | <b>Preceptor Appreciation Luncheon</b><br>( <i>All attendees welcome.</i> )               |
| 1:30 p.m.  | <b>PLENARY SESSION:<br/>OPTIMIZING HEART HEALTH –<br/>THE ABC'S OF PRIMARY PREVENTION</b> |
| 2:30 p.m.  | Afternoon Sessions  |
| 4:20 p.m.  | Adjourn   |

### FRIDAY, FEBRUARY 1, 2019

|            |  |
|------------|--|
| 7:30 a.m.  | Registration   |
| 7:45 a.m.  | <b>Back by popular demand! InfoPOEMs:<br/>RAPID-FIRE SESSIONS OF NEED-TO-KNOW<br/>INFORMATION RELATED TO THE LATEST<br/>MEDICAL RESEARCH</b> |
| 12:15 p.m. | Adjourn  |

# Session Overview

## WEDNESDAY

|                    |  |  |
|--------------------|--|--|
| Morning Sessions   | Pulmonary Hypertension for the Primary Care Provider   | Kenneth Presberg, MD   |
|                    | HPV Related Head and Neck Cancer   | Bruce Campbell, MD   |
|                    | Neck and Shoulder Pain: Evaluation and Treatment   | Diane Braza, MD  |
|                    | Management of Chronic Wounds: Medical and Surgical Best Practices  | Theodore MacKinney, MD, MPH<br>Barbara Provo, APNP, CWON<br>Jacob Peschman, MD |
|                    | Liver Tests: How to Utilize Them   | Jose Franco, MD  |
|                    | COPD Update  | Jay Balachandran, MD   |
|                    | Infectious Disease Pearls  | Joyce Sanchez, MD  |
|                    | Diagnosis and Management of PCOS   | Beth Lalande, MD   |
| Afternoon Sessions | Updates in Travel Medicine   | Joyce Sanchez, MD  |
|                    | New Practice Defining Drugs in Primary Care  | Michael Nagy, PharmD   |
|                    | Low T (Fake News?)   | Ty Carroll, MD   |
|                    | <b>* WORKSHOP:</b><br>Dementia Management - Caregiver Conversations and Resources<br><i>May be used to initiate your Part IV MOC requirement</i> | Kathryn Denson, MD<br>Edmund Duthie, MD<br>Deborah Simpson, PhD                |

## THURSDAY

|                    |  |                              |
|--------------------|--|------------------------------|
| Morning Sessions   | Breast Cancer Updates  | Amanda Kong, MD              |
|                    | Updates in Hormone Replacement Therapy Guidelines                      | Jenna Sarvaideo, DO          |
|                    | New-ish Diabetes Medications   | Brent Jones, MD              |
|                    | Evidence-Based Preoperative Evaluation                                 | Kurt Pfeifer, MD, FACP       |
|                    | Update for Primary Care on Upper Extremity Orthopedics                 | Amin Afsari, DO              |
|                    | Pediatric Potpourri 2.0  | Ryan Schepper, MD            |
| Afternoon Sessions | Common CBC Abnormalities   | Peter Johnson, MD Ascension  |
|                    | Medication Selection for Depression: Picking the Best Treatment Option | Kimberly Stoner, MD          |
|                    | Childhood Obesity and the Role of the Primary Care Provider            | Denise Kilway, DNP, RN, APNP |

## FRIDAY – InfoPOEMs

|                  |  |  |
|------------------|--|--|
| Morning Sessions | Introduction to InfoPOEMs                                    | John Hickner, MD, MSc                        |
|                  | Cardiovascular Disease                                       | Gary Ferenchick, MD                          |
|                  | Depression and Anxiety                                       | John Hickner, MD, MSc                        |
|                  | Exercise and Rehabilitation                                  | Gary Ferenchick, MD                          |
|                  | GU Topics (Dysuria, Vaginitis, Stones, Prostate Cancer, etc) | John Hickner, MD, MSc                        |
|                  | Hyperlipidemia   | Gary Ferenchick, MD                          |
|                  | Acute Respiratory Infections                                 | John Hickner, MD, MSc                        |
|                  | Dementia and End of Life Care                                | Gary Ferenchick, MD                          |
|                  | Editor's Choice  | John Hickner, MD, MSc<br>Gary Ferenchick, MD |
|                  |  |  |

**\*There is an additional fee of \$20 and pre-registration is required for the Dementia Management Workshop.**

# Registration and Fees

## REGISTRATION

MCW uses an online system for registration. There are no hard copy registration forms available.

Please visit [http://ocpe.mcw.edu/family\\_medicine](http://ocpe.mcw.edu/family_medicine) to register or for additional information.

Questions: Contact Mary Ellen Radjenovich at [meradjen@mcw.edu](mailto:meradjen@mcw.edu) or 414-955-8189

## FEES

Registration fees are discounted by \$50 if paid before January 3, 2019.

**PLEASE NOTE: There is a \$17 non-refundable processing fee for all registrations.**

**Fees are as follows:**

|  |           |
|--|-----------|
| Physicians .....   | \$495     |
| Active Preceptors .....                                    | \$425     |
| PA/NP/Resident/Fellow/Inactive or Retired Physicians ..... | \$425     |
| Daily registration .....                                   | \$260/day |

## ACCOMMODATIONS

A block of rooms will be reserved for registrants until January 8, 2019 at a special rate of \$119, plus tax, per night. If conference attendance exceeds expectations, rooms in the conference block may be sold out prior to January 10, 2019. Please call the **Milwaukee Marriott West** at 262-574-0888 or 800-228-9290 for reservations and mention the Medical College of Wisconsin to receive the reduced rate.

## LOCATION

The 49<sup>th</sup> Annual Winter Refresher Course will be held at **Milwaukee Marriott West** located just off I-94 in Waukesha at W231 N1600 Corporate Court, Waukesha, WI 53186.

## DIRECTIONS

From I-94, Heading North, Take Exit 295 toward Wisconsin 74/Waukesha F/Waukesha/Sussex. Turn right onto Redford Blvd (signs for Waukesha F N/WI-74), Turn left onto Ridgeview Pkwy, Turn left onto Corporate Ct.

## REFUND POLICY

All refunds are subject to a non-refundable \$100 processing fee. To receive a tuition refund, send notice of cancellation in writing before January 5, 2019.

**No refunds will be granted after that date.**

Fees will not be refunded for no-shows.



## GREEN

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A hard copy syllabus will not be provided. Downloading instructions will be sent to you in early January.

## FOR MORE INFORMATION

For questions and information please contact:

**Mary Ellen Radjenovich** – Education Coordinator  
[meradjen@mcw.edu](mailto:meradjen@mcw.edu)  
Phone: 414-955-8189 | Fax: 414-955-0064

**Karen Krause** – Exhibit/Info  
[kkrause@mcw.edu](mailto:kkrause@mcw.edu)  
Phone: 414-955-8696 | Fax: 414-955-0064

## OTHER

Conference rooms may vary in temperatures. Dress in layers.



## COURTESY

Many of us rely on cell phones and pagers.

Please turn cell phone and pagers to

OFF or set to VIBRATE during programming. If you must answer a call or page, please leave the room BEFORE you answer the call.

To Register visit  
[http://ocpe.mcw.edu/family\\_medicine](http://ocpe.mcw.edu/family_medicine)

