

49TH
ANNUAL



Winter Refresher Course for Family Medicine

January 30 – February 1, 2019

Marriott West: **Waukesha, Wisconsin**



MEDICAL
COLLEGE
OF WISCONSIN

CONTINUING EDUCATION
PROGRAM

Sponsored by The Medical College of Wisconsin
Department of Family & Community Medicine

SUMMARY

This program is designed for family physicians as well as nurse practitioners, physician assistants, and other primary care physicians who practice in a variety of settings including hospitals, nursing homes, and offices.

OBJECTIVES

The WRC will:

- Apply clinical updates for primary care providers in areas of general preventive and adult medicine, pediatrics, and geriatrics.
- Effectively work in teams for problem solving and goal achievement.
- Present evidence-based updates designed to improve primary care practice systems and policies.
- Enhance inter-professional collaboration.

EXHIBITORS

If you would like to exhibit at the Winter Refresher Course please contact **Karen Krause at 414-955-8696 or kkrause@mcw.edu**. The Medical College of Wisconsin, Department of Family & Community Medicine appreciates the support provided by our exhibitors.

ACCREDITATION

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Medical College of Wisconsin designates this live activity for a maximum of *16.50 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The Medical College of Wisconsin designates this activity for up to 16.50 hours of participation for continuing education for allied health professionals.

Application for CME credit has been filed with the American Academy of Family Physicians.

Determination of credit is pending.

COURSE PLANNING COMMITTEE

Adam Blackwell, MD, Program Director
Ascension | Columbia St. Mary's

Erin O'Tool, MD, Program Director
Ascension | Wheaton Franciscan Healthcare

Alan K. David, MD, Professor and Chair
Department of Family & Community Medicine

Jeff Morzinski, PhD, Professor
Department of Family & Community Medicine

Julie Staskunas, CS-FNP, MSN
Ascension | Wheaton Franciscan Medical Group

Mary Ellen Radjenovich
Conference Coordinator

Karen Krause-Fromm
Exhibit Coordinator



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All syllabus material will be made available via our website at www.familymedicine.org. A hard copy syllabus will not be provided. Downloading instructions will be sent to you in early January.



3-Days At A Glance


WEDNESDAY, JANUARY 30, 2019

7:00 a.m.	Registration/Exhibits	
8:00 a.m.	Morning Sessions	
12:10 p.m.	Lunch Provided	
1:30 p.m.	Afternoon Sessions	
3:30 p.m.	PLENARY SESSION: THERAPEUTIC POTENTIAL OF THE MARIJUANA – DERIVED CANNABINOIDS THC AND CBD	<i>Cecilia Hillard, PhD</i>
4:30 p.m.	Adjourn	
4:30 – 5:30 p.m.	<i>Back by popular demand!</i> Appreciation Attendee Reception Complimentary beverages and hors d'oeuvres (<i>All attendees welcome.</i>) <i>Sponsored by MCW Family Medicine and MCW School of Pharmacy</i>	

THURSDAY, JANUARY 31, 2019

8:00 a.m.	Registration/Exhibits	
8:30 a.m.	Morning Sessions	
12:00 p.m.	Preceptor Appreciation Luncheon (<i>All attendees welcome.</i>)	
1:30 p.m.	PLENARY SESSION: OPTIMIZING HEART HEALTH – THE ABC'S OF PRIMARY PREVENTION	<i>Joshua Liberman, MD, FACC</i>
2:30 p.m.	Afternoon Sessions	
4:20 p.m.	Adjourn	

FRIDAY, FEBRUARY 1, 2019

7:30 a.m.	Registration	
 7:45 a.m.	<i>Back by popular demand!</i> InfoPOEMs: RAPID-FIRE SESSIONS OF NEED-TO-KNOW INFORMATION RELATED TO THE LATEST MEDICAL RESEARCH	<i>John Hickner, MD, MSc Gary Ferenchick, MD</i>
12:15 p.m.	Adjourn	

Session Overview

WEDNESDAY

Morning Sessions	Pulmonary Hypertension for the Primary Care Provider	<i>Kenneth Presberg, MD</i>
	HPV Related Head and Neck Cancer	<i>Bruce Campbell, MD</i>
	Neck and Shoulder Pain: Evaluation and Treatment	<i>Diane Braza, MD</i>
	Management of Chronic Wounds: Medical and Surgical Best Practices	<i>Theodore MacKinney, MD, MPH Barbara Provo, APNP, CWON Jacob Peschman, MD</i>
	Liver Tests: How to Utilize Them	<i>Jose Franco, MD</i>
	COPD Update	<i>Jay Balachandran, MD</i>
	Infectious Disease Pearls	<i>Joyce Sanchez, MD</i>
	Diagnosis and Management of PCOS	<i>Beth Lalande, MD</i>
Afternoon Sessions	Updates in Travel Medicine	<i>Joyce Sanchez, MD</i>
	New Practice Defining Drugs in Primary Care	<i>Michael Nagy, PharmD</i>
	Low T (Fake News?)	<i>Ty Carroll, MD</i>
	* WORKSHOP: Dementia Management - Caregiver Conversations and Resources <i>May be used to initiate your Part IV MOC requirement</i>	<i>Kathryn Denson, MD Edmund Duthie, MD Deborah Simpson, PhD</i>

THURSDAY

Morning Sessions	Breast Cancer Updates	<i>Amanda Kong, MD</i>
	Updates in Hormone Replacement Therapy Guidelines	<i>Jenna Sarvaideo, DO</i>
	New-ish Diabetes Medications	<i>Brent Jones, MD</i>
	Evidence-Based Preoperative Evaluation	<i>Kurt Pfeifer, MD, FACP</i>
	Update for Primary Care on Upper Extremity Orthopedics	<i>Amin Afsari, DO</i>
	Pediatric Potpourri 2.0	<i>Ryan Schepper, MD</i>
Afternoon Sessions	Common CBC Abnormalities	<i>Peter Johnson, MD Ascension</i>
	Medication Selection for Depression: Picking the Best Treatment Option	<i>Kimberly Stoner, MD</i>
	Childhood Obesity and the Role of the Primary Care Provider	<i>Denise Kilway, DNP, RN, APNP</i>

FRIDAY – InfoPOEMs

Morning Sessions	Introduction to InfoPOEMs	<i>John Hickner, MD, MSc</i>
	Cardiovascular Disease	<i>Gary Ferenchick, MD</i>
	Depression and Anxiety	<i>John Hickner, MD, MSc</i>
	Exercise and Rehabilitation	<i>Gary Ferenchick, MD</i>
	GU Topics (Dysuria, Vaginitis, Stones, Prostate Cancer, etc)	<i>John Hickner, MD, MSc</i>
	Hyperlipidemia	<i>Gary Ferenchick, MD</i>
	Acute Respiratory Infections	<i>John Hickner, MD, MSc</i>
	Dementia and End of Life Care	<i>Gary Ferenchick, MD</i>
	Editor's Choice	<i>John Hickner, MD, MSc Gary Ferenchick, MD</i>

***There is an additional fee of \$20 and pre-registration is required for the Dementia Management Workshop.**

Registration and Fees

REGISTRATION

MCW uses an online system for registration. There are no hard copy registration forms available.

Please visit http://ocpe.mcw.edu/family_medicine to register or for additional information.

Questions: Contact Mary Ellen Radjenovich at meradjen@mcw.edu or 414-955-8189

FEES

Registration fees are discounted by \$50 if paid before January 3, 2019.

PLEASE NOTE: There is a \$17 non-refundable processing fee for all registrations.

Fees are as follows:

Physicians	\$495
Active Preceptors	\$425
PA/NP/Resident/Fellow/Inactive or Retired Physicians	\$425
Daily registration	\$260/day

ACCOMMODATIONS

A block of rooms will be reserved for registrants until January 8, 2019 at a special rate of \$119, plus tax, per night. If conference attendance exceeds expectations, rooms in the conference block may be sold out prior to January 10, 2019. Please call the **Milwaukee Marriott West** at 262-574-0888 or 800-228-9290 for reservations and mention the Medical College of Wisconsin to receive the reduced rate.

LOCATION

The 49th Annual Winter Refresher Course will be held at **Milwaukee Marriott West** located just off I-94 in Waukesha at W231 N1600 Corporate Court, Waukesha, WI 53186.

DIRECTIONS

From I-94, Heading North, Take Exit 295 toward Wisconsin 74/Waukesha F/Waukesha/Sussex. Turn right onto Redford Blvd (signs for Waukesha F N/WI-74), Turn left onto Ridgeview Pkwy, Turn left onto Corporate Ct.

REFUND POLICY

All refunds are subject to a non-refundable \$100 processing fee. To receive a tuition refund, send notice of cancellation in writing before January 5, 2019.

No refunds will be granted after that date.

Fees will not be refunded for no-shows.



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FOR MORE INFORMATION

For questions and information please contact:

Mary Ellen Radjenovich – Education Coordinator
meradjen@mcw.edu

Phone: 414-955-8189 | Fax: 414-955-0064

Karen Krause – Exhibit/Info

kkrause@mcw.edu

Phone: 414-955-8696 | Fax: 414-955-0064

OTHER

Conference rooms may vary in temperatures. Dress in layers.



COURTESY

Many of us rely on cell phones and pagers.

Please turn cell phone and pagers to

OFF or set to VIBRATE during programming. If you must answer a call or page, please leave the room BEFORE you answer the call.

To Register visit
http://ocpe.mcw.edu/family_medicine

