

Wednesday, January 30, 2019

7:00 AM

Registration & Exhibits

Portage

Geneva

8:00 – 8:50

Pulmonary Hypertension for the Primary Care Provider

Kenneth Presberg, MD

HPV Related Head and Neck Cancer

Bruce Campbell, MD

8:50 – 9:00

Break and Exhibits

9:00 – 9:50

Neck and Shoulder Pain: Evaluation and Treatment

Diane Braza, MD

Management of Chronic Wounds: Medical and Surgical Best Practices

Theodore MacKinney, MD, MPH

Barbara Provo, APNP, CWON

Jacob Peschman, MD

9:50 – 10:20

Break and Exhibits

10:20 – 11:10

Liver Tests: How to Utilize Them

Jose Franco, MD

COPD Update

Jay Balachandran, MD

11:10 – 11:20

Break and Exhibits

11:20 – 12:10

Infectious Disease Pearls

Joyce Sanchez, MD

Diagnosis and Management of PCOS

Beth Lalande, MD

12:10 – 1:00 PM

LUNCH (All attendees are invited) Will be held in Wausau/Superior

1:00 – 1:30

Break and Exhibits

1:30 – 2:20

Updates in Travel Medicine

Joyce Sanchez, MD

10 Doors: Which Do I Open First?

Larry Duenk, MD

2:20 – 2:30

Break and Exhibits

2:30 – 3:20

New Practice Defining Drugs in Primary Care

Michael Nagy, PharmD

Rachel Kavanaugh, PharmD

Low T (Fake News?)

Ty Carroll, MD

3:20 – 3:30

Break and Exhibits

3:30 – 4:30

PLENARY: Therapeutic Potential of the Marijuana-Derived Cannabinoids THC and CBD

Cecilia J. Hillard, PhD

Raymond O. Frankow, MD Endowment Speaker

4:30 – 5:30

Attendee Appreciation Reception (All attendees are invited) Will be held in BLVD

Sponsored by **MCW Family Medicine and MCW School of Pharmacy**

North Bay

1:30 – 3:30 PM

***Workshop**

Dementia Management - Caregiver Conversations and Resources

May be used to initiate your Part IV

MOC requirement

Kathryn Denson, MD

Edmund Duthie, MD

Deborah Simpson, PhD

Jennifer McAlister

Limited Enrollment

@ <http://ocpe.mcw.edu>

**There is an additional fee of \$20 and pre-registration is required for the above workshop.*

Thursday, January 31, 2019

8:00 AM	Registration & Exhibits	
	Portage	Geneva
8:30 – 9:20	Breast Cancer Update <i>Amanda Kong, MD</i>	New-ish Diabetes Medications <i>Brent Jones, MD</i>
9:20 – 9:30	Break and Exhibits	
9:30 – 10:20	Evidence-Based Preoperative Evaluation <i>Kurt Pfeifer, MD, FACP</i>	Update for Primary Care on Upper Extremity Orthopedics <i>Amin Afsari, DO</i>
10:20 – 10:50	Break and Exhibits	
10:50 – 11:50	Pediatric Potpourri 2.0 <i>Ryan Scheper, MD</i>	Updates in Hormone Replacement Therapy Guidelines <i>Jenna Sarvaideo, DO</i>
12:00 – 1:00 PM	Preceptor Appreciation Luncheon Leslie Ruffalo, PhD (All attendees are invited.) Will be held in Wausau/Superior	
1:00 – 1:10	Break and Exhibits	
1:10 – 2:00	PLENARY: Optimizing Heart Health: The ABC's of Primary Prevention Joshua Liberman, MD, FACC	
2:00 – 2:30	Break and Exhibits	
2:30 – 3:20	Childhood Obesity and the Role of the Primary Care Provider <i>Denise Kilway, DNP, RN, APNP</i>	Diagnostic Testing in Patients with Stable Chest Pain <i>Joshua Meskin, MD</i>
3:20 – 3:30	Break and Exhibits	
3:30 – 4:20	Common CBC Abnormalities <i>Peter Johnson, MD</i>	Medication Selection for Depression: Picking the Best Treatment Option <i>Kimberly Stoner, MD</i>
4:20	ADJOURN	

Friday, February 1, 2019
InfoPOEMS

Wausau/Superior

7:30 AM	Registration
7:45 - 8:00	Introduction to InfoPOEMs <i>John Hickner, MD, MS</i>
8:00 – 8:30	Cardiovascular Disease <i>Gary Ferenchick, MD, MS</i>
8:30 – 9:00	Depression and Anxiety <i>John Hickner, MD, MS</i>
9:00 – 9:30	Exercise and Rehabilitation <i>Gary Ferenchick, MD, MS</i>
9:30 – 9:45	Break
9:45 – 10:15	GU Topics (Dysuria, Vaginitis, Stones, Prostate Cancer, etc) <i>John Hickner, MD, MS</i>
10:15 – 10:45	Hyperlipidemia <i>Gary Ferenchick, MD, MS</i>
10:45 – 11:15	Dementia and End of Life Care <i>Gary Ferenchick, MD, MS</i>
11:15 – 11:45	Editor's Choice <i>John Hickner, MD, MS</i> <i>Gary Ferenchick, MD, MS</i>
11:45 – 12:15	Acute Respiratory Infections <i>John Hickner, MD, MS</i>
12:15 PM	ADJOURN

Topics, Speakers, and Room assignments are subject to change 1/10/19