

**Celebrate 50 Years of  
Opportunity in Education**



# **Winter Refresher Course for Family Medicine**

**January 29 - 31, 2020**

» **NEW LOCATION: The Ingleside Hotel**  
**Pewaukee, Wisconsin**



**CONTINUING EDUCATION  
PROGRAM**

Sponsored by The Medical College of Wisconsin  
Department of Family & Community Medicine

## SUMMARY

This program is designed for family physicians as well as nurse practitioners, physician assistants, and other primary care physicians who practice in a variety of settings including hospitals, nursing homes, and offices.

## OBJECTIVES

The WRC will:

- Apply clinical updates for primary care providers in areas of general preventive and adult medicine, pediatrics, and geriatrics.
- Effectively work in teams for problem solving and goal achievement.
- Present evidence-based updates designed to improve primary care practice systems and policies.
- Enhance inter-professional collaboration.

## EXHIBITORS

If you would like to exhibit at the Winter Refresher Course please contact **Karen Krause at 414-955-8696 or [kkrause@mcw.edu](mailto:kkrause@mcw.edu)**. The Medical College of Wisconsin, Department of Family & Community Medicine appreciates the support provided by our exhibitors.

## ACCREDITATION

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Medical College of Wisconsin designates this live activity for a maximum of *16.75 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The Medical College of Wisconsin designates this activity for up to 16.75 hours of participation for continuing education for allied health professionals.

*Application for CME credit has been filed with the American Academy of Family Physicians.*

***Determination of credit is pending.***

## COURSE PLANNING COMMITTEE

**Adam Blackwell, MD**, Program Director

Ascension | Columbia St. Mary's

**Erin O'Tool, MD**, Program Director

Ascension | Wheaton Franciscan Healthcare

**Alan K. David, MD**, Professor

Department of Family & Community Medicine

**Kwanza Devlin, MD**, Assistant Professor

Department of Family & Community Medicine

**Jeff Morzinski, PhD**, Professor

Department of Family & Community Medicine

**Julie Staskunas, CS-FNP, MSN**

Ascension | Wheaton Franciscan Medical Group

**Mary Ellen Radjenovich**

Conference Coordinator

**Karen Krause-Fromm**

Exhibit Coordinator



**GREEN** All syllabus material will be made available via our website at <https://www.mcw.edu/Family-Medicine.htm>. A hard copy syllabus will not be provided. Downloading instructions will be sent to you in early January.



For current and additional information visit  
<https://www.mcw.edu/Family-Medicine.htm>

## 3-Days At A Glance

### WEDNESDAY, JANUARY 29, 2020

7:00 a.m.	Registration/Exhibits	
8:00 a.m.	Morning Sessions	
12:10 p.m.	Lunch Provided	
1:30 p.m.	Afternoon Sessions	
3:30 p.m.	<b>PLENARY SESSION: Evolution of Patient Care in the Digital Era</b> <i>Raymond O. Frankow, MD Endowment Speaker</i>	<i>Bradley Crotty, MD Medical College of Wisconsin</i>
4:30 p.m.	Adjourn	
4:30 – 5:30 p.m.	<b>Appreciation Attendee Reception</b> Complimentary beverages and hors d'oeuvres ( <i>All attendees welcome.</i> ) <i>Sponsored by MCW Department of Family and Community Medicine</i>	

### THURSDAY, JANUARY 30, 2020

8:00 a.m.	Registration/Exhibits	
8:30 a.m.	Morning Sessions	
12:00 p.m.	<b>Preceptor Appreciation Luncheon</b> ( <i>All attendees welcome.</i> ) Teaching Tomorrow's Physicians Today: MCW Clinical Preceptor Opportunities	<i>Leslie Ruffalo, PhD Medical College of Wisconsin</i>
1:30 p.m.	<b>PLENARY SESSION: The Impacts of Increasing Primary Care Spending Percentage: Local Solutions Addressing Health System Reform</b>	<i>Renee Crichtlow, MD University of Minnesota</i>
2:30 p.m.	Afternoon Sessions	
4:20 p.m.	Adjourn	

### FRIDAY, JANUARY 31, 2020

7:30 a.m.	Registration	
7:45 a.m.	<b>InfoPOEMs: Rapid-fire sessions of need-to-know information related to the latest medical research</b>	<i>John Hickner, MD, MS Journal of Family Practice Gary Ferenchick, MD, MS Michigan State University</i>
12:15 p.m.	Adjourn	

# Session Overview

## WEDNESDAY

Morning Sessions	Updates in Primary Care Medications	Rachel Kavanaugh, PharmD Michael Nagy, PharmD
	The 4Ms of Geriatrics: What Matters, Medications, Mobility and Mentation	Edmund Duthie, MD; Kathryn Denson, MD Steven Denson, MD; Deborah Simpson, MD
	Diabetes: What's Old, What's New, What's Worthwhile	Ty Carroll, MD
	What's New and Exciting in Women's Healthcare: A Primary Care Update	Sabrina Hofmeister, DO
	Bugs and Bites: Tick-Borne Infections of the Midwest	Joyce Sanchez, MD
	A Primary Care Guide to Hepatitis C Diagnosis and Treatment	John Hayes, MD
Afternoon Sessions	The Identification and Treatment of Anxiety Disorders in Primary Care	Thomas Heinrich, MD
	Transgender Medicine 101	Andrew Petroll, MD
	The Alternative to Confusion – Practical Tips for Navigating Integrative Medicine in Patient Care	Greta Kuphal, MD
	Dermatologic Manifestations of Chronic Disease – Pediatric and Adult Conditions	Linda Lee, MD Leah Lalor, MD
	* WORKSHOP: Suturing Workshop Limited Enrollment @ <a href="http://ocpe.mcw.edu">http://ocpe.mcw.edu</a>	Sabina Diehr, MD

## THURSDAY

Morning Sessions	An Approach to Tremor	Sheila Eichenseer, MD, MS
	Interpreting the Waves: A Cased Based Refresher for Analyzing EKGs and Wearable Cardiac Rhythm Monitors	Michael Curley, MD
	Ortho Biologics	Karie Zach, MD
	Pharmacology of Peripartum Depression, Anxiety, and Insomnia: An Evidence-Based Review	Betsy Manor, MD Kristin Magliocco, MD
	New Cases, New Faces: Case Conference	Larry Duenk, MD
	To Clip or Not to Clip	Sophie Shay, MD Lisa Brock, RN, BSN, CBS, IBCLC, RLC Genevieve Kallies, MS, CCC-SLP
	* WORKSHOP: Point of Care Ultrasound – A Hands-On Workshop Limited Enrollment @ <a href="http://ocpe.mcw.edu">http://ocpe.mcw.edu</a>	Alice Boshoven, MD; Laura Brusky, MD; John Dang, MD; Simon Griesbach, MD Jaclyn Hastings, MD; John Seidl, MD
Afternoon Sessions	Romaine Calm: A Salad Gold Evidence-Based Approach to Nutrition	Joshua Liberman, MD
	Bonk: An Evidence Based Approach to Pediatric Head Trauma	Danny Thomas, MD
	Transcatheter Aortic Value Replacement (TAVR)	Michael Salinger, MD, FACC, FSCAI
	The Migraine Revolution: Let's Meet the New 'Kids' on the Block	Ashley Holdridge, DO
	* WORKSHOP: Point of Care Ultrasound – A Hands-On Workshop Limited Enrollment @ <a href="http://ocpe.mcw.edu">http://ocpe.mcw.edu</a>	Alice Boshoven, MD; Laura Brusky, MD; John Dang, MD; Simon Griesbach, MD Jaclyn Hastings, MD; John Seidl, MD

## FRIDAY – InfoPOEMS

Morning Sessions	Introduction to InfoPOEMS	John Hickner, MD, MSc
	Guidelines You Can Trust	John Hickner, MD, MS
	CV Update: Focus on ASA and New Lipid Guidelines	Gary Ferenchick, MD, MS
	COPD and Asthma Update	John Hickner, MD, MS
	Cerebrovascular: Focus on New Acute Stroke Guidelines	Gary Ferenchick, MD, MS
	Pediatric Update	John Hickner, MD, MS
	GI Update with a Focus on H Pylori	Gary Ferenchick, MD, MS
	Vitamin D: What are the Latest Findings?	John Hickner, MD, MS
	Editor's Choice	John Hickner, MD, MS Gary Ferenchick, MD, MS

# Registration and Fees

## REGISTRATION

Our online registration process allows you to efficiently enroll in any offered CE course.

To enroll in a course please visit [http://ocpe.mcw.edu/family\\_medicine](http://ocpe.mcw.edu/family_medicine)

Online registration is required for evaluation and receiving CE credit. The deadline for claiming your credit is **March 30, 2020**, after which you will not be able to obtain your credits.

If you do not already have an EthosCE account, select “Create Account” in the upper right hand corner and enter all of the required information. You will need to access this account again after the conference to complete a course evaluation and print your CE certificate, so **please make a note of your username and password**.

MCW accepts payment by Visa, MasterCard, and Discover.

Questions: Contact Mary Ellen Radjenovich at [meradjen@mcw.edu](mailto:meradjen@mcw.edu) or 414-955-8189

## FEES

Registration fees are discounted by \$50 if paid before January 3, 2020.

**PLEASE NOTE: There is a \$17 non-refundable processing fee for all registrations.**

### Fees are as follows:

Physicians .....	\$495
Active Preceptors .....	\$425
PA/NP/Resident/Fellow/Inactive or Retired Physicians .....	\$425
Daily registration .....	\$260/day

**\* Workshops .....** *All workshops have limited enrollment and are “hands on”. Sign up for these when registering online. Please note that there is an additional fee of \$40 for the “Suturing” and an additional fee of \$50 for the “Point of Care Ultrasound”.*

## ACCOMMODATIONS

**The Ingleside Hotel** - A block of rooms will be reserved for registrants until December 29, 2019 at a special rate of \$129, plus tax, per night. If conference attendance exceeds expectations, rooms in the conference block may be sold out prior to December 29. Please call **The Ingleside Hotel** at 262-547-0201 or 800-247-6640 for reservations and mention the reduced price for the Medical College of Wisconsin/Winter Refresher Course.

### » **NEW LOCATION**

The 50<sup>TH</sup> Annual Winter Refresher Course will be held at **The Ingleside Hotel** located just off of I-94 in Pewaukee. 2810 Golf Road, Pewaukee, WI 53072.

## DIRECTIONS

From I-94, exit Highway T north (exit 293). Travel 1/8 mile and turn left onto Golf Road. Drive West on Golf Road for one mile and you will arrive at **The Ingleside Hotel**.

## REFUND POLICY

All refunds are subject to a non-refundable \$100 processing fee. To receive a tuition refund, send notice of cancellation in writing before January 3, 2020.

**No refunds will be granted after that date.**

Fees will not be refunded for no-shows.



## GREEN

All syllabus material will be made available via our website at [http://ocpe.mcw.edu/family\\_medicine](http://ocpe.mcw.edu/family_medicine). A hard copy syllabus will not be provided. Downloading instructions will be sent to you in early January.

## FOR MORE INFORMATION

For questions and information please contact:

**Mary Ellen Radjenovich** – Education Coordinator  
[meradjen@mcw.edu](mailto:meradjen@mcw.edu)  
Phone: 414-955-8189 | Fax: 414-955-0064

**Karen Krause** – Exhibit/Info  
[kkrause@mcw.edu](mailto:kkrause@mcw.edu)  
Phone: 414-955-8696 | Fax: 414-955-0064

## OTHER

Conference rooms may vary in temperatures. Dress in layers.



## COURTESY

Many of us rely on cell phones and pagers. Please turn cell phone and pagers to **OFF** or set to **VIBRATE** during programming. If you must answer a call or page, please leave the room **BEFORE** you answer the call.







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Milwaukee, WI 53226-0509

CONTINUING EDUCATION  
PROGRAM

Non-Profit Org.  
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