

2023 OFFICIAL

LAKE GENEVA

REGION VISITORS GUIDE

PULLOUT
MAP INSIDE

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the VILLAS
AT GRAND GENEVA



YERKES OBSERVATORY

REAWAKENED, RESTORED, REIMAGINED



Come see the world's largest refracting telescope that changed the way we see the universe.

This international landmark of astronomy, architecture, and landscape design is open for tours, programs, and events.

yerkesobservatory.org
373 W. Geneva Street in Williams Bay on Geneva Lake

Welcome TO LAKE GENEVA!


We are thrilled to have you here, and know you'll discover some truly unique places, attractions and events.

For example, we are over the moon excited about the renovations and tours now available at Yerkes Observatory, the birthplace of modern astrophysics and home to the world's largest refracting telescope. The history and secrets revealed at Yerkes have literally changed the way we view our universe. The discoveries made, and the famous scientists who unearthed them, will have you in awe.

So learn something new, explore, get charged up or powered down. The Lake Geneva region is a place to make memories and to reconnect with what's most important in life — family and friends.

You deserve a break — so cheers to a great visit, and coming back over and over again. We are honored to have you here and remember: *"Lake Geneva — It's Always Been the Place."*

Warmly,



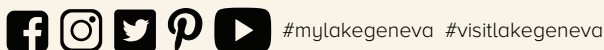
Stephanie Klett
President & CEO
VISIT Lake Geneva



It's Always Been the Place

VISIT Lake Geneva

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visitlakegeneva.com • info@visitlakegeneva.com



ON THE COVER

Yerkes Observatory is the birthplace of modern astrophysics and houses the largest refracting telescope in the world. Visitors can see it and much more now that this historic gem is open for public tours. See Pages 12-13 for the full story.

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2023 Calendar OF EVENTS

The Lake Geneva area is an eventful place to be any time of the year, with an array of festivals, fairs, markets and more to enjoy. The following calendar of events is just a sampling, and you'll find plenty more by logging on to visitlakegeneva.com/events or scanning the code to the right. Please note that events are subject to change or cancellation. We recommend that you call or check event websites to confirm details in advance.



ONGOING EVENTS

JANUARY-FEBRUARY

ICE CASTLES

Weather Permitting
Geneva National
Resort & Club
icecastles.com/wisconsin

MAY-SEPTEMBER

FREE PHOENIX PARK
BANDSHELL CONCERTS
Phoenix Park Bandshell
262-728-8577
phoenixparkbandshell.com

MAY-SEPTEMBER

SUNDAY MORNING
BREAKFAST RIDES
Avant Cycle Café
262-203-5141
avantcyclecafe.com/grouprides

MAY 26-SEPT. 1

WILLIAMS BAY
FARMERS MARKET
Fridays, 8:30 a.m.-1:30 p.m.
Edgewater Park
262-475-6333
facebook.com/williamsbayfarmersmarket

MAY 27-SEPT. 2

SATURDAYS ON THE SQUARE
Saturdays, 9 a.m.-1 p.m.
Veterans Park
262-723-5788
elkhornchamber.com



MAY-OCTOBER

DOWNTOWN LAKE
GENEVA FARMERS
MARKET
Thursdays, 8 a.m.-1 p.m.
Horticultural Hall
262-745-9341
horticulturalhall.com

JUNE-AUGUST

MUSIC BY THE LAKE
George Williams College
262-245-8501
musicbythelake.com

JUNE 29-AUG. 10

CONCERTS IN THE PARK
Thursdays, 6 p.m.-8 p.m.
Flat Iron Park
800-345-1020
visitlakegeneva.com

JUNE-SEPTEMBER

DELANAN FRESH MARKET
Thursdays, 3 p.m.-6 p.m.
Downtown Delavan
262-749-1073
delavanwi.org

JUNE 3-SEPT. 30

GENEVA OUTDOOR MARKET
Saturdays, 9 a.m.-1 p.m.
Lake Geneva
262-215-6319
genevaoutdoormarket.com

JANUARY

JAN. 21-22

WISCONSIN FREE FISHING
WEEKEND
Walworth County Lakes
dnr.wisconsin.gov

JAN. 28

ABOMINABLE SNOW
RACE
Lake Geneva Ziplines &
Adventures
abominablesnowrace.com

FEBRUARY



FEB. 1-5

WINTERFEST &
THE U.S. NATIONAL
SNOW SCULPTING
CHAMPIONSHIP
Downtown Lake Geneva
800-345-1020
winterfestlg.com

FEB. 2-5

WINTERFEST ICE
SCULPTURE WALK
Downtown Lake Geneva
800-345-1020
visitlakegeneva.com

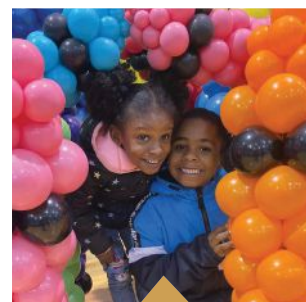
FEB. 11-12

GALENTINE'S DAY
CELEBRATION
The Abbey Resort
262-275-6811
theabbeyresort.com

MARCH

MARCH 23-26

GARY CON XV
Grand Geneva Resort & Spa
garycon.com



MARCH 24-26

THE BIG BALLOON
BUILD
Covenant Harbor
wisconsinballoondcor.com/bigballoonbuild

APRIL

APRIL 22

MR. LAKE GENEVA PAGEANT
Badger High School
facebook.com/
lakesarealifeway

APRIL 22-30

LAKE GENEVA RESTAURANT WEEK
Lake Geneva Area
800-345-1020
visitlakegeneva.com



APRIL 28-30
LAKE GENEVA WOMEN'S WEEKEND
Lake Geneva
lakegenewomens-weekend.com

MAY

MAY 12-14

LAKE GENEVA BACON FEST
Flat Iron Park
baconfestwi.com

MAY 21

ELKHORN ANTIQUE FLEA MARKET
Walworth County Fairgrounds
elkhornantiquefleamarket.com

JUNE

JUNE 3-4

WISCONSIN FREE FISHING WEEKEND
Walworth County Lakes
dnr.wisconsin.gov

JUNE 14-17

DESTINATION GENEVA NATIONAL FOOD & WINE FESTIVAL
Geneva National Resort
262-245-7000
destinationgn.com

JUNE 25

ELKHORN ANTIQUE FLEA MARKET
Walworth County Fairgrounds
elkhornantiquefleamarket.com

JULY

JULY 9

CARS TIME FORGOT
Lake Lawn Resort
262-728-7950
lakelawnresort.com/events

JULY 12-16

RIBFEST
Walworth County Fairgrounds
262-723-3228
wisconsinribfest.com

AUGUST



AUG. 4-6
DAS FEST
GERMAN FESTIVAL
Walworth County Fairgrounds
262-675-3335
dasfestusa.com



AUG. 12-13
ART IN THE PARK
Flat Iron Park
262-249-7988
genevalakeartsfoundation.com/art-in-the-park

AUG. 16-20

VENETIAN FESTIVAL
Downtown Lake Geneva
venetianfest.com

AUG. 26-27

LAKE GENEVA MAXWELL STREET DAYS
Downtown Lake Geneva
streetsoflakegeneva.com

AUG. 30-SEPT. 4

WALWORTH COUNTY FAIR
Walworth County Fairgrounds
262-723-3228
walworthcountyfair.com

SEPTEMBER

SEPT. 8-10

TACO FEST
Lake Geneva House of Music
lgtacofest.com

SEPT. 16

LAKE GENEVA FAT TIRE RIDE
Lake Geneva, Fontana and Williams Bay
fattireride.com

SEPT. 16

SCARECROW FEST
Downtown Delavan
262-728-5095
visitdelavan.com

OCTOBER

OCT. 6-8

LAKE GENEVA OKTOBERFEST
Downtown Lake Geneva
streetsoflakegeneva.com

OCT. 6-8

FAMILY FALL FESTIVAL
Lake Lawn Resort
262-278-7950
lakelawnresort.com/events

OCT. 7

ELKHORN HOLIDAY CRAFT BASH
Walworth County Fairgrounds
262-723-3228
walworthcountyfair.com

NOVEMBER

NOV. 2-DEC. 23

SCROOGE THE MUSICAL
The Fireside Theatre
800-477-9505
firesidetheatre.com



NOV. 18-DEC. 31
PARADE OF TREES
Geneva Lake Museum
262-248-6060
genevalakemuseum.org

NOV. 18-DEC. 31

HOLIDAY WINDOW DISPLAY COMPETITION
Downtown Lake Geneva
streetsoflakegeneva.com

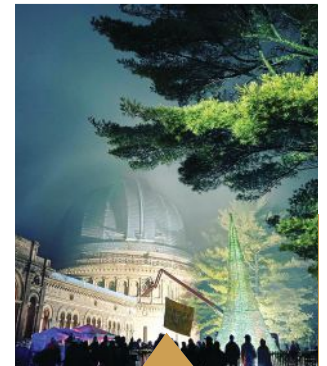
NOV. 19-DEC. 31

CHRISTMAS IN THE COUNTRY
Grand Geneva Resort & Spa
262-248-8811
grandgeneva.com

NOV. 24-DEC. 30

SANTA CRUISE
Lake Geneva Cruise Line
262-248-6206
cruiselakegeneva.com

DECEMBER



DEC. 1-3, 8-10 and 15-17
WORLD'S LARGEST GLASS TREE
Yerkes Observatory
worldstallestglasstree.com

DEC. 1

LAKE GENEVA CHRISTMAS TREE LIGHTING
Flat Iron Park
streetsoflakegeneva.com

DEC. 1-3

LET IT GLOW
Walworth County Fairgrounds
visitelkhorn.com

DEC. 2

LAKE GENEVA ELECTRIC CHRISTMAS PARADE
Downtown Lake Geneva
800-345-1020
visitlakegeneva.com

Lake Geneva

LANDING ON TOP LIKE NEVER BEFORE

Lake Geneva has long been hailed as the “Newport of the West” and “Hamptons of Chicago,” flattering comparisons that continue to stand the test of time. This past year has also seen our lake community landing on lots of best-of lists, adding to its star power as a modern vacation destination. Here are just a few highlights:



- The 10 Best Small Towns in Wisconsin for Serene Views, Charming Hotels and Delicious Food – *Travel + Leisure*
- The Best Weekend Getaways in the U.S. for a Quick Escape – *Condé Nast Traveler*
- The 15 Best Affordable Beach Vacations in America – *Reader's Digest*
- Midwest Destinations to Visit with Kids in 2022 – *Chicago Parent*
- 10 Most Charming Lake Towns in America – *WorldAtlas.com*
- The 15 Best Lake Towns in Wisconsin – *MSN.com*
- The 22 Best Places to Travel in the U.S. – *Forbes.com*
- Get to Know the Latest Hot Destination: Lake Geneva, Wisconsin – *The Today Show*
- 5 Reasons to Get Back to Lake Geneva – *OnMilwaukee.com*
- 15 Midwest Vacation Spots to Visit at Least Once – *MSN.com*
- 7 Most Beautiful Lake Towns in Wisconsin – *WorldAtlas.com*
- 10 Small Towns with Big Midwestern Charm – *BestLifeOnline.com*
- The 10 Most Charming Small Towns in the U.S. for a Winter Getaway – *Yahoo.com*

So, while we'll keep the historic "Newport" and "Hamptons" comparisons — we love those! — we're equally flattered to know today's vacationers continue to find lots to love here, too. Now, allow us to direct your attention to some of our favorite stories in this year's guide:

- Our cover story on the next page chronicles the past, present and future of the magnificent Yerkes Observatory, the birthplace of modern astrophysics brought back to life through the efforts of community leaders and now open to the public.
- If golf is your game, the legendary courses here should be on your bucket list. We turned to the golf pros at all six area courses for tips on playing the signature hole at each. See Page 31.
- Wellness travel has moved from trend to lifestyle and we devote a full story to a wellness-focused itinerary, starting on Page 43.
- If you're planning your first visit to our community, we recommend the Top 10 list on Page 15 as a starting point in mapping out your trip.
- Interested in a spirits tour of the libation variety? There are lots of choices for wine lovers and microbrew fans as you'll see on Page 75.
- And this last suggestion is to read the overview of our lakes on Page 18. It's one story we highly recommend to live your best lake life when visiting the Lake Geneva region.

If a vacation with seaside appeal and without the airfare (for Midwesterners) is on your wish list, Lake Geneva could be just what you're looking for in a dream destination.



Be in the know about things to see and do, special events and more in the Lake Geneva area! Scan this code to sign up for our free e-newsletter.



PREPARE TO GET *Starry-Eyed* AT YERKES OBSERVATORY



On the outskirts of Lake Geneva sits a most magnificent structure, Yerkes Observatory, the birthplace of modern astrophysics, a branch of science that uses the principles of physics to understand the makeup of celestial bodies. If getting lost in space — figuratively speaking — sounds like the perfect adventure, this deserves a top spot on your bucket list. And lest you think Yerkes is exclusively a pilgrimage site for those versed in the science of the cosmos, think again, as this observatory is a siren song for devotees of architecture, restoration, landscaping, photography and the arts.

Let's start with a short history: Yerkes Observatory opened in the fall of 1897 as a satellite astrophysics campus of the University of Chicago. It was funded by Charles Yerkes, part entrepreneur credited with developing Chicago's elevated railway and part cutthroat scoundrel. In modern terms, you might say his underwriting of \$800,000 to build Yerkes was a buzzy public-relations ploy to polish up his image. Henry Ives Cobb was chosen as the architect, having designed many buildings on the University of Chicago campus. There was a professorial staff of 15 astronomers

and astro-photographers, brilliant minds in the field at the time, with students and staff all living on the 50-acre campus.

Upon first sight, visitors see three domes, the largest housing the world's largest refracting telescope at 63 feet and 19 tons, and so delicately balanced that it can be moved by hand, with a floor that rises up to meet the telescope (the world's largest indoor elevator). The other two domes house reflecting telescopes. Look closely at the carvings in the architecture for depictions of Yerkes

himself, as well as John D. Rockefeller who gave money to build the main University of Chicago campus and William Rainey Harper, the university's president.

In 2020, the University of Chicago, no longer using the campus, transferred the property to the Yerkes Future Foundation, a local nonprofit organization stewarded by community leaders determined to save this treasure from the ravages of time. The restoration is being funded entirely through donations, nearly all coming from individuals. In a bit of historical

intrigue, the story goes that the original deed for the observatory drawn up by Yerkes stipulated that it must be used for science and education, or it would revert back to the Yerkes family. Walt Chadick, director of programs and external affairs at Yerkes, explains it this way: “The University of Chicago donated the property and we are now standing on the shoulders of what they built.”

He added that the 180,000 scientifically important photographic glass plate negatives and positives housed at Yerkes are owned by the university and administered by the foundation, and include the first pictures of space beyond the moon that the world has ever seen.

ASTRONOMY HALL OF FAME

Today’s visitors enjoying a tour or stargazing event will follow in the footsteps of astronomy greats, including astrophysics pioneer George Ellery Hale who led the charge to build Yerkes; Edwin Hubble (yes, as in the Hubble Space Telescope); Nancy Grace Roman, NASA’s first chief of astronomy, who did her graduate work at Yerkes; and Carl Sagan who completed his graduate work at Yerkes as well. It’s also worth noting that Yerkes hosted Albert Einstein during his first trip to America in 1921.

When pressed to name the top discoveries made at Yerkes, Chadick prefaced his reply by proclaiming it a most difficult task indeed. He then proceeded, “I’d start with William Morgan discovering the Milky Way’s spiral shape back in 1951, and George Willis Ritchey figuring out how to take pictures of space using the Great Refractor and color-correction filters, and currently, you have Richard Kron digitizing and exploring the scientific potential of 100-year-old photographic images from Yerkes.”

SURPRISING FINDS

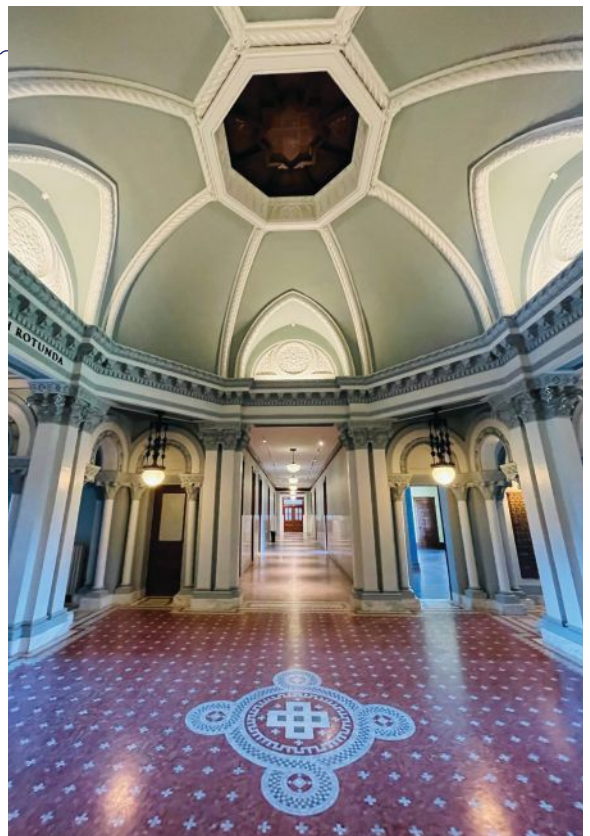
As Chadick and other staffers combed the observatory during the renovation process, they came across spectacular

finds, including a moon sphere model the size of an R2-D2 built by then-graduate student Sagan under the tutelage of Professor Gerard Kuiper. They also found the original copy of Hubble’s doctoral dissertation, titled “Photographic Investigations of Faint Nebulae,” early photography equipment and an original photo enlarger the size of a room.

A CONNECTION TO NEW YORK’S CENTRAL PARK

Chadick said the meticulous restoration work by Midwest artisans is a magnetic topic for many visitors. For others, it’s the photo glass plates. For others still, it’s the landscape plan. The 50 acres surrounding the observatory were originally planned by the Olmsted Brothers, the firm founded by the legendary Frederick Law Olmsted who designed New York’s Central Park.

Today, master gardeners and a team of volunteers are not only restoring the grounds, but they’re also enhancing the landscaping with miles of trails, native pollinator gardens and an



apiary where bees are producing honey.

Yet the one universal appeal remains the Great Refractor. “When I lead people up the steps to the dome and the vault door opens, there are always audible wows,” shared Chadick.

So here’s inviting you to get lost in space at Yerkes Observatory. And when you come back down to earth, you’re sure to walk away with a newfound wonder regarding the age-old question, what’s out there?



TAKE A TOUR

The main tour covers astronomy, architecture, landscape design, restoration and the people of this international landmark. There’s also a behind-the-scenes tour that takes you deeper into the small spaces where astronomers used to work. New for 2023 is a landscape tour of the Olmsted’s 50 acres. The observatory is also available for weddings, family reunions and corporate meetings. Check the website, yerkesobservatory.org, for stargazing events, classes and programs.

THE LAKE GENEVA EXPERIENCE



YOUR IDEAL LAKE GENEVA ESCAPE

The perfect Lake Geneva experience starts at The Abbey Resort and Avani Spa. Whether you're relaxing at the newly renovated Avani Spa, participating in lakeside family activities or enjoying local flavors and live entertainment at our harbor side restaurants, The Abbey Resort is your ideal Lake Geneva escape all year long.



THE ABBEY RESORT

The Lake Geneva Experience



YOUR 2023 Lake Geneva Bucket List

First-time visitors, let this list be your guide to favorite activities in Lake Geneva. And for the more seasoned Lake Geneva visitors, how many have you experienced?

- 1. Immerse yourself in the lake life.** Start out at beautiful Riviera Beach to play in the sand and swim in the crystal-clear waters of Geneva Lake. Go paddling with kayak and stand-up paddle board rentals from Clear Water Outdoor. If you like a faster pace, Gage Marine and Gordy's Lakefront Marine have rentals for wakeboarding and wakesurfing. Sit back for a narrated tour aboard the Lake Geneva Cruise Line to learn about all those magnificent mansions that line the shore or opt for the U.S. Mailboat Tour that has mail "jumpers" delivering mail to piers without the boat slowing down. History buffs, the tour to Black Point Estate is for you. On Delavan Lake, board the double-decker Lake Lawn Queen for a leisurely tour. Or go fishing with a local fishing guide.
- 2. Walk the shore path.** The Geneva Lake Shore Path encircles the entire lake and is open to the public. You'll walk through the front yards of exquisite estates built by some of Chicago's most notable and wealthy families following the Great Chicago Fire of 1871. The shore path is more than 21 miles, so pace yourself.
- 3. Go on a spirits tour.** Wine, beer and cheese — what could be more Wisconsin? On your self-guided libations tour, visit Apple Barn Orchard & Winery, Staller Estate Winery and Studio Winery + Geneva Lake Distilling. Then switch to microbrews at Topsy Turvy Brewery located in a historic church. There's lots of craft beer sampling to be had at Geneva Tap House and wine sampling to be had at The Bottle Shop. Make sure you work in some cheese shopping at Hill Valley Dairy Cheese Shop and Cheese Bar, and The Cheese Box.
- 4. Ponder the cosmos at Yerkes Observatory.** Tour the birthplace of modern astrophysics and get starry-eyed over the sight of the world's largest refracting telescope. This circa-1897, newly restored observatory is a treasure of astronomy, architecture and landscape design.
- 5. Embark on a safari.** Safari Lake Geneva is a drive-through wildlife preserve, where wild animal species from all over the world roam freely. Now that's something you can't find just anywhere! This family-owned business supports the conservation of species both at the park and in the wild. Another animal attraction, this one indoors, is The Dancing Horses Theatre, where horses and their trainers put on a show that sparkles with pageantry aplenty.
- 6. Golf all the legendary courses.** Golfers are making the pilgrimage to the Lake Geneva area in greater numbers than ever before, thanks to 10 impressive golf courses with ties to the greats, including Palmer and Trevino.
- 7. Hike or bike, or both.** Hike the hidden gem of Kishwaukee Nature Conservancy where trails traverse some 230 acres of forest, prairie and wetland. There's also Geneva Lake Conservancy, which tends to five preserves, and Big Foot Beach State Park with 6.5 miles of trails. Now for biking, pedal the 19-mile White River State Trail that follows a former rail corridor, passing farmlands and wetlands.
- 8. Take that hot air balloon ride that's been on your wish list forever.** Lake Geneva Balloon Company is in the business of breathtaking views and memories to last a lifetime. You can also take to the sky, albeit at lower elevations, when you zipline or tackle the high ropes course at Lake Geneva Ziplines & Adventures.
- 9. Be amazed.** Master illusionist Tristan Crist performs up-close, Vegas-style magic and grand illusions at his eponymous magic theatre. Visitors to the area are also amazed at the intricately designed corn maze that changes each fall at Pearce's Farm Stand.
- 10. Visit a winter wonderland.** The country's best snow sculptors compete for America's top prize at our annual Winterfest. And the magical Ice Castles event in Lake Geneva is one of just five locations in North America. Go skiing or snowboarding at The Mountain Top at Grand Geneva or Wilmot Mountain. Or test your cold weather grit by signing up for the Abominable Snow Race winter obstacle race.



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Walworth, WI 53184
(262) 275-8275



PIER  290™

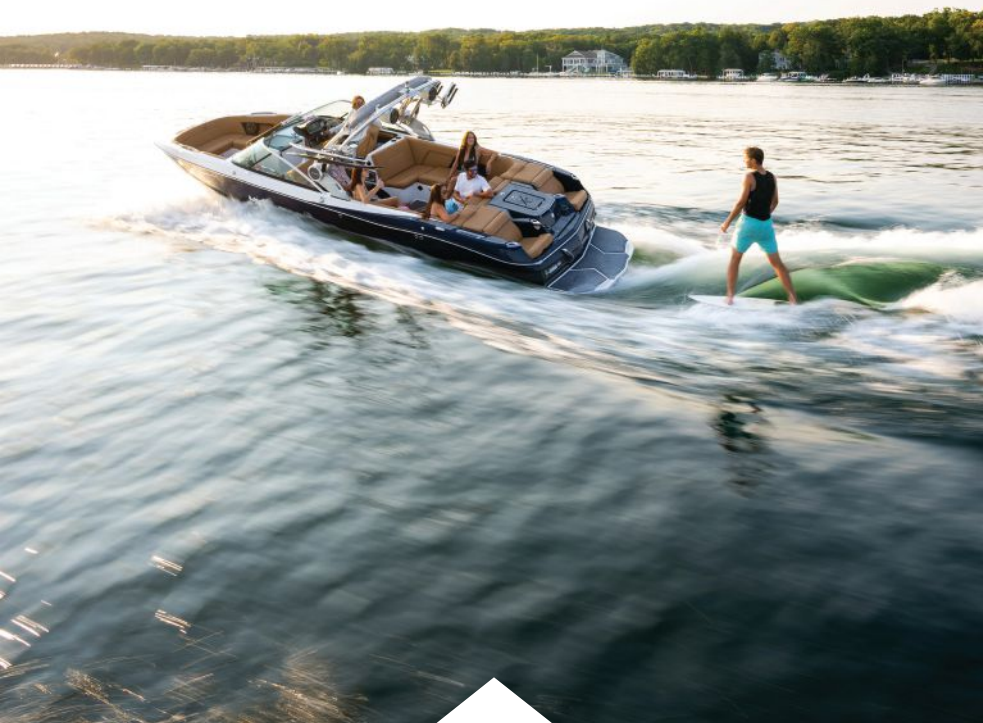
"Great place to eat! The food and drinks were delicious, and the view is the best around!" -Matthew H.

1 Liechty Drive, Williams Bay | pier290.com | 262-245-2100

LAKE LIFE BEGINS WITH GAGE



Watersports & BOATING



CAREFREE BOAT CLUB

327 Wrigley Dr., Lake Geneva
262-422-6287 | carefreeboats.com

Join the Carefree Boat Club family for unlimited access to our fleet in Lake Geneva, Chicago and Milwaukee, and access to more than 115 additional locations around the globe. Enjoy complimentary on-water training and member socials as well. **SEE AD P. 20**

CLEAR WATER OUTDOOR

744 W. Main St., Lake Geneva
262-348-2422 | clearwateroutdoor.com

We offer kayak and paddleboard rentals at our Geneva Lake and Lake Como piers. Mini-lessons are included for beginners to make the most of their time on the water. We also offer winter snowshoes and cross-country ski rentals.

ELMER'S BOAT RENTAL

195 Wrigley Dr., Lake Geneva
262-248-9952 | boatelmers.com

We rent fun! Family-owned and operated for over 80 years, and featuring Crownline, Regal, Crest, Bayliner and Yamaha, we're the premier speedboat, pontoon and wave-runner destination. Private charters are available on our 30-foot catamaran. We're located downtown next to The Riviera.

GAGE MARINE

1 Liechty Dr., Williams Bay
262-245-5501 | gageboats.com

Lake life begins with Gage. Gage Marine offers private ski, surf and wake individual and group lessons. Our full-service marina includes boat sales, service, storage, a club and in/out valet. **SEE AD P. 4, 16, 73**

GORDY'S LAKEFRONT MARINE INC.

320 Lake St., Fontana
262-275-2163 | gordysboats.com

Gordy's offers rentals, including Cobalt Boats, water-ski and surf equipment, paddleboards and kayaks. Private and group ski and surf lessons and camps are available, and sunset cruises come with an optional driver. We also offer boat sales and a retail pro shop.

SEE AD P. 19

JERRY'S MAJESTIC MARINE

352 Lake St., Fontana
262-275-5222 | jerrysmajestic.com

Our watercraft rentals are located on the pier at Chuck's Lakeshore Inn in Fontana. We feature Yamaha VX Sport WaveRunners and JC pontoon boats.

SEE AD P. 20

MARINA BAY BOAT RENTALS INC.

300 Wrigley Dr., Lake Geneva
262-248-4477 | lakegenevaboats.com

Marina Bay Boat Rentals is Lake Geneva's largest and most popular watersport center! Your family is our top priority. Pontoon boats, speedboats, tubing and private charters are available. We're located downtown, across from Harbor Shores on Lake Geneva. **SEE AD P. 19**

MUNSON SKI & MARINE OF LAKE GENEVA

160 Fontana Blvd., Fontana
262-394-5730 | munsonski.com

A family business for more than 60 years, Munson Ski & Marine carries Chaparral and Robalo boats, and Godfrey and Bentley pontoons. We also offer a pro shop, water-ski clinics, in/out service and a full-service center just minutes from The Abbey Resort harbor.

SEE AD P. 16, 34

TLS WINDSLED INC.

507 W. 10th St., Belvidere, IL
815-262-5791 | hovercrafrides.com

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Find boat launches and landings on our lakes ...

Geneva Lake

- 328 Wrigley Dr., Lake Geneva
- Linn Road and Hillside Road, Linn
- Lake Street, Fontana
- 89 E. Geneva St., Williams Bay

Delavan Lake

- Blue Gill Road, Delavan
- Community Park, 1220 S. Shore Dr., Delavan

Lake Como

- Lake Shore Drive, Como
- Schofield Road, Geneva

Let's start with a quick tutorial on Lake Geneva. It's a resort community known for not one, but three lakes: Geneva Lake (yes, it's reversed from the city name), Lake Como (not to be confused with the one in Italy) and Delavan Lake (just a short drive from both). Between the three lakes, there are six beaches to choose from and countless ways to enjoy the water.

GENEVA LAKE



While the community is called the city of Lake

Geneva, the freshwater body of water is actually Geneva Lake. And it is a gem, crystal clear to the deep bottom with eight square miles to explore. Along its 21-mile shoreline are a collection of quaint towns and villages, including Fontana, Williams Bay and Linn.

There is a public shore path that runs the full circumference of the lake, giving visitors an opportunity to walk through the front yards of exquisite estates, many built by wealthy Chicagoans who took up summer residence in the area after the Great Chicago Fire of 1871. Between the historic mansions, the lovely landscaping and the water, there's a sight to behold in every direction.

BEACHES OF GENEVA LAKE

- 1 **Riviera Beach:** Located in the heart of downtown Lake Geneva, this stretch of sugar-sand beach has lifeguards on duty Memorial Day weekend through Labor Day. Families, you'll want to bring lots of toys for building sandcastles. Be sure to get a group photo in front of the fountain that graces the adjacent Riviera building. The historic Riviera was recently renovated and the shops on the lake level have a charming Coney Island feel. It's here at the Riviera Docks that you'll board the Lake Geneva Cruise Line boats for a tour of the lake, a must when visiting the community.



- 2 Big Foot Beach State Park:** This state park is open year-round, with picnic and playground areas, and miles of hiking trails. Take a dip after you pitch your tent at the campground.
- 3 Fontana Beach:** Located on the lake's western shore is a large sandy beach and a wide grassy area. During the summer, watch movies (shown on a large, inflatable screen) under the stars. Lifeguards watch over visitors Memorial Day weekend through Labor Day.
- 4 Williams Bay Beach:** Time slows down at this little beach located off the beaten path. Lifeguards are on duty Memorial Day through Labor Day. This is a find for anyone looking to enjoy the lazy days of summer.

DELANAN LAKE

This body of water is known for exceptional fishing, plus watersports of all sorts. The best way of taking in the pretty, panoramic views is with a ride aboard the Lake Lawn Queen cruise boat, which boasts an open-air top deck. The Delavan Lake shoreline is also home to five Frank Lloyd Wright dwellings and other historical landmarks you'll see on the tour.



- 5 Community Park Beach:** There are lots of ways to have fun here, with a beach, boat launch, playground, volleyball courts and shore fishing.

LAKE COMO

A peaceful lake with a maximum depth of just nine feet, this well-kept body of water is an especially nice destination for laid-back paddling, swimming and fishing.

- 6 Lake Access at Mars Resort:** Mars Resort has been a favorite supper club destination since 1923. Enjoy the beachfront, which is open to diners, pontoon rides and a Friday night fish fry. Be sure to stay for the sunsets.



MORE WATER WAYS: THE WHITE RIVER

Head to nearby Lyons to explore **White River County Park** where you'll find outstanding access to the White River for kayaking, canoeing and fishing.

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Nature & OUTDOORS



BIG FOOT BEACH STATE PARK

1550 S. Lake Shore Dr., Lake Geneva
262-248-2528
dnr.wisconsin.gov/topic/parks/bigfoot

This state park offers 100 campsites, and more than 5 miles of trails for hiking, biking, snowshoeing and cross-country skiing. Enjoy acres of picnic areas, playgrounds, and fishing in or canoeing on Ceylon Lagoon.

DUCK POND RECREATION AREA

300 Wild Duck Rd., Fontana
262-275-2116 | villageoffontana.com

The area houses numerous hiking trails; softball, baseball and soccer fields; and a disc golf course. Open during scheduled sports events and available to rent for special events, the Duck Pond Pavilion comes with bathroom facilities and a concession stand.

HANSEN PRESERVE

W4391 County Rd. ES, Elkhorn
262-275-5700 | genevalakeconservancy.org

The main trail of this scenic 77-acre preserve follows Sugar Creek for approximately half a mile to a rare

oak opening. It contains a variety of landscapes, including shrub-carr, sedge meadow and an oak savanna.

HELEN ROHNER CHILDREN'S FISHING PARK

251 Elkhorn Rd. (Hwy. 67), Williams Bay
262-275-5700 | genevalakeconservancy.org

This 5-acre park, which is located south of the Kishwaukee Nature Conservancy entrance, features fishing areas for children, a butterfly garden, worm digging areas, nature trails and a natural playground. Enjoy storytelling and other events and activities.

KISHWAUKETOE NATURE CONSERVANCY

251 Elkhorn Rd. (Hwy. 67), Williams Bay
262-903-3601 | kncwb.org

This sprawling conservancy boasts 231 acres of natural area with 4 miles of trails and an observation tower. The property includes two streams, woodlands, wetlands, large prairie, sedge and wet meadows. Free admission.

LINN NATURE PARK

1450 Maple Ridge Rd., Lake Geneva
262-275-6300 | townoflinn.com

The town of Linn Nature Park offers scenic half- and 2-mile hiking trails surrounding beautiful ponds, bridges and historic silos. Enjoy spacious, covered picnic areas, playgrounds and ample parking.

MARY KOUTSKY FOUR SEASONS NATURE PRESERVE

N1889 Hwy. H, Lake Geneva
262-248-3673 | cityoflakegeneva.com

This 66-acre nature preserve is ideal for hiking and an inspiring nature experience. It features 40 acres of wetlands, nature trails, a Story Book Trail, a picnic shelter, an observation tower and a dog run.

WHITE RIVER COUNTY PARK

6503 Sheridan Springs Rd., Lake Geneva
262-741-3114 | co.walworth.wi.us

With nearly 2 miles of frontage along the White River and 5 miles of trails, this 195-acre park is the ideal location for hiking, fishing, canoeing, kayaking and cross-country skiing. Visitors can also enjoy idyllic picnic areas and a historic dairy barn.

WHITE RIVER DOG PARK

Sage St. & Waverly St., Lake Geneva
262-248-3673 | cityoflakegeneva.com

Located behind Eastview Elementary School, White River Dog Park offers a dedicated fenced space for your pet to run and play. The park features water fountains, benches and nearby parking.

WHITE RIVER STATE TRAIL

Trailhead at 700 Hwy. NN, Elkhorn
262-741-3114 | co.walworth.wi.us

This 19-mile, crushed limestone trail runs through the communities of Elkhorn, Springfield and Lyons, and is ideal for hiking, biking, snowmobiling, cross-country skiing and snowshoeing. An adjacent 2-mile horseback trail runs between Lyons and Springfield. A state trail pass is required for those 16 and older when biking or horseback riding.



WWW.VISITELKHORN.COM

ELKHORN
EXPLORE





Biking

LAKE GENEVA ZIPLINES & ADVENTURES

N3232 County Rd. H, Lake Geneva
262-394-8048 | lakegenevaadventures.com

Enjoy over 12 miles of wooded, single-track trails for intermediate to advanced and expert-level skills. Elevation gains and lots of turns on our 100-acre property guarantee an exciting workout in a natural setting. **SEE AD P. 34**

WHITE RIVER STATE TRAIL

Trailhead at 700 Hwy. NN, Elkhorn
262-741-3114 | co.walworth.wi.us

This 19-mile, crushed limestone trail runs through the communities of Elkhorn, Springfield and Lyons. A state trail pass is required for those 16 and older when biking.



HIT THE TRAILS

Scan this code for more biking and hiking resources in the Lake Geneva area, including maps, route recommendations and more.

THE ADVENTURE CENTER AT GRAND GENEVA

7036 Grand Geneva Way, Lake Geneva
262-248-8811 | grandgeneva.com/things-to-do/adventure-center

The Adventure Center offers 8.5 miles of biking trails and five trail options ranging from easy to expert. Bikes are available for rent or bring your own for a memorable cycling adventure. We are open spring through fall.

SEE AD P. 5

AVANT CYCLE CAFÉ

234 Broad St., Lake Geneva
262-203-5141 | avantcyclecafe.com

Lake Geneva's premier coffee, pastry and bike shop, Avant offers a full range of bicycle sales, service and rentals, including e-bikes. We're an authorized Trek retailer. Our loft is available for events. **SEE AD P. 23**

LAKE GENEVA BIKE PATH

Lake Geneva | 262-248-3673 | bit.ly/lakegenevabikepath

The bike path offers five distinctive routes around Lake Geneva. From the Blue Route, traveling from Sage Street to Edwards Boulevard, to the Green Route, traveling from Highway H to Veterans Park along Townline Road, you'll find interesting pathways to follow.



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- Bike & E-bike Rentals

Visit our website to see what each location offers!

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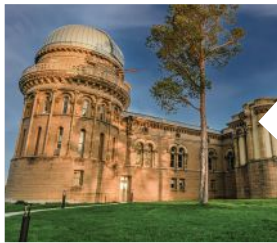
avantcyclecafe.com



THE GENEVA LAKE

Shore Path

The Geneva Lake Shore Path is a 21-mile public footpath created by early settlers of the region. The path meanders along the lakeshore, crossing the front lawns of historic estates, marinas, beaches and public parks. Scan this code to link to more shore path tips, maps and our app for easy navigating.



5. YERKES OBSERVATORY

Built in 1897 and home to the world's largest refracting telescope, Yerkes' iconic dome can be seen high above the treetops. It was one of two places Albert Einstein asked to visit on his 1921 tour of America. Today, Yerkes is open to the public for tours and special events.

6. ANGEL'S FLIGHT

Built in 1904 for J. J. Mogg, Angel's Flight is known for its 97-step staircase connecting the home to the lakefront. After falling into disrepair, a new 11,000-square-foot home was built on the original Angel's Flight site.

7. THE ECHOES

This Queen Anne-style mansion was built in 1896 for George P. Braun, a pioneer in the manufacturing of oleomargarine and founder of Good Luck Margarine. In 1913, the property was purchased by Amariah Cox, owner of Zeno Manufacturing Company, which made chewing gum. Cox and William Wrigley Jr. eventually partnered to create the Wrigley Chewing Gum Company.

SHORE PATH TIPS

1. Wear comfortable, sturdy shoes with a good tread to prevent slipping.
2. Walk with care and during daylight hours. Path surfaces vary and may be hilly, narrow or wooded in some areas.
3. Bicycles, skates, skateboards and motorized vehicles are not permitted on the shore path.
4. Strollers are not recommended as portions of the path can be uneven.
5. Dogs are welcome on the path, but must be leashed and picked up after.
6. Please leave the path with what you brought and deposit trash in public receptacles after your walk.
7. We recommend using a restroom before beginning your walk, as hours and availability of public restrooms along the path vary by season.

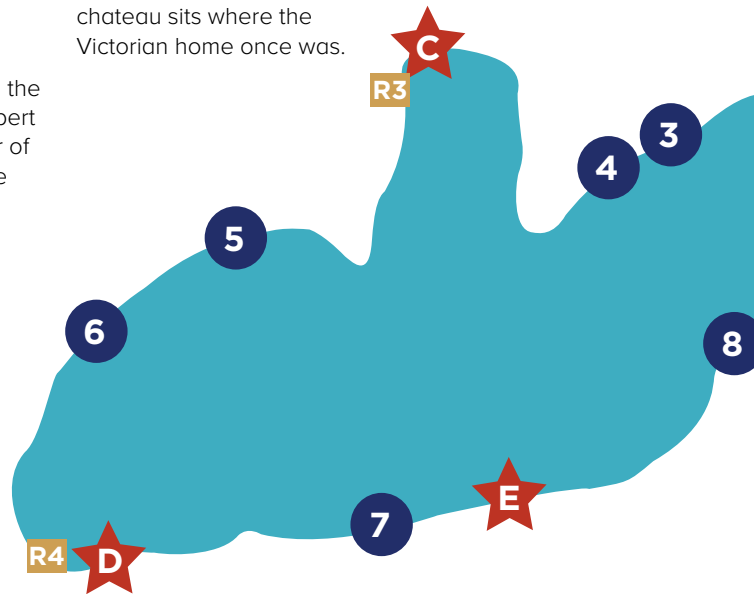
3. GLEN ANNIE

The radio series "Amos 'n' Andy" was taped here for a time in the 1930s when Freeman "Amos" Gosden and his family summered at the estate as guests. Built in 1892, its front porch (where the radio show was often recorded) is still very welcoming.



4. SCHWINN ESTATE

In 1922, Ignaz Schwinn, founder of the famous Schwinn bicycle company, built a Victorian summer home on a hill overlooking the lake. Members of the Schwinn family owned the estate for four generations. Today, a 7,500-square-foot French chateau sits where the Victorian home once was.



8. BLACK POINT ESTATE

Barely visible above the trees, Black Point Estate was added to the National Register of Historic Places in 1994 and is open for public tours accessible only by boat. The home was commissioned by beer baron Conrad Seipp in 1888 as a summer cottage enjoyed by four generations of Seipp descendants.

9. IRISH OAKS

This estate sits on land formerly owned by Armen Avedisian, who was tapped by President Reagan to chair the commission for the restoration of the Statue of Liberty and Ellis Island.





1. LAKE GENEVA PUBLIC LIBRARY

Built in 1954 and designed by the late James R. Dresser, a protégé of Frank Lloyd Wright, this prairie-style building offers some of the best views of the lake. This is a good public access point to begin your Geneva Lake Shore Path walk, heading west past the library and public boat slips.

2. HILLCROFT

Hillcroft began as a 19th century hunting lodge called Gay Lynne, designed by Henry Lord Gay. It was purchased by P. K. Wrigley in 1927. The property was sold after he and his wife passed away in 1977, and the home was razed and replaced with an English cottage-inspired summer home.



ACCESS POINTS

- A LAKE GENEVA*
 - B CHAPIN ROAD
 - C WILLIAMS BAY*
 - D FONTANA*
 - E SHADOW LANE
 - F LINN ROAD
 - G BIG FOOT BEACH*
 - A2 LAKE GENEVA SOUTH
- *PARKING AVAILABLE

PUBLIC RESTROOMS & WATER FOUNTAINS

- R1 VISIT LAKE GENEVA INFORMATION CENTER, LAKE GENEVA
- R2 THE RIVIERA, LAKE GENEVA
- R3 EDGEWATER PARK, WILLIAMS BAY
- R4 REID PARK, FONTANA
- R5 BIG FOOT BEACH STATE PARK, LAKE GENEVA

DISTANCE BETWEEN ACCESS POINTS

- LAKE GENEVA TO CHAPIN ROAD - 3.7 MILES
- CHAPIN ROAD TO WILLIAMS BAY - 3.5 MILES
- WILLIAMS BAY TO FONTANA - 3.3 MILES
- FONTANA TO SHADOW LANE - 2.6 MILES
- SHADOW LANE TO LINN ROAD - 3 MILES
- LINN ROAD TO BIG FOOT BEACH STATE PARK - 3.2 MILES
- BIG FOOT BEACH STATE PARK TO LAKE GENEVA - 2 MILES

*DISTANCES ARE APPROXIMATE



10. EXPECT A MIRACLE PATH

On the property formerly known as Swinghurst, the Expect a Miracle Path is a segment of the Geneva Lake Shore Path featuring a delightful fence painted with inspiring quotes, whimsical sculptures, a guest book and a bell to ring, signifying your wish for a miracle.

11. STONE MANOR

The largest of the lake mansions, Stone Manor was designed by Henry Lord Gay and built for Otto Young in 1899. Over the years, it has been an episcopal school, a restaurant and a Christmas tree museum. Today, it is a private residence with a rooftop pool and underground parking garage.



12. OAK LODGE

Originally built in 1896 and masterfully rebuilt in 2008 to match the authentic structure, Oak Lodge is a neoclassical 13,000-square-foot home with 210 feet of lake frontage on Geneva Bay.





Destination Geneva National's LATEST ENTERTAINMENT PLAYGROUND

The perfect date night, family outing, or teambuilding event, GN's Dance Floor presents 27 holes of illuminated putt-putt on grass plus surround sound, a cocktail bar, bocce ball and firepits for roasting & toasting. Open daily during the golf season.

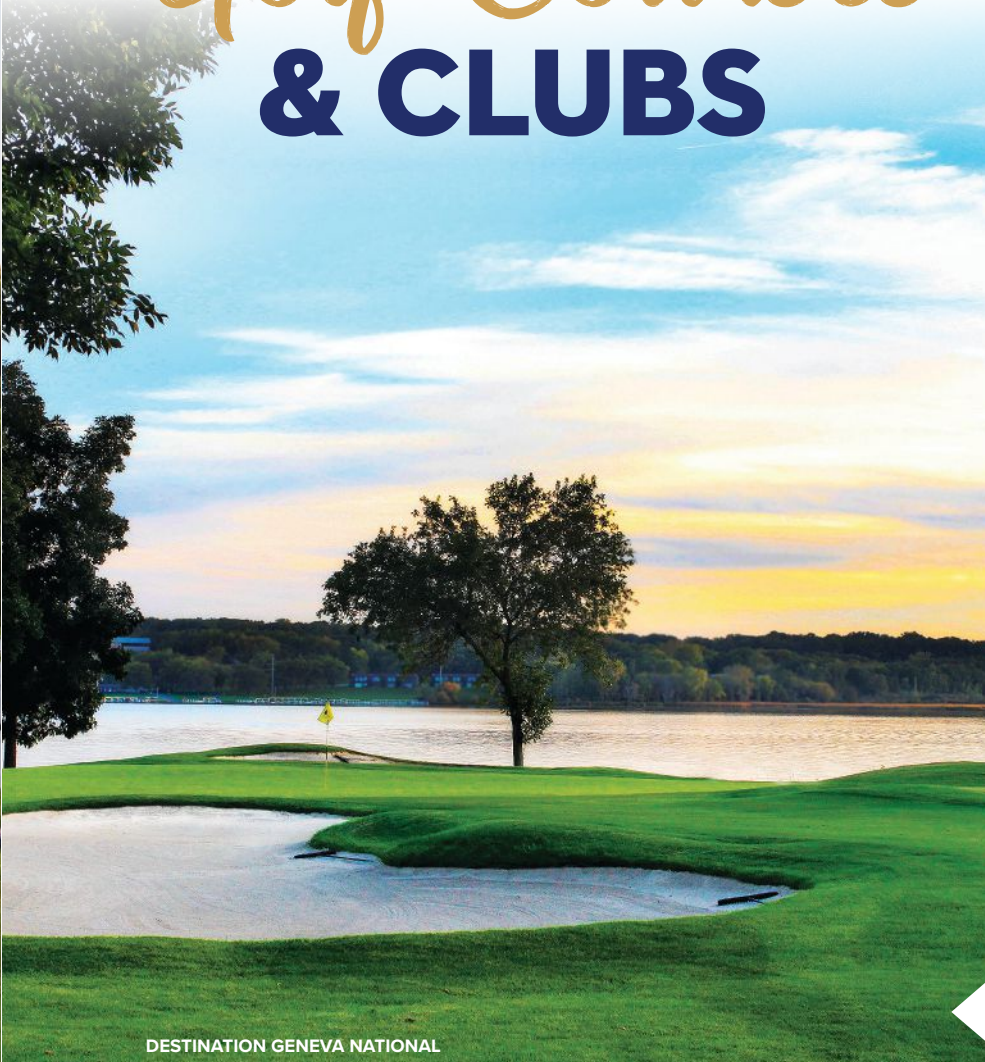


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Golf Courses & CLUBS



DESTINATION GENEVA NATIONAL

Lake Geneva is a legendary golf destination, and we have Arnold Palmer, Jack Nicklaus, Gary Player and Lee Trevino to thank for that. There are 10 courses within a 15-mile radius, so serious players will want to spend at least a few days here perfecting their swing.

ABBEY SPRINGS

1 Country Club Dr., Fontana
262-275-6113 | abbey Springs.org

After completing a \$2.5 million renovation, Abbey Springs reopened for play in 2022. Golfers throughout the Midwest will find a course that retained its personality, but with an array of new features, including rebuilt bunkers and redesigned green complexes with 007 bent grass. Abbey Springs is still Wisconsin's most beautiful golf course! **SEE AD P. 28**



ABBEY SPRINGS



GRAND GENEVA

THE BRUTE & THE HIGHLANDS COURSES AT GRAND GENEVA

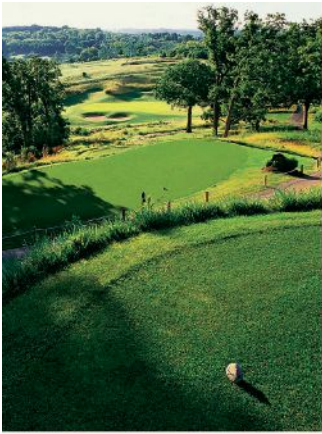
7036 Grand Geneva Way, Lake Geneva
262-248-2556 | grandgeneva.com/golf

Experience two 18-hole golf courses at Grand Geneva. The Brute, rated one of the best in the Midwest, and The Highlands, a Scottish link-style course, are as challenging as they are beautiful. In addition to two award-winning golf courses, the resort also offers luxurious amenities and a variety of activities. **SEE AD P. 5**

DESTINATION GENEVA NATIONAL

1221 Geneva National Ave. S, Lake Geneva
262-245-7000 | destinationgn.com

Destination Geneva National features 54 holes of legendary golf by Arnold Palmer, Gary Player and Lee Trevino, on-course lodging, and the award-winning Hunt Club Steakhouse and



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turf.smokehouse, both with panoramic views. Open to the public, a new entertainment center offers putt-putt on a 1-acre grass course, bocce ball, fire pits, a taco bar and a cantina. **SEE AD P. 26**

EVERGREEN GOLF CLUB

N6246 U.S. Hwy. 12, Elkhorn
262-723-5722 | evergreengolf.com

Evergreen is rated four stars by Golf Digest magazine and is the area's most affordable golf course. Offering tournament playing conditions daily, Evergreen was recently voted the Best Public Golf Course in the county. Our 27-hole golf facility features rolling greens, sweeping fairways and abundant water hazards.



EVERGREEN COUNTRY CLUB



HAWK'S VIEW GOLF CLUB

HAWK'S VIEW GOLF CLUB

7377 Krueger Rd., Lake Geneva
262-348-9900 | hawksviewgolfclub.com

Voted Geneva Lake's Best Golf Course in 2020, 2021 and 2022, and just 5 minutes from downtown, Como Crossings offers championship golf and breathtaking views across natural elevation changes. Barn Hollow is widely acknowledged as a Top 10 par-3 course in the country, offering the area's only family-friendly course. **SEE AD P. 28**

MAJESTIC OAKS AT LAKE LAWN RESORT

2400 E. Geneva St., Delavan
262-725-9200 | lakelawnresort.com/golf

A premier Midwest golf destination on Delavan Lake, Majestic Oaks is just 10 minutes from Lake Geneva. Set amid over 250 treelined acres, the course was masterfully reengineered in 1990 by renowned architect Dick Nugent of Kemper Lakes Golf Club fame. It's best known for its stately oaks, deep sand bunkers and subtle undulations. **SEE AD P. 92**



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TIPS FOR PLAYING LAKE GENEVA'S *Legendary Courses*

We turned to the pros for their best advice on playing the signature holes at Lake Geneva's six courses. Golfers, study up, then chart your next golf getaway to put their tips to the test.

ABBEY SPRINGS

Signature Hole: No. 17 is a three-story drop, par 4 with Geneva Lake as the backdrop and a new pond adjacent to the green (although some would argue hole No. 6, a par 3 with an "Augusta" feel to it, merits signature status). Golfers, you decide which of these two you deem as the signature.

Tips for Playing No. 17 from Ryan Vegter, Assistant Professional:

Many players take out their driver or wood as this green is technically "drivable." The reality is that a golfer would need to be very precise in hitting this shot. With the fairway lined with trees on both sides, the smart play is to hit a longer iron down the right side of the fairway and allow the grade of the fairway to take your golf ball's roll closer to the center.

You want to hit your ball far enough to reach the more level approach to the green. If left short, your second shot will be a difficult downhill lie. Golfers need to be careful to avoid the two bunkers sitting on each side in front of the green. There is a bank on the back right-hand side of the green that can also be utilized on approach shots.

DESTINATION GENEVA NATIONAL

ARNOLD PALMER, GARY PLAYER AND LEE TREVINO COURSES

Signature Hole: No. 17 on the Palmer Course is a classic risk/reward par 5,

which runs along Lake Como. Palmer himself ranks this among the top 18 favorite holes he's designed.

Tips for Playing No. 17 from Charlie Brown, PGA Member Head Professional:

The aggressive route is to hug the left side of the fairway to try to go for the green in two shots. Send the second shot out over Lake Como and back to the green, sitting tightly against the water to set up a possible eagle chance. The safe approach is to play as a classic three-shot, par 5 hole. A drive to the middle or right side of the fairway sets up a second-shot layup in a wide and generous fairway to your favorite wedge distance to knock your third shot close for a short birdie putt.

GRAND GENEVA

THE BRUTE AND THE HIGHLANDS

Signature Hole: No. 9 is on the Brute course, with a private lake on the left and the White River across the hole.

Tips for Playing No. 9 from Ryan Brown, Director of Golf:

Off the tee, you're best to play your ball short and down the left side. This will leave you a clear view of the green and you'll avoid the bunkers on the right.

HAWK'S VIEW GOLF CLUB

COMO CROSSINGS AND BARN HOLLOW

Signature Hole: No. 17 on Como Crossing features a dramatic 100-foot

drop that provides a "hawk's view" of Lake Como in the distance.

Tips for Playing No. 17 from Jake Bandi, Head Golf Professional and Director of Golf Operations:

When playing this tee shot, be sure to factor in the wind a little more than you normally would. Tee shots can be impacted up to an additional club length from this tee box depending on the day.

MAJESTIC OAKS AT LAKE LAWN RESORT

Signature Hole: No. 3 is a par 5 with reintroduced, original back tee boxes playing as long as 620 yards from the tips and bordered entirely on the left by Delavan Lake.

Tips for Playing No. 3 from Thomas Howe, Director of Golf:

The best way to play this hole is to plan on reaching the hole in three shots. The key is to make sure to leave a comfortable yardage into the green for your third shot, meaning, if you have a club that you like to hit from 100 yards, make sure to lay up to that yardage so that you land on the green and have a great chance to two putt.

EVERGREEN GOLF CLUB

Signature Hole: No. 2 North is a favorite and very strategic. This hole is surrounded by trees with evergreens down the right side, and a large pond with oak and maple trees behind it on the left. It's definitely one of the most colorful spots on the golf course in the fall.

Tips for Playing No. 2 from William J. Rogers, General Manager:

It's a short par 4 requiring a well-placed tee shot (not necessarily a driver), then a short iron over water to a diagonal green that's not real deep.

I recommend teeing off with a hybrid or club you know you can place accurately 150 to 200 yards off the tee. This leaves a second iron shot of 100 to 150 yards to the green. Once on the green, the putting surface is relatively steep toward the back, making for some breaking putts.

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Attractions & ADVENTURES

ADVENTURES

ABOMINABLE SNOW RACE

N3232 County Rd. H, Lake Geneva
abominablesnowrace.com

The Abominable Snow Race is a winter obstacle race that will reconnect you with your inner child. Little yetis, 4-11, can race our 1/2-mile course, and children 8 and older can run our five-mile course.

EAST TROY RAILROAD MUSEUM

2002 Church St., East Troy
262-642-3263 | easttroyrr.org

Take fun 14-mile train rides on historic electric trolleys or interurban cars. Stop at the popular Elegant Farmer store and deli. Regular trains run weekends April through October. Dinner trains offer fabulous food and scenery.

SEE AD P. 34

ICE CASTLES

1221 Geneva National Ave. S,
Lake Geneva | icecastles.com

Ice Castles is an awe-inspiring, must-see winter experience located at Geneva National Resort. Built entirely by hand and using hundreds of

thousands of hand-placed icicles, the attraction includes ice-carved tunnels, caverns, slides and fountains, plus horse-drawn sleigh rides. **SEE AD P. 41**

LAKE GENEVA BALLOON COMPANY

N3241 County Rd. H, Lake Geneva
262-206-3975 | lakegenevaballoon.com

“The Best of Care in Lake Geneva’s Air,” the Lake Geneva Balloon Company offers hot-air balloon rides over the scenic Geneva Lake area. We fly seven days a week at sunrise and two hours before sunset.

LAKE GENEVA GHOST WALK

Meet at Seminary Park
S. Lake Shore Dr., Lake Geneva
833-446-7813 | lakegenevaghasts.com

Take a haunted history walking tour of beautiful downtown Lake Geneva. Real ghost stories. Real spooky fun.

LAKE GENEVA ZIPLINES & ADVENTURES

N3232 County Rd. H, Lake Geneva
262-248-9271 | lakegenevaadventures.com

Zip through the trees just 5 minutes from downtown. Fully guided zipline

tours include nine ziplines, five sky bridges and four spiral staircases. Also available are a 16-element high ropes course, and single-track mountain biking and hiking trails. **SEE AD P. 34**

SAFARI LAKE GENEVA

W1612 Litchfield Rd., Lake Geneva
262-475-8089 | safarilakegeneva.com

Go wild at Wisconsin and Chicagoland’s original drive-through safari adventure! Come face to face with animals from around the world, all from the comfort and safety of your own vehicle. Online reservations are required. **SEE AD P. 32**

SKYDIVE MILWAUKEE

W1341 County Rd. L, East Troy
262-642-9494 | skydivemilwaukee.com

See Lake Geneva from 14,000 feet above the ground! We’re just a short 20-minute drive away! First-timers and walk-ins are welcome.

WILD 3L RANCH

County Rd. S, Eagle
920-251-1989 | wild3lranch.com

The ranch provides memorable trail-riding experiences along the beautiful Kettle Moraine State Forest trails for beginner or expert horseback riders. Horseback lessons and adult overnight camps are also available. Let Wild 3L Ranch be your horseback trail-riding destination!

TOURS & SIGHTSEEING

DELANVAN LAKE TOURS AT LAKE LAWN RESORT

2400 E. Geneva St., Delavan
262-728-7950 | lakelawnresort.com

Take a public Delavan Lake tour on the Lake Lawn Queen, a 76-foot cruise boat with indoor and outdoor seating. See five Frank Lloyd Wright homes and many other historical landmarks. We’re perfect for your next private event!

SEE AD P. 92



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MEET THE 2023



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Fontana, WI 53125
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(262) 275-8275



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www.easttroyrr.org

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262.394.8048

LakeGenevaAdventures.com/VisitLG
N3232 Co Rd H, Lake Geneva, WI 53147

LAKE GENEVA CRUISE LINE

812 Wrigley Dr., Lake Geneva
262-248-6206 | cruiselakegeneva.com

Lake Geneva Cruise Line offers a variety of tours around the lake, complete with narration on the area's history. Whether a sunset cruise, the famous U.S. Mailboat Tour or an ice cream social cruise, we have an experience for you! **SEE AD P. 4**

LAKE GENEVA SCOOTER TOURS

7036 Grand Geneva Way, Lake Geneva
262-684-3523 | lakegenevascootertours.com

Discover breathtaking views, rustic roads and lakeside rides while experiencing the joy of riding a scooter. Ride on your own or enjoy a fully guided tour of the Lake Geneva area. The scooters are located at Grand Geneva Resort.

MARATHON RENTALS

500 Broad St., Lake Geneva
262-248-9946 | rentmelg.com

Enjoy all the adventure and fun of Lake Geneva on a Slingshot or Scoot Coupe, which are available for rent. Park easily and enjoy sightseeing around Geneva Lake!

RUSH CREEK DISTILLING

1501 W. Diggins St., Harvard, IL
815-943-7874 | rushcreekdistilling.com

Join us for a distillery tour, a cocktail at the Craftsman Bar or a food truck feast. Liven it up at one of our live music nights. We're just a short drive from Lake Geneva, but a world away.

ORCHARDS & FARMS

AEPPELTREW WINERY & DISTILLERY

1072 288th Ave., Burlington
262-878-5345 | aeppeltrew.com

Located on an orchard growing 200 varieties of old-fashioned apples, we produce hard cider, apple and pear wines, brandy and whiskey.

APPLE BARN ORCHARD & WINERY

6384 Sugar Creek Rd., Elkhorn
262-728-3266
applebarnorchardandwinery.com

When you pick Apple Barn Orchard & Winery, you experience fresh fruit, fresh air and a fresh perspective of a real family farm. Come see what's growing and leave with a memory you won't forget.

BRIGHTONWOODS ORCHARD

1072 288th Ave., Burlington
262-878-3000 | brightonwoodsorchard.com

This family-run orchard features over 150 apple varieties, seeded and seedless grapes, quince and pears. There's free admission and something for everyone to enjoy. Visitors are free to roam through our orchard and explore our woods trail.

HAFS ROAD ORCHARD

W632 Hafs Rd., Genoa City
262-279-3638 | hafsroadorchard.com

This small, no-frills apple orchard specializes in Honeycrisp and 40 other apple varieties. We offer fresh cider, Honeycrisp caramel apples, cider syrup, apple butter, pumpkins and gourds in a beautiful rural setting.

PEARCE'S FARM STAND

W5740 N. Walworth Rd., Walworth
262-275-3783 | pearcefarms.com

Pearce's Farm Stand provides the very best locally grown produce to satisfy your every craving for seasonal fresh fruits, vegetables and more. We're known for our sweet corn, assortment of pumpkins and gourds, and fresh donuts and kettle corn made on site!

ROYAL OAK FARM

15908 Hebron Rd., Harvard, IL
815-648-4141 | royaloak.farm

Come visit the orchard voted No. 1 in McHenry County. We're home to 20,000 apple trees, a pumpkin patch, the country's only apple tree maze, shopping, dining, a playground, a petting zoo and more! We're open mid-June through mid-November.

OUTDOOR RECREATION

THE ADVENTURE CENTER AT GRAND GENEVA

7036 Grand Geneva Way, Lake Geneva
262-248-8811 | grandgeneva.com/things-to-do/adventure-center

Enjoy the outdoor adventures at Grand Geneva — from hiking and biking to archery and disc golf. Rent a scooter and take it for a ride on our rustic Wisconsin roads. Visit The Adventure Center today. **SEE AD P. 5**

IN THE FLOW FLY FISHING GUIDE SERVICE

Lake Geneva
262-325-1159 | intheflowflyfishing.com

Fly fishing is more than a sport; it's a way of life. Guiding beginners who've

never picked up a fly rod and expert anglers alike, we'll provide you with memories and an experience of a lifetime.

LAKE GENEVA FISHING GUIDE SERVICE

Lake Geneva
414-791-0733 | lakegenevafishingguides.com

These Wisconsin-licensed guides are considered the best fishing guides working Geneva Lake. We furnish all tackle and equipment on our Lund or pontoon boats.

THE MOUNTAIN TOP AT GRAND GENEVA

7036 Grand Geneva Way, Lake Geneva
262-249-4726 | grandgeneva.com/ski

Whether a first-time skier or an avid enthusiast, you're sure to discover your perfect snow experience here. Thrill-seeking snowboarders will find action at our 6-acre terrain park. Group rates, day packages, midweek specials and season passes offer an adventure for every budget. **SEE AD P. 5**

WILMOT MOUNTAIN

11931 Fox River Rd., Wilmot
262-862-2301 | wilmotmountain.com

Celebrate Wilmot Mountain's 85th anniversary and come play in the snow! It's the place to ski, snowboard and tube. Visit our website to plan ahead with equipment rentals, tubing tickets and lift tickets. Warm up at Walt's Tavern!

INDOOR ENDEAVORS

CLIMB @ THE LOOP

488 Milwaukee Ave., Burlington
262-716-0042 | theloopcommons.com/
climbattheloop

People of all ages and athletic abilities can have a blast climbing at the area's premier bouldering gym! No ropes, harnesses or experience are necessary. The climbing gym is also available for private parties and team building.

LAKE GENEVA CLUE ROOM

772 W. Main St., Lake Geneva
262-325-2375 | lakegenevaclue room.com

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262-728-8200

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Furry Friends Enjoy Lake Geneva AS MUCH AS THEIR HUMANS

Wouldn't think of leaving home without your dog? Then you've come to the right spot, as Lake Geneva is a genuinely pet-friendly community. Whether you plan to visit during the dog days of summer, the leaf-crunching weeks of autumn or the see-your-breath months of winter, there are lots of choices for keeping Fifi and Fido jumping for joy.

Let's start with where you'd like to stay. The storied **Grand Geneva Resort & Spa** and the contemporary **Ridge Hotel** are both amenity-laden options. For loyal guests of **Fairfield Inn & Suites**, you'll be pleased to know the Lake Geneva property is pet-friendly. For something historic and luxe, look no further than **Maxwell Mansion**, where the owners gift their dog visitors a collapsible pet bowl, dog treats and a toy. There are two bed-and-breakfasts to consider — **Lazy Cloud Lodge** with ample space for walks and **T.C. Smith Historic Inn** where dogs have a yard to play in just like at home.

If you're feeling famished after checking in, then check out the many dining spots in town that welcome pets. If you favor a view of the lake, then ask

for a first-floor patio table at **Oakfire** where they put out water bowls for their dog guests. **Barrique Bistro & Wine Bar**, **Gino's East** and **Popeye's on Lake Geneva** also serve great food and great lake views. For a romantic dinner for two (plus your pup of course), dine al fresco at **Sopra Bistro**. For after-dinner drinks, why not have your pup join you in the outdoor beer garden at **Topsy Turvy Brewery**, on the patio at **Studio Winery** or at an outdoor café table at **The Bottle Shop**.

Start your day at **Avant Cycle Café** with a cappuccino for you and a free puppuccino whipped cream in a cup for Fido in the outdoor seating area. **Inspired Coffee** has water bowls set up in its outdoor seating area as well. Two more eateries that offer pet-friendly outdoor seating: **Maggie's Den & Pen** (upper patio) and **Flat Iron Tap** (sidewalk level).

Now it's time for everyone to stretch their legs, whether that's two legs or four. Get out the leash for a brisk walk along the **Geneva Lake Shore Path** that circles the entire lake. There's also **White River Dog Park**, a favorite play place for visiting dogs. **Lake Geneva Ziplines & Adventures**

welcomes leashed pets on its trails. The **Mary Koutsky Four Seasons Nature Preserve** is a passive park for hiking and has a dog run area. At **Kishwauketoe Nature Conservancy**, 4 miles of mowed trails beckon dogs and dog owners. You can also find 50 acres to explore on the grounds of the historic **Yerkes Observatory**. If your pup likes the lake life as much as you do, head to the dog swimming area at the west end of **Library Park**.

How does an apple orchard visit in the fall sound? **Brightonwoods Orchard** has 2 miles of walking trails for a leisurely roam with your pet, while **Hafs Road Orchard** welcomes pets and their owners to explore the property. After all that walking, take your favorite four-legged companion for a boat ride at **Marina Bay Boat Rentals**.

PET RETREATS & TREATS

If you're looking to board your pup, inquire at **Cedar Dale Pet Resort** or **Lollipups Pet Resort**. Shop for pet-themed décor items at **Cornerstone Shop & Gallery** and feel free to bring your dog with you. Finally, reward all good dogs with a treat and a toy from **Paws for Treats**.



History & MUSEUMS

BLACK POINT ESTATE

262-248-1888 | blackpointestate.wisconsin-history.org

This 1888 historical home and gardens, situated on a bluff overlooking Geneva Lake, was the summer home for Chicago beer baron Conrad Seipp and four generations of his descendants. Named as one of the 10 Best Home Estate Tours in the U.S. by Fodor's Travel, this must-see attraction is reached by boat and is the only historic

mansion on the lake open for tours. Tickets can be purchased from Lake Geneva Cruise Line, and include a narrated boat tour to and from the estate. **SEE AD P. 39**

DUNGEON HOBBY SHOP MUSEUM

723 Williams St., Lake Geneva
262-203-5975 | tsmuseum.com

The Dungeon Hobby Shop Museum is located in the original 1976 home of

Tactical Studies Rules (TSR), where Gary Gygax and Dave Arneson created the famous role-playing game, Dungeons & Dragons (D&D). Equal parts hobby shop, gaming space and museum, it features an impressive collection of authentic, pre-1980s D&D memorabilia and collectibles. The Dungeon Hobby Shop Museum fosters the gaming community by making this wondrous place for the preservation of all things TSR.

EAST TROY RAILROAD MUSEUM

2002 Church St., East Troy
262-642-3263 | easttroyrr.org

Take fun 14-mile train rides on historic electric trolleys or interurban cars. Stop at the popular Elegant Farmer store and deli. Regular trains run weekends April through October. Dinner trains offer fabulous food and scenery. Meander through the depot museum where kids can be a trolley motorman, discover the joy of model layouts and learn about electricity. The gift shop features a unique selection of railroad souvenirs for all ages. **SEE AD P. 34**

GENEVA LAKE MUSEUM

255 Mill St., Lake Geneva
262-248-6060 | genevalakemuseum.org

Catch a glimpse of what Lake Geneva was like in the late 19th and early 20th centuries. Peek into historical homes, stores and other places along our "Main Street," and see everyday artifacts of a time gone by, including furniture, clothing and machines, plus a stagecoach, sleigh and nautical vessels. Explore exhibits on our historic lakeshore estates, Frank Lloyd Wright's Lake Geneva Hotel and Potawatomi Native Americans. Coming soon is "A Legacy of Imagination — The Creation of a Culture." **SEE AD P. 41**

THE RIVIERA PLAZA AND BALLROOM

812 Wrigley Dr., Lake Geneva
262-344-8246 | lakegeneariviera.com

The Riviera Plaza and Ballroom is one of Lake Geneva's most iconic destinations. Adjacent to Riviera Beach and overlooking Geneva Lake, it's a gathering place and a gateway for tour boats, watercraft rentals, shopping and special events. Opened

in 1932 and on the National Register of Historic Places, it has been a venue for some of the biggest names in music history, including Louis Armstrong, Frank Sinatra, Dean Martin and Stevie Wonder. Today, it is a popular choice for weddings and other private events.

YERKES OBSERVATORY

373 W. Geneva St., Williams Bay
262-245-5555 | yerkesobservatory.org

Known as the birthplace of modern astrophysics, this iconic building along the shore of Geneva Lake holds a rich history of science discovery and education. Since 1897, Yerkes Observatory has welcomed astronomers, astronauts, Nobel prize winners, scientists and educators to its majestic location. Today, the famed observatory and its 50-acre landscape have been meticulously restored, and now welcome visitors for public tours.

SEE AD P. 6



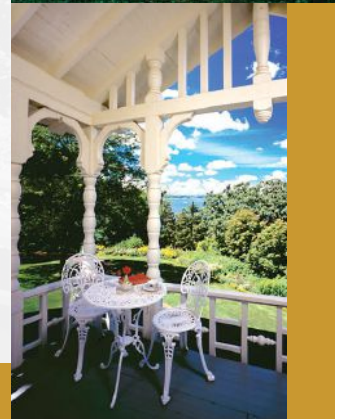
INSIDER TIP

Enjoy a self-guided tour of historic homes and buildings with the Lake Geneva Historic Preservation Commission's "Lake Geneva Walking Tour." Purchase a copy of the guide at the Lake Geneva Visitor Center (201 Wrigley Dr.) or scan this code to download the app.



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Arts & ENTERTAINMENT

BELFRY MUSIC THEATRE

3601 Hwy. 67, Delavan
262-394-6460 | belfrymusictheatre.com

The Belfry Music Theatre is a historic theater offering professional productions for the entire family. These performances can enrich and have a meaningful impact on lives, and help to build memories throughout the generations.

THE DANCING HORSES THEATRE & ANIMAL GARDENS PETTING ZOO

5065 State Rd. 50, Delavan
262-728-8200 | thedancinghorses.com

Providing hours of family entertainment with exciting performances from Arabian, Andalusian and Lipizzan horses, and their talented trainers, the theatre is open year-round and features spectacular Christmas shows. The Animal Gardens are open May through October. **SEE AD P. 36**

EMAGINE ENTERTAINMENT

2565 Hwy. 120, Lake Geneva
262-475-2300 | emagine-entertainment.com

The eight-screen movie theater has stadium-style seating and comfortable, leather power recliners for a luxurious movie-watching experience. Indulge in concessions like building your own pizza, and enjoy a handcrafted cocktail at the Theatre Bar and outdoor Beer Garden. **SEE AD P. 42**

THE FIRESIDE DINNER THEATRE

1131 Janesville Ave., Fort Atkinson
800-477-9505 | firesidetheatre.com

With Broadway musicals, memorable dining and beautiful gift shops, The Fireside is a favorite destination for couples, families and groups. Seven shows are presented weekly. Try the award-winning fish fry on Friday nights.

GALLERY 223/GENEVA LAKE ARTS FOUNDATION INC.

223 Broad St., Lake Geneva
262-215-1174 | genevalakeartsfoundation.org

Gallery 223 features original art by regional artists. We offer monthly art presentations, classes and workshops. Please visit our website for our current schedule and availability. We are a 501(c)(3) nonprofit.

GRAPEVINE THEATRE AT THE BOTTLE SHOP

617 W. Main St., Lake Geneva
262-348-9463 | thebottleshoplakegeneva.com/grapevine-theatre

The Grapevine Theatre is an intimate, 52-seat venue featuring stand-up comedy, concerts and plays throughout the year. Before or after performances, enjoy a wine, beer or cocktail in The Bottle Shop's lounge or on the patio.

LAKE GENEVA HOUSE OF MUSIC

N3241 County Trunk H, Lake Geneva
262-248-0606 | lghom.com

Lake Geneva House of Music hosts indoor and outdoor live entertainment events; is a music-themed café, coffeehouse, bar and performance-based music school; and offers live event production services.

LAKE GENEVA SYMPHONY ORCHESTRA

P.O. Box 92, Lake Geneva
262-359-9072 | lakegenevaorchestra.org

Lake Geneva Symphony Orchestra is dedicated to promoting the performance and appreciation of classical music throughout our community. Join us for our 2022-2023 season, "Here in This Place," celebrating our roots in Lake Geneva by showcasing local artists. Tickets start at just \$20.

PHOENIX PARK BANDSHELL

111 E. Wisconsin St., Delavan
262-728-8577 | phoenixparkbandshell.com

The Phoenix Park Bandshell presents its 17th season of free music in the park! It's the only venue within Walworth County that provides a variety of free

live music in the summer. We have a dance floor and food available. Like us on Facebook. **SEE AD P. 42**

TRISTAN CRIST MAGIC THEATRE

100 N. Edwards Blvd., Lake Geneva
262-248-0505 | lakegenevamagic.com

The Tristan Crist Magic Theatre is Lake Geneva's premier live entertainment venue! Enjoy an incredible evening of magic, comedy and illusion with award-winning illusionist Tristan Crist. Fun for the entire family and open year-round, experience the magic in Lake Geneva!

SEE AD P. 3

WALWORTH COUNTY FAIRGROUNDS

411 E. Court St., Elkhorn
262-723-3228
walworthcountyfairgrounds.com

This 100-acre facility is home to many of Wisconsin's largest festivals and events like Elkhorn Ribfest, Das Fest, flea markets, concerts, tractor pulls and more. The equine facilities are one of the largest in the Midwest.

WISE FARM PRODUCTIONS

6659 Buckby Rd., Lake Geneva
715-864-9301 | wisefestwisconsin.com

Wise Farm Productions organizes many musical events in the Lake Geneva and wider Walworth County area, including Feed Your Head Fest, Wise Fest, concert events and Singer-Songwriter Nights in Studio G at the Lake Geneva House of Music.



THEY'RE PLAYING YOUR SONG

From local taverns, tap houses and cafés to restaurants, bandshells and theaters, you'll find plenty of live music to keep you entertained here. Scan this code for a calendar of live music events throughout the Lake Geneva area.

WINTER MAGIC

LAKE GENEVA, WISCONSIN

Tickets at: www.icecastles.com

Geneva Lake Museum

Preserving the Past for the Future
Open Year Round

GenevaLakeMuseum.org
262.248.6060
255 Mill Street Downtown

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A WELLNESS-FOCUSED GETAWAY IS ALWAYS *Good for the Soul*

Wellness needn't be just an at-home, Monday-Friday pursuit, not with so many good-for-you options available to travelers to Lake Geneva. In fact, here's an idea: Plan your next visit around all things wellness, favoring activities that deliver a body recharge and mind reset. Or at least build in a day of R&R (rest and recreation), so you can return to the real world with a new outlook on life.

SET WELLNESS INTENTIONS WITH A SPA VISIT

Aim for a beautiful mind/body/spirit balance at area spas. **Well Spa + Salon** at Grand Geneva Resort has the feel of a destination spa, with more than 65 therapeutic spa treatments and salon services on the menu, a wide variety of fitness activities and classes at the 4,000-square-foot fitness center, and a dining lounge where you can feel comfortable dining in your spa robe. There's also **Avani Spa** at The Abbey Resort (allot time for the atrium pool and Himalayan salt room) and **Calladora Spa** at Lake Lawn Resort (try the hydrfacial for hydration and antioxidant protection).

Healing Muscle Therapies offers the ancient healing art of traditional Thai massage, while **Clear Waters Salon Spa** has an Ayurveda hot oil massage on its menu of services. Choose an infrared sauna or salt therapy session, and leave with

herbal products to nourish the body at **Simple Solutions Apothecary**.

EXPERIENCE ENDORPHINS IN THE BEAUTIFUL OUTDOORS

Those happy hormones known as endorphins can be activated with a great workout. Why not go the silent sports route as a way to take care of you and care for the planet at the same time? Hike **Kishwauketoe Nature Conservancy** and **Big Foot Beach State Park**. Bike the 19-mile rails-to-trails **White River State Trail**. Get out paddling on Geneva Lake, Lake Como and Delavan Lake. Consider walking the lakeshore path that circles Geneva Lake — aim for the full 21+ miles or start out with preplanned segments. In the winter, try cross-country skiing and snowshoeing at Kishwauketoe Nature Conservancy.

Indoors, there's synchronized power vinyasa at **Wisconsin Power Yoga**, and yoga along with color and sound healing at **The Space**.

EAT AND DRINK MINDFULLY

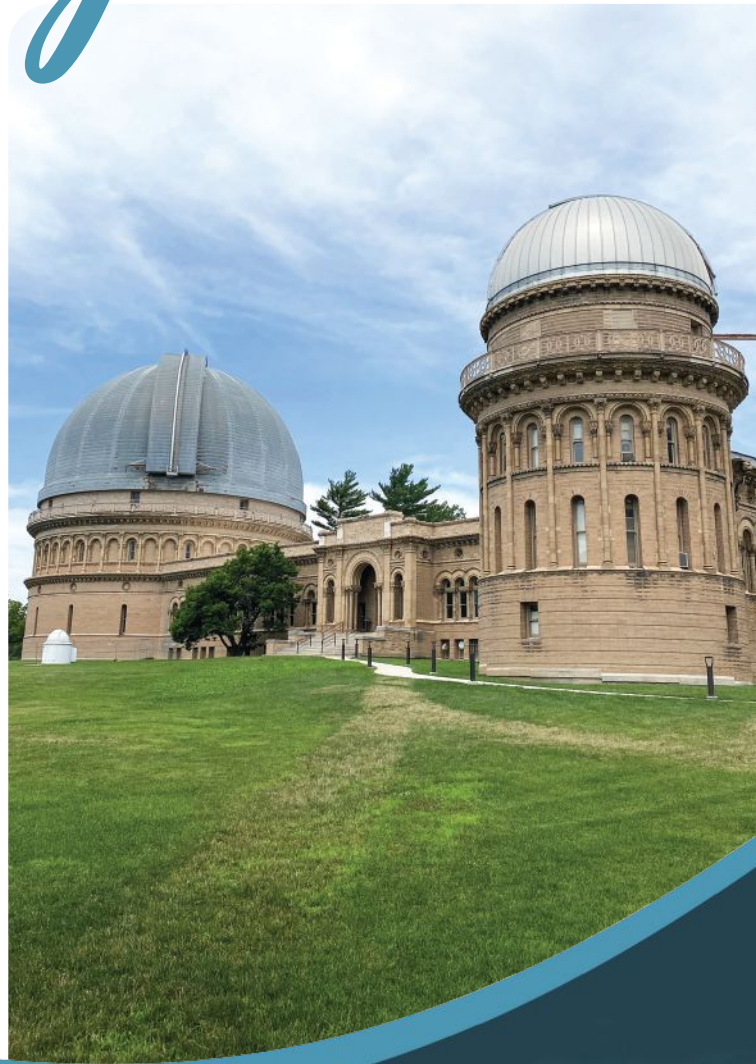
Order a protein shake or energy-boosting tea at **High Point Nutrition**. **O2 Lounge** features fresh fruit and veggie waters, as well as fruit smoothies, and they're a dispensary for oxygen therapy sessions. **Ivy Therapy & Hydration Bar** is an intravenous therapy clinic offering holistic wellness options that deliver nutrients, vitamins and antioxidants.

Sip a latte at **Inspired Coffee** knowing you're doing good for others by supporting the mission of employing people with intellectual, developmental and physical disabilities, so they can live with greater purpose and achieve their individual best.

In the fall, visit an apple orchard — there's **Brightonwoods**, **Hafs Road** and **Royal Oak Farm** — and crunch into the ruby-red fruit said to keep the doctor away.

Choose from delicious vegan and vegetarian options at area eateries like **Sabai Sabai** and **Barrique Bistro & Wine Bar**. Finally, toast to your wellness getaway with a creative mocktail at **The Apothecary Bar** at Maxwell Mansion.

WILLIAMS *Bay*



JUST RIGHT *for you*

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DiscoverWilliamsBay.com



Spas, SALONS & WELLNESS

ACUPUNCTURE WELLNESS CENTER

612 Wells St., Ste. A, Lake Geneva
262-249-0770 | acupuncture4allages.com

We offer acupuncture, craniosacral therapy, massage, herbs and homeopathy to help empower you to take part in your healing process, and achieve greater independence through integration of the physical, psychological and spiritual aspects of healing — leading to a happier, healthier lifestyle.

AVANI SPA AT THE ABBEY RESORT

269 Fontana Blvd., Fontana
800-709-1323 | theabbeyresort.com

The newly renovated Avani Spa is a tranquil oasis, inviting you to leave your stress at the door. A full menu of salon and spa services is available to relax and restore your mind, body and spirit. **SEE AD PG. 14**

CALLADORA SPA AT LAKE LAWN RESORT

2400 E. Geneva St., Delavan
262-728-7950
lakelawnresort.com/calladora-spa

Voted Best Spa in Walworth County for years, this 9,000-square-foot spa is located on Delavan Lake, just 10 minutes from Lake Geneva. Services include massage, skin care, hair and nail care, styling, bridal party makeup and more. Enjoy our eucalyptus steam room, and the resort's indoor swimming pool and whirlpool. **SEE AD PG. 92**

CLEAR WATERS SALON & MED SPA

18 W. Geneva St., Williams Bay
262-245-2444 | clearwaterssalonspa.com

Escape your world, and luxuriate in ultimate relaxation and wellness. Services

include facials, massages, hair and nail care, body waxing and blow-dry styles. We also offer advanced aesthetic services, lash extensions, injectables and lash lifts and tints.

ELEMENTAL SKIN & BODY MEDICAL AESTHETICS

222 Broad St., Lake Geneva
262-903-6413 | elementalskinandbody.com

We offer skin and beauty consultations, neurotoxin injections, dermal fillers, laser services, aesthetic services and medical skin care products. We work with you to learn your goals and desired image, accomplishing greater satisfaction in your own skin and body.

HEALING MUSCLE THERAPIES

201 Broad St., Ste. D, Lake Geneva
262-515-7035 | healingmt.com

Feel the tension melt away when you step into this massage sanctuary. Reap the benefits of an individual treatment customized to your needs, including a relaxation, deep tissue, warm bamboo or ancient Thai massage.

IVY THERAPY INC.

826 Center St., Lake Geneva
262-903-0366 | ivy-therapy.com

IVY is the region's first intravenous (IV) therapy clinic. Therapies include IV fluids infused with vitamins, minerals, amino acid blends and antioxidants to help reduce symptoms of dehydration, aging, chronic fatigue and headaches, while improving energy, weight loss and wellness.

LAKE GENEVA NAILS AND SPA

820 N. Edwards Blvd., Lake Geneva
262-812-4081 | lakegenevanailsandspa.com

Do your nails need a refresh? Head to Lake Geneva Nails and Spa for

a variety of manicure and pedicure options. Or try some eyelash extensions or enjoy a steam spa facial.

ROOTS TO BLOOMS ACUPUNCTURE & WELLNESS

415 Broad St., Ste. 210, Lake Geneva
262-475-9661 | rootstobloomsacupuncture.com

We provide acupuncture treatments tailored to your unique needs, and often include diet and lifestyle recommendations. Other services include cosmetic acupuncture/facial rejuvenation, nutritional consultations, herbal prescriptions, cupping, tui na and ear seeds.

SIMPLE SOLUTIONS APOTHECARY

1227 Grant St., Lake Geneva
815-243-2242 | simplesolutionsapothecary.com

We provide herbs, salt therapy and infrared saunas — simple solutions to support the mind, body and soul. Products, therapies and expert instruction strengthen your immune and nervous systems, as well as nourish your body.

THE SPACE

601 Main St., Lake Geneva
262-325-8567 | thespacelg.com

Dear Stress ... Let's break up! From energetic cycle classes to drum circles and energy work, we are a first-of-its-kind, full-service lifestyle mind, body and soul space.

WELL SPA + SALON AT GRAND GENEVA RESORT

7036 Grand Geneva Way, Lake Geneva
262-248-8811 | grandgeneva.com/well-spa

We provide a unique wellness experience with relaxing and therapeutic spa services and fitness activities. We also offer services from soothing massages to stimulating body treatments. Whatever your route to relaxation, our highly trained specialists care for your individual rejuvenation and well-being. **SEE AD PG. 5**

WISCONSIN POWER YOGA

164 E. Washington St., Burlington
262-758-6099 | wipoweryoga.com

Care for your body and your mind. Wisconsin Power Yoga serves those who wish to improve their physical and mental well-being with our own unique style of hot yoga. Our classes are for everyone, regardless of age or experience.

GETTING AROUND



VISITOR INFORMATION CENTER

201 Wrigley Dr., Lake Geneva, WI 53147
800-345-1020 | 262-248-4416
visitlakegeneva.com
info@visitlakegeneva.com

Open **May-October**,
Sunday-Thursday, 10 a.m.-5 p.m. and
Friday-Saturday, 10 a.m.-6 p.m.

Open **November-April**,
Sunday-Saturday, 10 a.m.-5 p.m.

Closed New Year's Day, Easter,
Thanksgiving, Christmas Eve and
Christmas Day

DISTANCE FROM KEY CITIES

50 miles from Milwaukee, WI
72 miles from Madison, WI
54 miles from Rockford, IL
83 miles from Chicago, IL
127 miles from Dubuque, IA
270 miles from Indianapolis, IN
334 miles from Minneapolis, MN
373 miles from Detroit, MI

TRANSPORTATION SERVICES

AVANTI LIMO SERVICE

262-581-7625
avantibluelakegeneva.com

LAKEFRONT SHUTTLE & TOURS

262-203-4769
lakefrontshuttle.com
SEE AD P. 50

Y DRIVE LIMOUSINE SERVICE

262-728-7891
ydrivelimo.com

CAR & SCOOTER RENTALS

LAKE GENEVA CART RENTAL

630-465-0001
lakegenevacartrental.com

LAKE GENEVA SCOOTER TOURS

262-684-3523
lakegenevascootertours.com

MARATHON RENTALS

262-248-9946
rentmelg.com

NEARBY AIRPORTS

KENOSHA REGIONAL AIRPORT (ENW)

9900 52nd St., Kenosha, WI
262-653-4160
kenosha.org/departments/airport

GENERAL MITCHELL INTERNATIONAL AIRPORT (MKE)

5300 S. Howell Ave., Milwaukee, WI
414-747-5300
mitchellairport.com

DANE COUNTY REGIONAL AIRPORT (MSN)

4000 International Lane, Madison, WI
608-246-3380
msnairport.com

CHICAGO MIDWAY INTERNATIONAL AIRPORT (MDW)

5700 S. Cicero Ave., Chicago, IL
773-838-0600
flychicago.com/midway

O'HARE INTERNATIONAL AIRPORT (ORD)

10000 W. O'Hare Ave., Chicago
800-832-6352
flychicago.com/ohare



INSIDER TIP

Have questions before you hit the road for Lake Geneva? Give us a call, send us an email or connect with us on social media.

Phone: 800-345-1020 or 262-248-4416

Email: info@visitlakegeneva.com

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AREA PARKING



PARKING KIOSK HOW TO

1. Press the green START button.
2. Enter your license plate number.
3. Make your payment.
 - Swipe a credit or debit card, and choose an amount of time
 - or -
 - Deposit coins until the desired amount of time is reached.
4. Confirm your purchase and obtain your receipt.

PARKING AROUND THE LAKE

CITY OF LAKE GENEVA

262-248-3673 | cityoflakegeneva.gov

The city of Lake Geneva offers free and paid options for downtown and lakefront parking. Whether walking the shore path, catching a boat cruise, hitting the beach or exploring our charming downtown district, you can park once and spend the day in this walkable community.

FREE PARKING

Year-round free parking is available on the street and in parking lots — see areas in yellow on the above parking map. Free parking just outside the downtown district offers convenient access to amenities within a short 6- to 12-minute walk. Vehicles with disabled passengers, and displaying a valid handicap license plate or placard may park free in any handicap or metered stall throughout the city.

PAID PARKING

Choose from metered street parking or metered lots — see areas in red on the above parking map. Things to know before you go include:

- **Paid parking is in effect Feb. 1 through Nov. 14, 2023, daily, 9 a.m. to 7 p.m.**
- Look for signs identifying metered parking zones. Cost is \$2 per hour Monday through Thursday and \$4 per hour Friday through Sunday.
- Metered parking uses your license plate number to identify your vehicle.
- After pulling into a metered lot or parking stall, pay for parking at the nearest kiosk with Visa, Mastercard,

Discover or coins, or use the ParkMobile app to pay.

VILLAGE OF FONTANA

262-275-6136 | villageoffontana.com

Pay station parking is in effect **April 15 through Oct. 15**, daily, 8 a.m. to 8 p.m. The pay station charges \$2 per hour Monday through Thursday and \$5 per hour Friday through Sunday.

VILLAGE OF WILLIAMS BAY

262-245-2700 | williamsbay.org

Parking is free to visitors throughout Williams Bay. Some areas, including the beach parking lot adjacent to the lake, are reserved for residents. However, a free lot is located directly across the street from the beach.



INSIDER TIP

For quick and easy parking in Lake Geneva, get the free ParkMobile app to pay and add time to your parking throughout your stay.



FIND YOUR

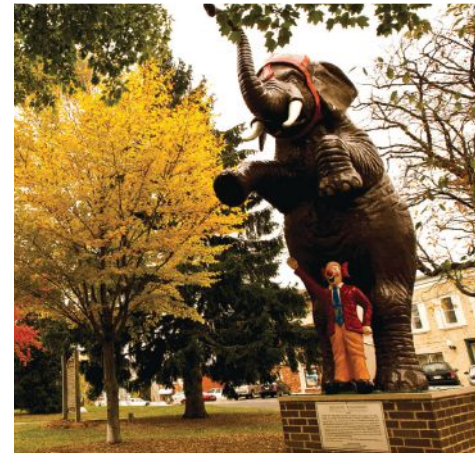
Adventure



VISITDELAVAN.COM

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- A variety of casual, ethnic, family-friendly, and upscale eateries
- Reconnect with nature and each other along the shores of Delavan's pristine lakes



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VisitDelavan.com

Why Stop at Summer, WHEN FALL & WINTER ARE PRETTY SPECIAL, TOO?

FALL: SEE OUR TRUE COLORS

- Walk a portion of the 21-mile Geneva Lake Shore Path. The spectacular colors of the old-growth trees and the beautifully landscaped lawns of the historic mansions whose front yards you'll be strolling through will energize you every step of the way.
- Take a **Lake Geneva Cruise Line** boat cruise for leaf peeping on the water. On Delavan Lake, there's the **Lake Lawn Queen**, a double-decker boat ensuring unobstructed views.
- Hit the greens for views of reds and golds. There are 10 golf destinations in the area with storied courses bearing the names of the game's greats, including Arnold Palmer, Gary Player and Lee Trevino. Or play a round of disc golf at **The Adventure Center at Grand Geneva Resort**.
- Take a hot air balloon ride with **Lake Geneva Balloon Company** or zip above the colorful tree canopy at **Lake Geneva Ziplines & Adventures**.
- Bike the **White River State Trail**, or hit the mountain bike trails at **The Adventure Center at Grand Geneva Resort** or **Lake Geneva Ziplines & Adventures**. Another terrific option is to rent an e-bike from **Avant Cycle Café** — be sure to ask the knowledgeable staff for route recommendations. For even more power at your disposal, there's **Lake Geneva Scooter Tours**.

- Hike **Kishwauketoe Nature Conservancy**, the largest watershed on Geneva Lake, with 231 acres of lush fall colors.
- Find your way through the intricate corn maze at **Pearce's Farm Stand** or the country's only apple tree maze at **Royal Oak Farm Orchard**.
- Take a late-season paddle with a stand-up paddle board or kayak rental from **Clear Water Outdoor**, located just steps from the Geneva Lake shore.

WINTER: SNOW MUCH TO TALK ABOUT

- **Ice Castles** is a must-see for winter lovers. Hosted at **Geneva National Resort & Club**, this massive frozen attraction is made with hundreds of thousands of hand-placed icicles forming tunnels, slides and fountains. While the start date is weather dependent, it typically begins in January. Lake Geneva is one of just five sites in North America for this straight-out-of-a-fairytale attraction.
- Attend **Winterfest**, Feb. 1-5, 2023, and the annual staging of the U.S. National Snow Sculpting Championship, where larger-than-life snow sculptures are created in an epic 72-hour competition better than any reality show. There's also a downtown ice sculpture tour featuring dozens of sculptures, food and drink, bonfires on Riviera Beach and free entertainment.
- Tackle the runs and the terrain park at **The Mountain Top at**

Grand Geneva. Not into skiing or snowboarding? Go sledding or take a twirl around the ice rink. **Wilmot Mountain** has skiing and snowboarding, too, plus tubing, which requires no practice at all.

- Get in a snowshoeing or cross-country skiing workout at **Big Foot Beach State Park**, with trails at the east end of the park groomed for traditional cross-country skiing and snowshoeing allowed anywhere in the park.



- Go ice fishing, with heated shacks and equipment supplied by **Lake Geneva Fishing Guide**.
- Have a hot toddy in an oversized igloo at **Maxwell Mansion** for a feeling of being in a snow globe. More igloo dining experiences can be found at **Geneva National Resort, Grand Geneva Resort, Lake Lawn Resort, Magpie's Den & Pen, Mars Resort, Pier 290** and **The Ridge Hotel**.
- Start dreaming about summer by shopping for the season's newest fashions at the boutiques in downtown Lake Geneva. Then venture out to find one-of-a-kind home décor at shops like **Bella Botanica, Fontana Home** and **Lake Home Living**.

TASTE Spirits & Wine

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Craft Beer

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lakefrontshuttle.com

262.203.4769

info@lakefrontshuttle.com

Classes, LESSONS & DIY



BADGER COMMUNITY EDUCATION

208 E. South St., Lake Geneva
262-348-2006 | lakegenevaschools.com/
district/badger_community_education

Opportunities for life-long learning, classes include exercise, nutrition, arts, crafts, parenting strategies, computer usage, photography, money management and more.

THE CANDLE MERCANTILE

870 W. Main St., Lake Geneva
262-203-5557 | thecandlemercantile.com

Come pour a candle, enjoy a beverage and create your own

custom fragrance at our one-of-a-kind candle bar! Let our scent experts help you design a blend of premium oils from our selection of over 90 options. **SEE AD P. 57**

CLEAR WATER OUTDOOR

744 W. Main St., Lake Geneva
262-745-9341 | clearwateroutdoor.com

Learn to paddle board or kayak with our professional staff on beautiful Geneva Lake. Group and private lessons, classes and special events are available, and include a kayak or stand-up paddle board, and a life jacket.

GENEVA LAKE ARTS FOUNDATION INC./GALLERY 223

223 Broad St., Lake Geneva
262-215-1174 | genevalakeartsfoundation.org

Gallery 223 features original art by regional artists. We offer monthly art presentations, classes and workshops. Please visit our website for our current schedule and availability. We are a 501(c)(3) nonprofit.

GENEVA LAKES FAMILY YMCA

203 S. Wells St., Lake Geneva
262-248-6211 | genevalakesymca.org

The Y is a family facility offering activities for all ages, including swimming lessons, team sports, a variety of preschool and youth classes, summer day camps, school-year early release and vacation day camps, and cardio and water fitness classes.

GRAND GENEVA RESORT & SPA

7036 Grand Geneva Way, Lake Geneva
262-249-4726 | grandgeneva.com

Take a ski or snowboard lesson at The Mountain Top, or try out a variety of sports and fitness classes at Grand Geneva's WELL Spa + Salon and Fitness Center. Golf lessons are available, too!

LAKE GENEVA SCHOOL OF COOKING

727 Geneva St., Lake Geneva
262-248-3933
lakegenevacookingschool.com

This is a must for those who appreciate food and wine. Join award-winning chef and author John Bogan for a professional culinary cooking class. Learn techniques and recipes from his cookbook, "Chef John Bogan: Recipes from the Seasons of My Life."

LAKE GENEVA TENNIS

630 Veterans Pkwy., Lake Geneva
262-812-0033 | lakegenevatennis.com

Lake Geneva Tennis is a tennis-only club offering open court time, lessons, leagues and drills for all ages and abilities. Memberships are available, but it's also open to the public.

DESTINATION DOWNTOWN:

Welcome to the Heart of Lake Geneva

For as long as we can remember, Lake Geneva has been referred to as the “Newport of the West,” a most flattering comparison to the storied resort community of Newport, Rhode Island. And just like Newport, Lake Geneva’s downtown district is all charm and warmth, offering one of the best walkable experiences anywhere, coast to coast. We’ve curated a list of some of our visitors’ favorite finds in shopping, dining and attractions to help you plan your visit to the heart of Lake Geneva.



streetsoflakegeneva.com

BEACH AND BOATS

One of the most amazing qualities of Lake Geneva’s downtown district is that it actually includes the lake, a beach, boat tours and more water fun. The hub for all this is the Riviera Plaza. There’s the renovated historic Riviera Building housing quaint shops and eateries on the ground floor, and a magnificent ballroom on the upper floor. Stop to take a photo in front of the Riviera Fountain — a replica of the Angel of the Waters Fountain in New York’s Central Park — before heading down to the beach for swimming and sandcastles. Behind the Riviera is where you’ll find the Lake Geneva Cruise Line docks where you can hop aboard a double-decker boat for a scenic lake cruise.

ONE-OF-A-KIND BOUTIQUES

Shopping in downtown Lake Geneva is such a happy experience, what with all the unique boutiques and shops at every turn. While some towns have gone the way of big-box stores, Lake Geneva keeps it special with stores — and personal service — you can’t find just anywhere. For example, take a look at this list of just the fashion boutiques in downtown Lake Geneva:

Clear Water Outdoor is a destination for activewear that makes the connection to all the beautiful natural spaces in the area.

Haberdapper is for the guy who wants to look his best boating around the bay.

Jayne carries clothes, shoes and accessories from brands fashionistas love.

INSIDER TIP

Foodies, you’ll want to plan your visit around Lake Geneva Restaurant Week, April 22-30, for a tasty culinary adventure featuring lots of downtown restaurants.





Overland Sheepskin Co. is known for its high-end sheepskin, leather and fur styles.

Laid-back, but on-trend fashions and accessories fill stores like **Lola's**, **Cornerstone Shop & Gallery** and **Hannah's by the Lake**.

Whether you ride or not, there's no denying that Harley motor clothes are a big fashion statement, so stop in **Lake Geneva Harley-Davidson** to find a piece that suits your lifestyle.

For jewelry, high-end to everyday, there's **The Opal Man**, **Chinawest Jewelers** and **A Sterling Works**.

A BITE TO EAT

In the downtown district alone, there are dozens of one-of-a-kind restaurants to whet your appetite. Here's a short list of eateries perfect for a casual day at the lake:

Guac Star is where cheese curd tacos became an instant hit, along with made-to-order guacamole.

Magpie's Den & Pen, new in 2022, has a menu of shareables and handhelds made for good times.

Flat Iron Tap is a gourmet burger and tap house in a setting that feels like your favorite neighborhood hangout.

Sabai Sabai is the spot for home-cooked Thai and sushi, with lots of healthy options on the menu.

Lake City Social serves up great lake views with a creative menu, fabulous Friday fish fry and famous Bloody Marys.

SURE-BET ACTIVITIES

Of course, you'd expect a quaint downtown like Lake Geneva to have wonderful shops and restaurants, but did you know it's also a destination for fun and enriching experiences? Check these out:

Get in touch with your inner chef with a class at the **Lake Geneva School of Cooking** led by Chef John Bogan. Classes change by the season, but the one constant is the tasty reward at the end of each class. That's because you get to eat what you create.

The family that works together escapes together at the **Lake Geneva Clue Room**. Rooms here are themed to sports rivalries, storm fronts and bootlegging gangsters.

At **The Candle Mercantile**, you can choose from more than 90 fragrances to create your own candle that you pour. There are scent experts on hand to help you narrow down the choices for your custom scent.

Step back in time at the **Geneva Lake Museum**, where you can peek into recreated historic main street stores, homes, a school room and more. Think of this as a stroll through the late 19th century.

CARE TO MAKE IT AN OVERNIGHT DOWNTOWN?

If you favor a downtown vibe from start to finish of your vacation, then you'll be pleased to know there are some terrific lodging choices right in the heart of the community. From full-service hotels to boutique inns and vacation rentals, downtown Lake Geneva has accommodations to fit any taste, including:

- **The Baker House**
- **Bay's Place**
- **Bella Vista Suites**
- **Boutique Inn and Cottage**
- **The Cove of Lake Geneva**
- **Elite Lake Rentals**
- **Geneva Lake Vacations**
- **Harbor Shores on Lake Geneva**
- **Humble BnB**
- **Lake Geneva Haven**
- **Maxwell Mansion**
- **Mill Creek Hotel**
- **Rooftop on Main**
- **T.C. Smith Historic Inn Bed & Breakfast**

See Pages 76 to 83 or scan this QR code for details on these and more lodging options.





SHOPPING

ANTIQUES, ARTS
 & CRAFTS
 APPAREL/
 FOOTWEAR
 AUTOMOTIVE/
 MOTORSPORTS
 BATH/BODY/
 HEALTH PRODUCTS
 BEER, WINE &
 LIQUOR
 BRIDAL/
 WEDDING
 CHEESE, FOOD
 GIFTS & GOURMET
 ELECTRONICS/
 APPLIANCES
 FLOWERS/
 PLANTS
 FURNISHINGS &
 HOME DECOR
 GIFTS &
 SOUVENIRS
 GROCERIES/
 PHARMACY
 HOME
 IMPROVEMENT
 JEWELRY &
 ACCESSORIES
 PET FOOD &
 SUPPLIES
 SPORTING
 GOODS/BOATS
 TOYS/CHILDRENS
 PRODUCTS
 SEE AD
 ON PAGE

ESTABLISHMENT

DESCRIPTION

ESTABLISHMENT	DESCRIPTION	ANTIQUES, ARTS & CRAFTS	APPAREL/FOOTWEAR	AUTOMOTIVE/MOTORSPORTS	BATH/BODY/HEALTH PRODUCTS	BEER, WINE & LIQUOR	BRIDAL/WEDDING	CHEESE, FOOD GIFTS & GOURMET	ELECTRONICS/APPLIANCES	FLOWERS/PLANTS	FURNISHINGS & HOME DECOR	GIFTS & SOUVENIRS	GROCERIES/PHARMACY	HOME IMPROVEMENT	JEWELRY & ACCESSORIES	PET FOOD & SUPPLIES	SPORTING GOODS/BOATS	TOYS/CHILDRENS PRODUCTS	
A Sterling Works 124 and 227 Broad St. Lake Geneva, WI 53147 847-343-4619 sterlingworks925.com	We offer unique, handcrafted sterling silver jewelry from artisans around the lake and around the world. Our selection is the largest in the Midwest. Visit one of our two locations here in town.																		
Allison Wonderland 720 W. Main St. Lake Geneva, WI 53147 262-248-6500 allisonwonderland.com	Allison Wonderland is one of America's oldest specialty toy stores! Family-owned since 1972, we curate toys for all ages with an emphasis on quality and value. Fun starts here!																		
Always Remember That Antiques 26301 75th St. Salem, WI 53168 262-843-1786 rememberthatantiques.com	We are a single-level, 10,000-square-foot antique mall with over 100 dealers. Our items date from the Civil War era to today's hottest collectibles.																		
Anvil + Candle Lyons, WI 53105 920-988-3951 anvilandcandle.com	Anvil + Candle produces natural, hand-poured, soy wax candles in an innovative process that replaces glass candle jars. Our candle holders are recyclable, biodegradable, and available in multiple colors and styles.																		
Bella Botanica LLC 1787 Walworth St. Springfield, WI 53176 262-706-3007 bellabotanicaaboutique.com	Experience a touch of Door County only 4 miles north of Lake Geneva! You'll find gifts, home décor, garden art, pottery and work from local artisans in this botanical boutique. Workshops are held every Saturday. See our website for more information.																		
Bella Tile and Stone 201 Geneva National Ave. S Lake Geneva, WI 53147 262-348-1600 bellatileandstone.com	This boutique-style shop provides a wide selection of beautiful and unique ceramics and stone. Visit our showroom, and you will see endless possibilities for your floors, kitchens, bathrooms and more.																		

KEY:

A = Apparel F = Footwear G = Groceries P = Pharmacy



Lake Home Living is a fabulous home furnishings store that combines the best of Nick's Upholstery & Lidia Design. You'll find a unique blend of home accessories selected by Lidia and a variety of the highest quality custom furniture crafted by Nick. From casual to nautical and farmhouse to mid-century modern, Lake Home Living has it all.

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 BEER, WINE & LIQUOR
 BRIDAL/WEDDING
 CHEESE, FOOD GIFTS & GOURMET
 ELECTRONICS/APPLIANCES/
 FLOWERS/PLANTS
 FURNISHINGS & HOME DECOR
 GIFTS & SOUVENIRS
 GROCERIES/PHARMACY
 HOME IMPROVEMENT
 JEWELRY & ACCESSORIES
 PET FOOD & SUPPLIES
 SPORTING GOODS/BOATS
 TOYS/CHILDREN'S PRODUCTS
 SEE AD ON PAGE

ESTABLISHMENT	DESCRIPTION	ANTIQUES, ARTS & CRAFTS	APPAREL/FOOTWEAR	AUTOMOTIVE/MOTORSPORTS	BATH/BODY/HEALTH PRODUCTS	BEER, WINE & LIQUOR	BRIDAL/WEDDING	CHEESE, FOOD GIFTS & GOURMET	ELECTRONICS/APPLIANCES/ FLOWERS/PLANTS	FURNISHINGS & HOME DECOR	GIFTS & SOUVENIRS	GROCERIES/PHARMACY	HOME IMPROVEMENT	JEWELRY & ACCESSORIES	PET FOOD & SUPPLIES	SPORTING GOODS/BOATS	TOYS/CHILDREN'S PRODUCTS	SEE AD ON PAGE
The Bottle Shop 617 W. Main St. Lake Geneva, WI 53147 262-348-9463 thebottleshoplakegeneva.com	This cozy wine shop and wine bar features a lounge and patio, and offers 800+ wines, beer and craft spirits. Gifts and gift baskets are available, too! Enjoy wines here or to go.					•		•										69
Brick & Mortar Home/Marketplace 832 Geneva St. Lake Geneva, WI 53147 262-249-0210 brickandmortarhome.com	"The House" encompasses the Marketplace on the first floor with unique gifts and light bites. The upstairs offers Brick & Mortar home décor and gifts. A beautiful remodel has been completed.		A			•	•	•	•	•	•			•				
Brick & Mortar Home and Outdoor 222 Center St. Lake Geneva, WI 53147 262-249-0530 brickandmortarhome.com	The perfect 13,000-square-foot showroom displays a beautiful, eclectic mix of interior and outdoor furniture for all décor options, surrounded by unique accessories to pull the story together.									•	•							
Bruno's Liquors 524 Broad St. Lake Geneva, WI 53147 262-248-6407 brunosliquor.com	Bruno's is the Lake Geneva area's largest selection of fine wine, craft beers, hard-to-find liquors and premium cigars.					•												57
The Candle Mercantile 870 W. Main St. Lake Geneva, WI 53147 262-203-5557 thecandlemercantile.com	Come pour a candle, enjoy a beverage and create your own custom fragrance at our one-of-a-kind candle bar! Let our scent experts help you design a blend of premium oils from our selection of over 90 options.				•		•			•	•			•				57
The Cheese Box 801 S. Wells St. Lake Geneva, WI 53147 262-248-3440 cheesebox.com	For over 75 years, visitors have been coming to The Cheese Box for the best of Wisconsin. The Cheese Box features over 100 different cheese, sausage and specialty gifts.							•										
Chinawest Jewelers of Lake Geneva 803 W. Main St. Lake Geneva, WI 53147 262-248-0304 chinawestjewelers.com	Chinawest Jewelers offers fine custom-designed jewelry in 14 karat, 18 karat and platinum. The home of the Original Charm of Lake Geneva features diamonds, engagement rings, colored gemstones, repair and engraving appraisals, curated collectors' items and gifts, and staff-certified GIA gemologists.													•				
Clear Water Outdoor 744 W. Main St. Lake Geneva, WI 53147 262-348-2422 clearwateroutdoor.com	Offering quality outdoor clothing, footwear and gear from all your favorite brands, Clear Water Outdoor also features kayak and stand-up paddle board rentals and sales. Shop online or at one of our two locations in Lake Geneva and Delafield.		A F							•	•					•		
Constant Cravings 152 Broad St. Lake Geneva, WI 53147 262-248-8450 constantcravings.net	Constant Cravings offers gourmet popcorn, handmade confections, gourmet bulk candy and Homer's famous homemade ice cream.							•										
Cornerstone Shop & Gallery 214 Broad St. Lake Geneva, WI 53147 262-248-6988 cornerstonelakegeneva.com	This lifestyle store features Lake Geneva's largest selection of home décor; women's clothing, jewelry and accessories; and gifts for every occasion. Items are artistically displayed in a relaxing shopping environment! See our website for special events and guests.		A			•	•			•	•			•			•	57
Fontana Home 158 Fontana Blvd. Fontana, WI 53125 262-394-5088 fontana-home.com	Located on Fontana Boulevard, across from The Abbey Resort in Fontana, we specialize in home décor, vintage and gifts. Stop in to see our ever-changing inventory.	•	A		•		•	•		•	•			•				

KEY:

A = Apparel F = Footwear G = Groceries P = Pharmacy



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SHOPPING

ESTABLISHMENT	DESCRIPTION	ANTIQUES, ARTS & CRAFTS	APPAREL/ FOOTWEAR	AUTOMOTIVE/ MOTORSPORTS	BATH/BODY/ HEALTH PRODUCTS	BEER, WINE & LIQUOR	BRIDAL/ WEDDING	CHEESE, FOOD GIFTS & GOURMET	ELECTRONICS/ APPLIANCES	FLOWERS/ PLANTS	FURNISHINGS & HOME DECOR	GIFTS & SOUVENIRS	GROCERIES/ PHARMACY	HOME IMPROVEMENT	JEWELRY & ACCESSORIES	PET FOOD & SUPPLIES	SPORTING GOODS/BOATS	TOYS/CHILDREN'S PRODUCTS	SEE AD ON PAGE	
Geneva Lake Bait & Tackle Inc. 2885 Hwy. 67 Delavan, WI 53115 262-245-6150	Geneva Lake Bait & Tackle offers the largest selection of sizes and colors of jigs and Rapalas in the world! We carry thousands of lures, including Rapala, Mepps, Kastmaster, Cleo, Daredevil, Spoonplug, Lil' Cecil and so much more!																		•	
Green Grocer 24 W. Geneva St. Williams Bay, WI 53191 262-245-9077 greengrocergenevalake.com	Green Grocer features organic and locally produced beef, poultry, dairy and fresh produce; boutique wines and specialty beers; organic baby food; organic body, skin, hair and home care products; and a line of gluten-free items.				•	•		•					G							
Haberdapper 253 Broad St. Lake Geneva, WI 53147 262-248-7700 haberdapper.com	Haberdapper carries unique, quality clothing, accessories and gifts for men — Johnnie-O, Peter Millar, Southern Tide, Tommy Bahama, Mizzen+Main, 34 Heritage, Stone Rose, Truefitt & Hill and more.		A		•		•					•								
Hannah's by the Lake 772 W. Main St. Lake Geneva, WI 53147 262-249-7894 hannahsbythelake.com	Located in the heart of downtown Lake Geneva, we're a family-owned business proudly offering Kendra Scott, Life is Good, Ivory Ella, Katie Loxton, Simply Southern and more fashion, jewelry and home accessory brands.		A		•			•			•	•				•				
Hill Valley Dairy Cheese Shop and Cheese Bar 510/512 Broad St. Lake Geneva, WI 53147 262-684-9524 hillvalleydairy.com	Hill Valley Dairy offers small-batch Wisconsin artisan cheese. The shop offers local artisans' products that are perfect for any cheese board! The cheese bar offers cheese boards, and wine and beer pairings.							•				•	G							
JAYNE 771 W. Main St. Lake Geneva, WI 53147 262-348-1911 shopjayne.com	JAYNE is a footwear and apparel boutique that aims to outfit women of all generations. Enjoy our on-trend clothing selections and premier footwear lines in a comfortable shopping atmosphere.		A F		•							•				•				
Kilwins 772 Main St. Lake Geneva, WI 53147 262-248-4400 kilwins.com	No trip to Lake Geneva is complete without a treat from Kilwins. Stop in and see what's made fresh today — hand-paddled Mackinac Island fudge, fine chocolates, premium ice cream, fresh-dipped caramel apples, copper-kettle brittles and corns, and more.							•												
Kunes Chevrolet Buick GMC of Lake Geneva 715 S. Wells St. Lake Geneva, WI 53147 262-249-5252 kuneslakegeneva.com	We now have over 30 locations and over 4,000 vehicles for all your buying and service needs in a low-pressure, great atmosphere. Come see us!				•															30
Lake Geneva Country Meats 5907 State Rd. 50 E Lake Geneva, WI 53147 262-248-3339 lakegenevacountrymeats.com	We are an award-winning fresh food market and butcher shop. Stock up on Wisconsin brats, cheese and beer to take home with you!					•		•				•	G				•			
Lake Geneva Harley-Davidson 704 W. Main St. Lake Geneva, WI 53147 262-729-4078 windycitymc.com/--lake-geneva-hd	This unique boutique in the heart of historic downtown Lake Geneva carries genuine Harley-Davidson* apparel, accessories and gifts for everyone in the family. Fido included! Watch for more information on our motorcycle rentals and tours coming soon!		A		•							•								
Lake Home Living/Lidia Design 543 Valley View Dr. Fontana, WI 53125 262-298-5800 lakehomelivingwi.com lidia-design.com	Lake Home Living is a destination that inspires luxury, beauty and the joy of life living at the lake. Explore our stunning selection of gifts and home accessories, and enjoy the beauty and comfort of our quality furniture.										•	•								55

KEY: A = Apparel F = Footwear G = Groceries P = Pharmacy

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v5 FIRM 1-Sided No Flip  QUEEN SET PRICING \$1599 TWIN SET \$1049 FULL SET \$1399 KING SET \$1999	v7 PLUSH 1-Sided No Flip  QUEEN SET PRICING \$1999 TWIN SET \$1349 FULL SET \$1849 KING SET \$2599

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SHOPPING

ESTABLISHMENT	DESCRIPTION	ANTIQUES, ARTS & CRAFTS	APPAREL/ FOOTWEAR	AUTOMOTIVE/ MOTORSPORTS	BATH/BODY/ HEALTH PRODUCTS	BEER, WINE & LIQUOR	BRIDAL/ WEDDING	CHEESE, FOOD GIFTS & GOURMET	ELECTRONICS/ APPLIANCES	FLOWERS/ PLANTS	FURNISHINGS & HOME DECOR	GIFTS & SOUVENIRS	GROCERIES/ PHARMACY	HOME IMPROVEMENT	JEWELRY & ACCESSORIES	PET FOOD & SUPPLIES	SPORTING GOODS/BOATS	TOYS/CHILDREN'S PRODUCTS	SEE AD ON PAGE	
Lake Life Market 607 W. Main St. Lake Geneva, WI 53147 262-729-4068 lakelifemarket.com	Convenience at its finest! Located in downtown Lake Geneva, Lake Life Market is a boutique convenience store offering healthy, grab-and-go meals and snacks, coffee, unique gifts and souvenirs, and other necessities during your visit.		A																	59
Le Cookery 812 W. Main St. Lake Geneva, WI 53147 262-248-8776 lecookery.com	Le Cookery offers a large selection of American and European pottery, cutting boards and kitchen knives, as well as hard-to-find cooking gadgets and more!																			
Lola's 736 W. Main St. Lake Geneva, WI 53147 262-248-6621 facebook.com/lolasclothesline	"What Lola wants" is to please her customers and to make your shopping stop a fun one. If you like the latest fashions, and possibly price and selection are a factor, then treat yourself to Lola's.		A F																	
My Sister & Me LLC 911 W. Main St. Lake Geneva, WI 53147 262-729-4129 mysisterandmevintage.com	Whether you like classic or new urban vintage, My Sister & Me is sure to have the unique goods and gifts you'll love to accessorize you and your home.		A																	
The Olive Oil Shops 221 Broad St. Lake Geneva, WI 53147 262-348-1800 theoliveoilshops.com	We offer a large variety of olive oils and balsamic vinegars. Stop in for a taste! You can also find specialty products, including barbecue sauces, olives, salsas, local honey, soaps and much more.																			
The Opal Man 253 Center St., Ste. 200 Lake Geneva, WI 53147 262-812-4076 theopalman.com	The Opal Man carries only genuine opals from Australia. In business for over 50 years, we offer a variety of opals and opal jewelry in gold and sterling silver. We also offer custom opal cutting and polishing, and custom jewelry design and repair with an in-house goldsmith.																			
Overland Sheepskin Co. 752 W. Main St. Lake Geneva, WI 53147 262-248-1916 overland.com	We're proud to offer the finest sheepskin and leather outerwear, accessories and home décor. When you visit, you'll find a warm welcome and a knowledgeable staff waiting to help you find the perfect piece.		A F																	
Paws for Treats 851 Main St. Lake Geneva, WI 53147 262-203-5094 pawsfortreats.net	Paws for Treats offers the highest quality pet products for you and your pets. You will find premium pet foods, quality toys, leashes and collars, health and grooming products, and great gifts for animal lovers.																			
Pearce's Farm Stand W5740 N. Walworth Rd. Walworth, WI 53184 262-275-3783 pearcefarms.com	We have a variety of items to satisfy your craving for seasonal fruits, vegetables and more. Known for our wonderful sweet corn, pumpkins and gourds, we also carry jams, jellies and locally harvested honey. We're open mid-July-Oct. 31.																			
Pesche's Greenhouse W4080 State Rd. 50 Lake Geneva, WI 53147 262-245-6125 peschesgreenhouse.com	Pesche's offers 20 greenhouses of annuals, perennials, nursery stock, house plants, bird seed and supplies. Specializing in weddings, events and funerals, the full-service floral department delivers every day. We carry gifts, apparel and baby boutique.		A																	
River Valley Ranch Ltd. 39900 60th St. Burlington, WI 53105 262-539-3555 rvrvalley.com	River Valley Ranch is a certified organic mushroom farm with a year-round farm store and canning kitchen on site. We grow the finest mushrooms and support local farms to carry quality organic produce, as well as Wisconsin cheese, gourmet food products, wine and beer.																			

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SHOPPING

ANTIQUE, ARTS & CRAFTS
 APPAREL/FOOTWEAR
 AUTOMOTIVE/MOTORSPORTS
 BATH/BODY/HEALTH PRODUCTS
 BEER, WINE & LIQUOR
 BRIDAL/WEDDING
 CHEESE, FOOD GIFTS & GOURMET
 ELECTRONICS/APPLIANCES
 FLOWERS/PLANTS
 FURNISHINGS & HOME DECOR
 GIFTS & SOUVENIRS
 GROCERIES/PHARMACY
 HOME IMPROVEMENT
 JEWELRY & ACCESSORIES
 PET FOOD & SUPPLIES
 SPORTING GOODS/BOATS
 TOYS/CHILDREN'S PRODUCTS
 SEE AD ON PAGE

ESTABLISHMENT	DESCRIPTION	ANTIQUE, ARTS & CRAFTS	APPAREL/FOOTWEAR	AUTOMOTIVE/MOTORSPORTS	BATH/BODY/HEALTH PRODUCTS	BEER, WINE & LIQUOR	BRIDAL/WEDDING	CHEESE, FOOD GIFTS & GOURMET	ELECTRONICS/APPLIANCES	FLOWERS/PLANTS	FURNISHINGS & HOME DECOR	GIFTS & SOUVENIRS	GROCERIES/PHARMACY	HOME IMPROVEMENT	JEWELRY & ACCESSORIES	PET FOOD & SUPPLIES	SPORTING GOODS/BOATS	TOYS/CHILDREN'S PRODUCTS	SEE AD ON PAGE	
Something Sweet 105 Townline Rd. Lake Geneva, WI 53147 262-812-4141 somethingsweetlg.com	We have the sweetest things — bulk and retro candy, taffy, gourmet chocolates, popcorn, soft-serve and hand-dipped ice cream, smoothies, fresh baked goods, frozen chocolate-dipped bananas and cheesecake! We also offer soy candles, bath bombs and salts, soaps, CBD products and more!				•			•				•								
Stinebrink's Piggly Wiggly 100 E. Geneva Square Lake Geneva, WI 53147 262-248-8798 shopthepig.com	Stinebrink's Piggly Wiggly is a family-owned and operated supermarket committed to serving the needs of the community. We have provided top-quality customer service for over 30 years.					•		•		•			G							
Studio Winery + Geneva Lake Distilling 401 Sheridan Springs Rd. Lake Geneva, WI 53147 262-348-9100 studiowinery.com	Taste wine and spirits at Lake Geneva's only winery and distillery. We offer tastings, cocktails, wine and beer by the glass, light bites, handmade jewelry, cork purses and accessories, and live music every Friday and Saturday from 5-9 p.m.	•			•		•					•			•					50
Treasure Hut Flowers 6551 Hwy. 11 Delavan, WI 53115 262-728-2020 treasurehutflorist.com	Treasure Hut Flowers has been a family-owned and operated business for over 50 years! We specialize in unique floral designs for that special occasion. Full-service deliveries are made daily.						•			•		•								
Verlo Mattress Factory of Lake Geneva 2462 State Rd. 120 Lake Geneva, WI 53147 262-249-0420 verlo.com	At Verlo Mattress Factory, we build our mattresses locally just for you. We cut out the middleman markup to give you a better price. And we use better quality materials than the industry average.										•			•						59
Walmart 201 S. Edwards Blvd. Lake Geneva, WI 53147 262-248-2266 walmart.com	Walmart offers low discount prices every day on apparel and everything for the home. Online grocery pickup is now available.		A F	•	•	•	•				•		G		•	•		•	•	
Wilson Farm Meats 406 S. Wisconsin St. Elkhorn, WI 53121 262-723-2919 wilsonfarmmeats.com	This meat market and butcher shop, serving the Elkhorn area since 1870, features fresh and frozen meats, house-made sausage, brats, bacon and hams. The Whistle Stop cafe across from the main store features sandwiches, ribs and soups.							•				•	G							

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THESE SHOPPING FINDS SAY
A LOT ABOUT JUST HOW
Special Lake Geneva Is

If storefronts reflect a community’s personality, then you can reliably apply the adjectives artful, outdoorsy, fashionable, delicious, curated and fun to Lake Geneva. Here are 20 retail gems where you’ll quickly want to move beyond mere window shopping to exploring all the wonderful finds inside.

HOME DÉCOR:

1. **Cornerstone Shop & Gallery** is a true home décor destination with artistically displayed tabletop and giftware collections.
2. **Fontana Home** displays the work of local artists, vintage finds and seasonal décor items to fill your home with joy.
3. **Brick & Mortar Home** offers loads of style and personality in designer-forward furniture, home décor and gifts.
4. **Lake Home Living** is a high-end design store filled with treasures that speak to lake life.
5. **Pesche’s Greenhouse** is a garden-lover’s paradise with beautiful greenhouses large enough to accommodate a million plants, plus a floral shop and expansive gift boutique.

6. **Bella Botanica** is a lovely church-turned-boutique adorned with garden art, imported pottery and work by local artisans.
7. At **The Candle Mercantile**, choose a fragrance from 90 distinctive oils and then pour your own custom candle.
8. **Anvil + Candle** places its hand-poured, all-natural soy candles in reusable candle holders that are both lovely and good for the planet.

APPAREL AND JEWELRY:

9. **Haberdapper** carries the finest in men’s clothing and accessories with a service experience second to none.
10. **Overland Sheepskin Co.** provides sheepskin, leather and fur apparel, accessories and footwear to keep you fashionably warm.

11. **Chinawest Jewelers** is home of the original Lake Geneva Collection of fine jewelry, featuring an outline of the lake.



12. **The Opal Man** specializes in opals from Australia set in custom designs.

ACTIVE OUTDOOR:

13. **Clear Water Outdoor** carries the best outdoor apparel, gear and footwear brands, along with paddle, cross-country ski and snowshoe rentals.

14. **Avant Cycle Café** boasts Trek bike sales and e-bike rentals, plus great coffee to fuel your ride.

TASTY TREATS:



15. **The Olive Oil Shops** let you stock up on specialty olive oils, vinegars and other gourmet food items for yourself or for host gifts.

16. **Kilwins'** famous caramel apples steal the show, but don't leave without some of its almond toffee crunch.

17. **Something Sweet** will satisfy sweet tooth of all ages with favorite candy from your childhood and hand-dipped ice cream.

18. **Hill Valley Cheese Shop and Cheese Bar** exhibits small-batch artisan cheese curds, cheddar and gouda from the owners' family dairy farm, plus it's a cozy spot for a wine and cheese flight.

19. **The Cheese Box** is an award-winning specialty cheese and sausage shop selling the finest from Wisconsin since 1940.

20. **Le Cookery** is for the home chefs who aspire to host their own cooking shows, with specialty kitchen gadgets and Pinterest-worthy tabletop items.

Bonus: For children, **Allison Wonderland** is a magical place filled with classic toys, puppets, puzzles and games.



SHODEEN
HOMES

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Illinois

Elburn: Blackberry Creek | Elburn Station
Geneva: Mill Creek | Campton Hills: Norton Lake
Maple Park: Squires Crossing
Sycamore: Reston Ponds | Heron Creek

Wisconsin

Lake Geneva: Stone Ridge | Edgewood Vistas



shodeenhomes.com

RESTAURANTS

ESTABLISHMENT	MEALS SERVED	DESCRIPTION	CUISINE	SERVICE TYPE	PRICE RANGE	LAKE VIEW	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEVISED SPORTS	CHILDREN'S MENU	SEE AD ON PAGE
1878 on the Lake 2400 E. Geneva St. Delavan, WI 53115 262-728-7950 lakelawnresort.com/dining/1878-on-the-lake	Dinner	With waterfront views and a menu inspired by our Midwestern roots, 1878 invites you to join us. Enjoy steaks, chops and seafood with a twist as we pay homage to the resort's long-standing history and celebrate what's to come.	American, Seafood	Bar/Pub/ Cocktail Lounge, Casual, Fine, Sit-Down	\$\$\$	●	●	F		●				92
240° West 269 Fontana Blvd. Fontana, WI 53125 800-709-1323 theabbeyresort.com	Breakfast, Brunch, Dinner	Fresh, handcrafted cuisine pairs with a beautiful harbor view to create a memorable dining experience. Our farm-to-fork philosophy is shown with locally sourced, seasonal ingredients.	American	Sit-Down	\$\$\$	●		F	C	●	●		●	72
Arandas Mexican Grill 322 S. Seventh St. Delavan, WI 53115-1904 262-725-6518 arandas-mexican-grill.business.site	Lunch, Dinner, Desserts/ Sweets	Let your taste buds travel to the best authentic Mexican restaurant in Wisconsin to enjoy a genuine Mexican experience with one of our family favorites. Always fresh, always authentic, always the best.	Mexican	Sit-Down	\$\$			F	C D			●	●	
Avant Cycle Café 234 Broad St. Lake Geneva, WI 53147 262-203-5141 avantcyclecafe.com	Light Bites/ Small Plates, Desserts/ Sweets	Avant Cycle Café serves in-house roasted coffee, pastries, burritos and quiche. The cycle in our name showcases Trek Bikes and a full-service bike shop. Come on in!	American	Counter, Fast Food	\$		●		C			●		23
The Baker House 327 Wrigley Dr. Lake Geneva, WI 53147 262-248-4700 bakerhouse1885.com	Brunch, Dinner	An eclectic menu of small plates and big plates are conducive for sharing, featuring Wisconsin artisan cheese boards, savory charcuterie, seasonal fondues, steak dinners and robust skillet.	American, Seafood, Steak	Bar/Pub/ Cocktail Lounge, Fine, Sit-Down	\$\$\$	●	●	F	C	●	●			20
Barrique Bistro & Wine Bar 835 Wrigley Dr. Lake Geneva, WI 53147 262-248-1948 barriqueminebar.com	Lunch, Dinner, Light Bites/ Small Plates, Desserts/ Sweets	Lake Geneva's seafood headquarters is also home of the build-your-own flight, featuring wine, beer, whiskey and moonshine. Enjoy lakeside dining inside or on our private patio.	American, Sandwiches, Seafood	Casual, Sit-Down	\$\$	●	●	F	C CP			●	●	73
bean + vine W4240 WI-50 Lake Geneva, WI 53147 262-249-3800 ridgelakegeneva.com/bean-vine	Breakfast, Dinner, Desserts/ Sweets	Serving Lake Geneva's Inspired coffee and Rishi teas, along with baked goods, soups and sandwiches, this is the spot to plug in and grind. Free parking makes for an easy grab-and-go.	American, Sandwiches	Counter	\$			BW	C					26
Cafe Calamari 10 E. Geneva St. Williams Bay, WI 53191 262-245-9665 cafecalamari.com	Dinner	Cafe Calamari is located just 10 minutes from downtown Lake Geneva, with the perfect marriage of food and wine, and specializing in gourmet pastas, seafood and steaks.	Italian	Fine	\$\$	●	●	F	C	●		●	●	
Café Latte 269 Fontana Blvd. Fontana, WI 53125 800-709-1323 theabbeyresort.com	Breakfast, Lunch, Light Bites/ Small Plates, Desserts/ Sweets	Café Latte serves Starbucks' coffee, and a delicious array of fresh muffins, pastries and cookies. Breakfast sandwiches, yogurt, fruit, grab-and-go items and gelato are also available.	Coffee Shop	Casual, Counter	\$				C CP					14
Champs Sports Bar & Grill 747 W. Main St. Lake Geneva, WI 53147 262-248-6008 champs-lakegeneva.com	Lunch, Dinner	Enjoy great charbroiled burgers, appetizers, a diverse craft beer list, and live music Friday nights and Sundays in the beer garden in summer. Try regulation free-throw shooting inside or out.	American	Casual, Sit-Down	\$\$		●	F	C	●	●	●	●	67
Chuck's Lakeshore Inn 352 Lake St. Fontana, WI 53125 262-275-3222 chuckslakeshoreinn.com	Lunch, Dinner	Chuck's is a family-friendly bar and grill by day, and the place to have fun at night. We serve our famous burgers and sandwiches with great drinks at a great price. A private party room is available.	American	Bar & Grill, Bar/Pub/ Cocktail Lounge, Casual, Counter	\$\$	●	●	F	C		●	●	●	69

KEY: \$ = Under \$10 \$\$ = \$11-\$30 \$\$\$ = \$31-\$60 \$\$\$\$ = Above \$61 D = Delivery C = Carryout CP = Curbside Pickup F = Full Bar BW = Beer/Wine Only

RESTAURANTS

ESTABLISHMENT	MEALS SERVED	DESCRIPTION	CUISINE	SERVICE TYPE	PRICE RANGE	LAKE VIEW	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEvised SPORTS	CHILDREN'S MENU	SEE AD ON PAGE
Claw's Hot Dogs & Beef 90 E. Geneva Square Lake Geneva, WI 53147 262-248-7541 clawshotdogs.com	Lunch, Dinner	Claw's features homemade Italian beef, Chicago-style hot dogs, gyros, Italian sausage, Maxwell Street Polish sausage, burgers, brats, chicken sandwiches, deli-style subs, BBQ ribs and more.	Sandwiches	Casual, Fast Food	\$		•		C CP				•	
Crafted Italia W4240 WI-50 Lake Geneva, WI 53147 262-249-3832 craftedlakegeneva.com	Dinner	Crafted Italia takes an artisan approach to our menu by sourcing premium ingredients from sustainable local farms to put a modern touch on your favorite Italian classics, including our hand-tossed pizzas.	Italian, Pizza	Sit-Down	\$\$	•		F	C	•		•	•	26
Crandall's Restaurant 10441 IL Route 47 Hebron, IL 60034 815-648-2247 crandallschicken.com	Brunch, Lunch, Dinner, Desserts/ Sweets	Crandall's Restaurant is home of the "World Famous Broasted Chicken," plus has a great Friday fish fry and wonderful Sunday brunch!	American, Sandwiches, Seafood, Steak	Bar/Pub/ Cocktail Lounge, Sit-Down	\$			F	C	•		•	•	
Culver's 151 N. Wells St. Lake Geneva, WI 53147 262-248-6730 culvers.com	Lunch, Dinner	Culver's has earned its reputation for deliciousness by cooking every ButterBurger to order and crafting every batch of fresh frozen custard throughout the day, same as we always have. Welcome to delicious!	American	Counter, Fast	\$		•		C				•	
Deck Bar W4240 WI-50 Lake Geneva, WI 53147 262-249-3800 ridgelakegeneva.com/ deck-bar	Lunch, Dinner	Cozy up fireside or root for your team on screen at Deck Bar, a trendy outdoor bar and grill with live music and lake views on the back veranda of The Ridge Hotel overlooking Lake Como.	American, Pizza, Sandwiches	Casual	\$\$	•	•	F	C		•	•		26

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RESTAURANTS

ESTABLISHMENT	MEALS SERVED	DESCRIPTION	CUISINE	SERVICE TYPE	PRICE RANGE	LAKE VIEW	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEVISED SPORTS	CHILDREN'S MENU	SEE AD ON PAGE
The Elegant Farmer 1545 Main St. Mukwonago, WI 53149 262-363-6771 elegantfarmer.com	Breakfast, Lunch, Dinner, Light Bites/ Small Plates, Desserts/ Sweets	Noted for our Apple Pie Baked in a Paper Bag and as a favorite midwestern food destination, The Elegant Farmer handcrafts the best specialty foods in our Farm Kitchen Bakery, Deli & Market.	American, Deli, Sandwiches	Casual, Counter, Fast	\$		•		C					30
The Fireside Dinner Theatre 1131 Janesville Ave. Fort Atkinson, WI 53538 800-477-9505 firesidetheatre.com	Lunch, Dinner	With Broadway musicals, memorable dining and beautiful gift shops, The Fireside is a favorite destination for couples, families and groups. Seven shows run weekly. Try the award-winning Friday fish fry.	American	Casual, Sit-Down	\$\$			F		•	•		•	
Flat Iron Tap 150 Center St. Lake Geneva, WI 53147 262-812-4064 flatirontaplg.com	Lunch, Dinner	This gourmet burger tap house features over 100 beers and wines in an ideal location close to downtown.	American	Casual, Sit-Down	\$\$		•	BW	C		•		•	
Foley's Irish Woods W3905 State Hwy. 50 Lake Geneva, WI 53147 262-245-6966 facebook.com/foleys.bar.9	Lunch, Dinner	Foley's offers top-notch Irish and American food in a relaxing, roadhouse atmosphere. Stop in for our corned beef and cabbage on Wednesday, lamb shanks on Thursday, or fish and chips on Friday.	American, Irish	Bar & Grill, Bar/Pub/ Cocktail Lounge, Casual, Sit-Down	\$\$		•	F	C		•	•		
Geneva ChopHouse 7036 Grand Geneva Way Lake Geneva, WI 53147 262-249-4788 grandgeneva.com/restaurants/geneva-chophouse	Dinner	Think thick, hand-cut steaks and chops, fresh seafood, seasonal vegetables and an extensive wine list. After dinner, gather for drinks and dessert around the open hearth at Embers Terrace.	Seafood, Steak	Fine	\$\$\$		•	F		•			•	5
The Getaway on Lake Como W4190 W. End Rd. Lake Geneva, WI 53147 262-374-5999 facebook.com/thegetawaylakegeneva	Dinner	The Getaway is recapturing the history of a fine establishment on Lake Como. Enjoy this lakeside Italian steakhouse and seafood restaurant located within The French Country Inn.	Italian, Seafood, Steak	Casual, Sit-Down	\$\$	•	•	F					•	
Gino's East in Lake Geneva 300 Wrigley Dr. Lake Geneva, WI 53147 262-248-2525 ginoseastlakegeneva.com	Lunch, Dinner, Desserts/ Sweets	Gino's East has its legendary Chicago-style, deep-dish or thin-crust pizza, and a huge menu of Italian favorites, including specialty sandwiches, entree salads and more.	Italian, Pizza	Bar/Pub/ Cocktail Lounge, Casual, Sit-Down	\$\$	•	•	F	C CP			•	•	91
Going Bananas 812 Wrigley Dr. Lake Geneva, WI 53147 262-745-0463 goingbananaslg.com	Desserts	Located in the Riviera, Going Bananas sells gourmet, made-to-order, chocolate-dipped frozen bananas. Choose your chocolate, toppings and drizzle for a one-of-a-kind treat! Catering is available.	Snacks	Counter	\$	•	•							
Gordy's Boat House & Cobalt Lounge 336 Lake St. Fontana, WI 53125 262-275-6800 gordysboats.com	Breakfast, Lunch, Dinner, Desserts, Light Bites/ Small Plates	The Boat House offers a family-friendly, nautical setting, an extensive menu, excellent food, wonderful beach drinks, a great lake view and live entertainment. Ask about our daily specials!	American, Sandwiches	Casual, Sit-Down	\$\$	•	•	F	C CP		•	•	•	
Grand Café 7036 Grand Geneva Way Lake Geneva, WI 53147 262-248-8811 grandgeneva.com/restaurants/grand-cafe	Breakfast, Lunch, Dinner	Grand Café features a seasonal menu reflecting the scents and flavors of the Midwest in a casual setting. Enjoy your meal with beautiful views of the lake and landscape of the golf course.	American	Casual, Sit-Down	\$\$	•		F		•			•	5
The Grandview Restaurant N2009 S. Lake Shore Dr. Lake Geneva, WI 53147 262-248-5690 thegrandview-restaurant.com	Dinner	Spectacular lakefront sunsets are matched only by the beautiful meals. Prime steaks, fresh seafood and traditional Wisconsin favorites are prepared and served from our family to yours.	American, Seafood, Steak	Bar/Pub/ Cocktail Lounge, Fine, Sit-Down	\$\$\$	•	•	F		•	•		•	72

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RESTAURANTS

ESTABLISHMENT	MEALS SERVED	DESCRIPTION	CUISINE	SERVICE TYPE	PRICE RANGE	LAKE VIEW	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEvised SPORTS	CHILDREN'S MENU	SEE AD ON PAGE
Guac Star 120 Broad St. Lake Geneva, WI 53147 262-203-5084	Lunch, Dinner, Desserts/ Sweets	Guac Star offers tacos, burritos, quesadillas, guacamole, salsa, churros, walking tacos, wine, beer, wine slushies, sangria and mojitos.	Mexican	Bar/Pub/ Cocktail Lounge, Casual, Counter, Sit-Down	\$\$	•	•	BW	C D		•	•	•	
Harpoon Willie's 8 E. Geneva St. Williams Bay, WI 53191 262-245-6906 harpoonwillies.com	Lunch, Dinner	Specialty drinks, mouth-watering food, a lake view and fun! Watch your favorite sports team, while enjoying charbroiled burgers and homemade pizzas just minutes from Lake Geneva!	Bar & Grill	Casual	\$	•	•	F	C			•		
High Point Nutrition 253 Center St., Ste. 800 Lake Geneva, WI 53147 262-812-8009 linktr.ee/highpoint2022	Breakfast, Lunch, Desserts/ Sweets	This cafe provides healthy, quick meal options in the form of protein shakes that are 200 calories with 24 grams of protein, plus protein bowls, coffee and tea options that boost energy and metabolism.	Coffee, Protein Shakes, Tea	Counter	\$\$				C CP D					
Hogs & Kisses 149 Broad St. Lake Geneva, WI 53147 262-248-7447 hogsandkisses.com	Dinner	This upbeat, friendly pub in downtown Lake Geneva serves tasty chargrilled food. There's a Blues Jam every Wednesday night and DJs Thursday through Saturday night. #eatdrinkdance	American	Bar & Grill, Bar/Pub/ Cocktail Lounge, Casual	\$\$			F	C		•	•		
Hunt Club Steakhouse 555 Hunt Club Ct. Lake Geneva, WI 53147 262-245-7200 huntclubsteakhouse.com	Dinner	Geneva National's Hunt Club draws loyal diners year-round with its choice cuts, award-winning wine list and clubby ambiance within Crane Manor. Reservations are recommended.	Seafood, Steak	Fine, Sit-Down	\$\$\$			F	C	•			•	26

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RESTAURANTS

ESTABLISHMENT	MEALS SERVED	DESCRIPTION	CUISINE	SERVICE TYPE	PRICE RANGE	LAKE VIEW	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEVISED SPORTS	CHILDREN'S MENU	SEE AD ON PAGE
Inspired Coffee 883 W. Main St. Lake Geneva, WI 53147 262-683-8604 inspiredcoffee.org	Drinks, Desserts/ Sweets	Offering premium coffee drinks, teas and refreshers, Inspired is a community gathering place employing individuals with developmental disabilities in downtown Lake Geneva.	Coffee Shop	Casual, Counter, Fast	\$				C					
Isle of Capri Café 2400 E. Geneva St. Delavan, WI 53115 262-728-7950 lakelawnresort.com/dining/isle-of-capri-cafe	Breakfast, Lunch, Dinner, Light Bites/ Small Plates, Desserts/ Sweets	Start your day with a hearty breakfast sandwich and your favorite Starbucks beverage. Or stop in for a light bite or grab a scoop of our ever-changing lineup of Cedar Crest Ice Cream.	American, Pizza, Sandwiches	Casual, Counter	\$				C				•	
Jimmy John's 712 W. Main St. Lake Geneva, WI 53147 262-248-4900 jimmyjohns.com	Lunch, Dinner	Freaky fast, tasty subs feature fresh bread, veggies, meats and cheese. For sides, we have chips, cookies and pickles. Delivery ranges from one sandwich to platters and box lunches.	Sandwiches	Fast	\$				C D					
Lake City Social 111 Center St. Lake Geneva, WI 53147 262-248-7047 lakecitysocialwi.com	Lunch, Dinner, Light Bites/ Small Plates, Desserts/ Sweets	Come experience our American-style menu, fresh with classic favorites and trending cultural entrees — great for families, birthdays, business lunches and dinners, and more.	American, Sandwiches, Seafood, Steak	Bar & Grill, Pub/Cocktail Lounge, Counter, Casual, Sit-Down	\$\$	•	•	F	C CP	•		•	•	2
Lake Geneva Pie Company & Café 150 E. Geneva Square Lake Geneva, WI 53147 262-248-5100 lgpie.com	Breakfast, Lunch, Desserts/ Sweets	A variety of fruit and cream pies, chicken pot pies, quiches, cookies, brownies, muffins and more are made from the finest ingredients. Sandwiches and quiches are made fresh daily.	American, Sandwiches	Counter	\$		•							61
Lake Geneva School of Cooking 727 Geneva St. Lake Geneva, WI 53147 262-248-3933 lakegenevaschoolofcooking.com	Lunch, Dinner	A must for those who appreciate food and wine! Join award-winning chef and author John Bogan for a professional culinary cooking class. Learn techniques and recipes from his cookbook.	American	Casual, Fine, Sit-Down	\$\$\$\$			BW		•				
Lookout Bar & Eatery 2400 E. Geneva St. Delavan, WI 53115 262-728-7950 lakelawnresort.com/dining/lookout-bar-eatery	Breakfast, Lunch, Dinner, Light Bites/Small Plates, Desserts/Sweets	Lookout Bar is your dockside destination for cold brews and good eats. Our menu features traditional pub food, including our own fried cheese curds, buffalo wings and street tacos.	American, Pub Food, Sandwiches	Bar & Grill, Casual, Sit-Down	\$\$	•	•	F	C		•	•	•	
Lorelei Bittner's Bakery 495 Interchange N Lake Geneva, WI 53147 262-248-2330 lakegenevabakery.com	Breakfast, Brunch, Desserts/ Sweets	This bakery is where the finest ingredients, master bakers and decorators make exquisite cakes, donuts, Danish, cookies, eclairs, brownies, cupcakes and other traditional bakery favorites.	American, French, Italian, European Scratch Bakery	Counter	\$		•		C CP D					
Lucke's Cantina 220 Elkhorn Rd. Williams Bay, WI 53191 262-245-6666 luckescantina.net	Breakfast Sat.-Sun., Lunch, Dinner	Lucke's Cantina offers 16 cold tap beers, freshly made margaritas and Bloody Marys that go excellently with our authentic award-winning fajitas, ribs and guacamole.	Mexican	Casual, Sit-Down	\$\$		•	F				•		
Maggie's Den & Pen 642 W. Main St. Lake Geneva, WI 53147 262-249-2302 maggieslg.com	Lunch, Dinner	This casually unique atmosphere comes with a 5,000-square-foot patio that boasts a scenic view. Our food takes a creative turn, and pairs well with one of our craft beers or specialty cocktails.	American	Bar & Grill, Pub/Cocktail Lounge, Casual, Counter, Sit-Down	\$\$		•	F	C		•	•	•	
Mars Resort W4098 S. Shore Dr. Lake Geneva, WI 53147 262-245-5689 mars-resort.com	Lunch, Dinner	Mars Resort is a classic Wisconsin supper club nestled on the shore of Lake Como. Come for our famous ribs and sunsets, stay and enjoy our piano bar. Fish fry is every Wednesday and Friday.	American, Sandwiches, Seafood	Bar/Pub/Cocktail Lounge, Casual, Sit-Down	\$\$	•	•	F	C		•	•	•	

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RESTAURANTS

ESTABLISHMENT	MEALS SERVED	DESCRIPTION	CUISINE	SERVICE TYPE	PRICE RANGE	LAKE VIEW	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEVISED SPORTS	CHILDREN'S MENU	SEE AD ON PAGE
Next Door Pub & Pizzeria 411 Interchange N Lake Geneva, WI 53147 262-248-9551 nextdoorpub.com	Lunch, Dinner, Light Bites/ Small Plates, Desserts/ Sweets	A local favorite for 50 years, this family-owned pub won Best of Walworth County 2020 for Best Pizza, Best Bar/Pub, Best Casual Dining, Best Overall Restaurant and Best Happy Hour!	American, Pizza	Bar & Grill, Casual, Sit-Down	\$\$		●	F	C CP D		●	●	●	71
O2 Lounge 647 Main St., Ste. 100 Lake Geneva, WI 53147 262-812-8237 o2lounge.lakegeneva.com	Desserts/ Sweets	Indulge in an oxygen therapy session, along with a boba drink, agua fresca, fresh fruit smoothie, snow cone, mimosa or piña colada at Lake Geneva's original specialty beverage shop.	Bubble Tea, Oxygen	Counter	\$			BW	C D	●			●	
Oakfire 831 Wrigley Dr. Lake Geneva, WI 53147 262-812-8007 oakfire.pizza	Lunch, Dinner, Light Bites/ Small Plates, Desserts/ Sweets	Known for its smoky-charred crust, each pizza is wood-fired at 1,000° in our imported ovens. Our from-scratch menu options are made with locally sourced and imported Italian ingredients.	Italian, Pizza	Bar/Pub/ Cocktail Lounge, Casual, Sit-Down	\$\$	●	●	F	C			●	●	
PIER 290 1 Liechty Dr. Williams Bay, WI 53191 262-245-2100 pier290.com	Lunch, Dinner	Enjoy spectacular lake views. Savor traditional fare, Wisconsin favorites and a full selection of adult libations! Dine year-round for lunch and dinner, indoors or outdoors.	American	Casual, Sit-Down	\$\$	●	●	F	C	●	●	●	●	4, 16, 73
Popeye's on Lake Geneva 811 Wrigley Dr. Lake Geneva, WI 53147 262-248-4381 popeyeslkg.com	Lunch, Dinner	Since 1972, Popeye's has offered locals and visitors a great dining experience with breathtaking lake views. We're known for our outdoor rotisserie, homemade soups and popular Friday fish fry.	American, BBQ Ro- tisserie, Sand- wiches	Bar & Grill, Casual, Sit-Down	\$\$	●	●	F	C			●	●	

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262.348.9463
617 W. Main St, Lake Geneva
TheBottleShopLakeGeneva.com

RESTAURANTS

ESTABLISHMENT	MEALS SERVED	DESCRIPTION	CUISINE	SERVICE TYPE	PRICE RANGE	LAKE VIEW	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEvised SPORTS	CHILDREN'S MENU	SEE AD ON PAGE
Qdoba Mexican Eats 351 Peller Rd. Lake Geneva, WI 53147 262-953-2534 qdoba.com	Lunch, Dinner, Light Bites/ Small Plates, Desserts/ Sweets	Qdoba serves customizable burritos, crave-worthy tacos and three-cheese queso. This Mexican chain offers counter-serve burritos, tacos and more, including healthier options.	Mexican	Casual, Counter, Fast Food, Sit-Down	\$	•			C CP D				•	
Ristoranté Brissago 7036 Grand Geneva Way Lake Geneva, WI 53147 262-248-8811 grandgeneva.com/restaurants/ristorante-brissago	Dinner	This contemporary take on traditional Italian cuisine combines authentic flavors inspired from all over Italy. The secret of Italian food lies in its local and seasonal ingredients.	Italian, Seafood	Fine, Sit-Down	\$\$\$	•		F		•			•	5
Sabai Sabai 306 Center St. Lake Geneva, WI 53147 262-812-4114 sabaisabailakegeneva.com	Lunch, Dinner	This sushi and Thai cuisine eatery's mission is to keep its dishes healthy. Most meats and vegetables are steamed, boiled or grilled, and fresh herbs and spices accent each dish.	Thai, Sushi	Casual, Sit-Down	\$\$		•		C					
Smokey's Bar-B-Que House 7020 Grand Geneva Way Lake Geneva, WI 53147 262-249-3400 timberridgelodge.com/eat/smokeys	Breakfast, Lunch, Dinner	Enjoy a BBQ dining experience with our slow-smoked pork ribs and beef brisket. With weekly specials, including appetizers, soups and often dessert, we're sure to tickle your taste buds.	American, BBQ	Casual, Sit-Down	\$\$			F	C			•	•	5
Sopra Bistro 724 W. Main St. Lake Geneva, WI 53147 262-249-0800 soprabistro.com	Dinner	Sopra, an American Bistro, opened in the spring of 2008 with the goal of serving fresh and delicious, Italian-American, bold-flavored foods with global influence in a fun setting.	American, Italian	Fine, Sit-Down	\$\$\$		•	F	C	•		•		
Speedo's Harborside Pub & Grill 100 Broad St. Lake Geneva, WI 53147 262-248-3835	Breakfast, Lunch, Dinner	With breakfast, lunch and dinner specials, the grill also serves Harborside-style pizza and pasta. Featuring a full bar and late-night menu, Speedo's is on the waterfront with outdoor dining.	Bar/Grill	Casual, Sit-Down	\$\$	•	•	F					•	
turf. smokehouse 1221 Geneva National Ave. S Lake Geneva, WI 53147 262-245-7042 destinationgn.com/turf	Breakfast, Lunch, Dinner	Savor hickory-tinged aromas, picturesque course and lake views, and a menu of salads, smoked-out sandwiches, tacos and Tex-Mex inspired platters at this year-round restaurant.	Tex-Mex	Casual, Sit-Down	\$\$	•	•	F	C	•		•	•	26
Turtle Lake Tap & Grill N6513 Anderson Dr. Delavan, WI 53115 262-459-0342 turtletaketapandgrill.com	Lunch, Dinner, Desserts/ Sweets	Under new ownership, Turtle Lake Tap & Grill features lakefront dining, a full beach with restaurant service and spectacular sunsets.	American	Bar & Grill, Casual, Counter, Sit-Down	\$\$	•	•	F	C CP	•	•	•	•	
Tuscan Tavern & Grill 430 N. Broad St. Lake Geneva, WI 53147 262-248-0888 thetuscantavernandgrill.com	Lunch, Dinner	We specialize in Italian classics, mouth-watering steaks, fresh seafood and artisan pizzas. Private dining rooms are available. A vast gluten-free menu is also available.	Italian	Casual, Sit-Down	\$\$		•	F	C	•		•	•	
Waterfront Restaurant 269 Fontana Blvd. Fontana, WI 53125 800-709-1323 theabbeyresort.com	Lunch, Dinner	The Waterfront features delicious appetizers, BBQ, burgers, salads and wraps. With entertainment each weekend, it's the perfect way to wind down the day or start the night.	American	Bar/Pub/ Cocktail Lounge, Casual, Sit-Down	\$\$	•	•	F	C		•	•	•	14
Zaab Corner Bistro 501 Broad St. Lake Geneva, WI 53147 262-203-5434 zaabcorner.com	Lunch, Dinner, Desserts/ Sweets	Zaab Corner Bistro serves Asian fusion cuisine with hibachi, steaks, BBQ and seafood.	American, Asian Fusion	Casual, Counter, Sit-Down	\$\$\$			BW	C	•				

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Next Door Pub & Pizzeria

411 Interchange N, Lake Geneva
262-248-9551
nextdoorpub.com

W4118 Lake Shore Dr., Lake Geneva
262-248-9551
nextdoorpub.com

Coming soon, you can go where the locals go to meet and eat both in Lake Geneva and on Lake Como! For 50 years, the family-owned and operated Next Door Pub & Pizzeria has been serving up great food to families, locals and visitors to the Lake Geneva area. We are now celebrating our 50th year in business by opening a lakeside location just next door on Lake Como. The new restaurant promises the same family-friendly pricing, the same casual, relaxed pub scene and “hands down the best pizza in town.”

With great food, pleasant service, a friendly atmosphere and a new, reinvented drink menu, you’re sure

to make Next Door Pub a regular destination. Why? Because it’s the home of Lake Geneva’s original stone hearth-fired pizza and the 11-time Best of Walworth County award winner for Best Pizza.

A local favorite, its pizza is made from scratch — from crust to sauce — to bring out the best flavors. You can choose your own toppings, or take suggestions like our famous Garbage Pizza or Wisconsin Mac & Cheese Pizza! Two of our most popular pizzas are the Kickin’ Chicken and Cheeseburger in Paradise. Owner/operator Chad Bittner says, “People always tell me it sounds crazy that we put pickles on a pizza until they try it!”

While the Next Door Pub will always serve its time-tested favorites and signatures, the restaurant also boasts one of the largest gluten-free, keto-friendly menus in the area. Plus, the pub has the menu breadth to satisfy all types of palates, serving over 100 dishes, including our beloved Italian beef sandwiches, homemade meatballs, lasagna, ribs, salads and much more! Don’t forget about our signature chicken and boneless wings with over 25 sauces available.

You can join us inside to dine, outside on our climate-controlled covered patio for dinner or drinks as another convenient way to enjoy our food, or give our curbside pickup a try!

As a community partner for 50 years, the Next Door Pub has a rich history. “At times, I don’t even feel like we own a restaurant. It feels like we’re curators of a museum,” explains Chad.

It’s no surprise then that Chad and his staff stay involved in community events and fundraisers: “We really strive to be partners with our community, from buying local meats and cheeses to our involvement with various local civic organizations. We have such an amazing following of both locals and guests, and that speaks for itself. We are the locals’ place to meet and eat. Come see what we have to offer!”

OTHER FEATURES:

- Lunch, dinner and weekend specials
- Climate-controlled outdoor dining
- Children’s menu and senior menu
- Delivery and curbside pickup
- Many vegan, keto-friendly and gluten-free options





240° West
 269 Fontana Blvd., Fontana
 262-275-9000
 theabbeyresort.com

To us, “locally sourced” isn’t just a trendy term. Our ingredients come from area partners who share the same passion for high-quality foods and sustainable resources as we do. You can taste the difference in each dish.

Our culinary team works with local growers and producers to bring quality, sustainable ingredients to your table. This farm-to-fork philosophy shows in a menu featuring fresh, seasonal vegetables, locally sourced meats and artisan cheeses. Whether you visit us in the evening for hand-crafted entrées and perfectly paired wines, or visit on Sunday

morning for our popular brunch buffet, 240° West will keep you connected to where food has its beginnings. Our large stone fireplace, panoramic harbor views and weekend live music enhance the dining experience from beginning to end.

OTHER FEATURES:

- Farm-to-table philosophy
- Seasonal specials
- Live piano music
- Vegan, vegetarian and gluten-free options
- Saturday prime rib dinner
- Harborside Sunday champagne brunch



The Grandview Restaurant
 N2009 S. Lake Shore Dr., Lake Geneva
 262-248-5690
 thegrandviewrestaurant.com

At The Grandview Restaurant, we are famous for our expansive lakefront views that are matched only by our beautifully presented meals.

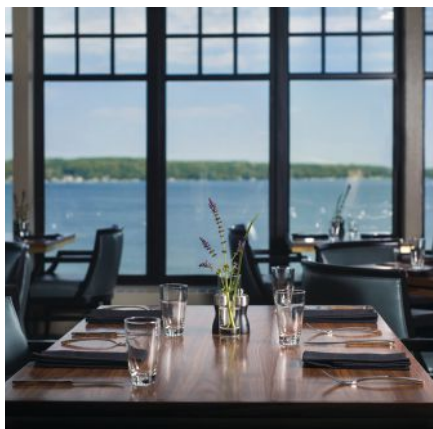
Time-honored cuisine, such as prime steaks, fresh seafood and traditional Wisconsin favorites, are sourced with the finest ingredients, crafted to echo the magnificence of the lake.

Our service, food and atmosphere will create a truly memorable dining experience for any occasion.

The Grandview Restaurant is located inside The Geneva Inn, just 2.2 miles from downtown Lake Geneva.

OTHER FEATURES:

- Bar
- Happy hour specials
- Chef specials
- Private dining
- Family-friendly atmosphere
- Children’s menu
- Vegetarian and gluten-free options
- Meeting and group event space
- Seasonal outdoor patio





Pier 290

1 Liechty Dr., Williams Bay
262-245-2100
pier290.com

Lake Geneva's only lakeside restaurant offers guests American fare with an amazing lake view. PIER 290 features lakeside dining from our outdoor patio or covered canopies. Enjoy cocktails at our inside or outside bar, or dine in our nautical-inspired dining room.

Our menu features classic comfort food, spectacular seafood and creative chef dishes. Start off your meal with classics, such as cheese curds or spinach artichoke dip, or enjoy a taste of the sea with our ahi tuna tartare, island shrimp or crab cake. For lunch, try our steak stack burger, an oven-roasted turkey melt, fish tacos or a blackened tuna salad. Dinner options include braised short

rib, steak, Chilean sea bass, salmon and our growing fan favorite, Midwest baby back ribs.

Don't forget about our Friday fish fry, plus live music all year long!

Enjoy the lake life at PIER 290, where you can get your toes in the sand and a drink in your hand.

OTHER FEATURES

- Outdoor seating
- Lounge/bar
- Friday fish fry
- Live entertainment
- Children's menu
- Fire pits
- Private dining options



Barrique Bistro & Wine Bar

835 Wrigley Dr., Lake Geneva
262-248-1948
barriqueminebar.com

Barrique Bistro & Wine Bar offers a complete cocktail menu; a portfolio of more than 75 wines available by the glass, bottle or wine flight to broaden your pleasure; and a craft brew selection of upwards of 50 small producers, with a focus on Wisconsin breweries. Beer flights and whiskey flights are available, too.

The Barrique Bistro kitchen menu changes throughout the year to reflect partnerships with many local farms to create a fresh, made-to-order menu. Vegan and gluten-free options are plentiful. You will find shrimp ceviche in summer, baked brie in fall and Nona's famous chili in cooler weather. Seasonal soups

include gazpacho and beer cheese. Try one of the signature salads, or choose a charcuterie board showcasing a variety of local, artisan cured meats and cheeses from producers like Hill Valley Dairy and Underground Meats.

If fresh seafood is your thing, you've arrived! Òra King salmon, fresh-shucked New England oysters, shrimp tacos, poke bowls, lobster rolls, baked escargot and Louisiana-style crab cakes are a must.

Handheld sandwiches and flatbreads are always a customer favorite, too. Desserts include chocolate mousse, cheesecake, sorbet and fruit pies.

Settled along the lakefront on Wrigley Drive is Barrique Bistro & Wine Bar, a casual, comfortable spot for lunch, dinner, or just people-watching while enjoying a glass of wine or craft brew.

No matter the season, you'll want to snag a table on the private patio for the blue vistas and sunsets. Patio heaters add warmth to the winter season.



WINERIES, BREWERIES, PUBS & DISTILLERIES

ESTABLISHMENT	DESCRIPTION	FOOD MENU	OUTDOOR SEATING	BAR SERVICE TYPE	DELIVERY/CARRY-OUT/CURBSIDE	RESERVATIONS ACCEPTED	LIVE ENTERTAINMENT	TELEVISED SPORTS	SEE AD ON PAGE
AepfelTreow Winery & Distillery 1072 288th Ave. Burlington, WI 53105 262-878-5345 aepfeltreow.com	Located on an orchard growing 200 varieties of old-fashioned apples, we produce hard cider, apple and pear wines, brandy and whiskey, which are available for tasting and purchase.		●	BW	C				
Apple Barn Orchard & Winery 6384 Sugar Creek Rd. Elkhorn, WI 53121 262-728-3266 applebarnorchardandwinery.com	When you pick the Apple Barn Orchard & Winery, you'll experience fresh fruit, fresh air and a fresh perspective of a real family farm. We specialize in fruit wines made from fresh, non-grape fruits and berries, and offer complimentary wine tasting.	●	●	BW	C				
Geneva Tap House 252 Broad St. Lake Geneva, WI 53147 262-812-8099 genevataphouse.com	Geneva Tap House has 50 different self-pour, pay-by-the-ounce taps featuring beer, wine, seltzers, ciders and mead.	●	●	BW			●	●	65
Rush Creek Distilling 1501 W. Diggins St. Harvard, IL 60033 815-943-7874 rushcreekdistilling.com	Join us at the distillery for a tour or enjoy a Rush Creek cocktail at the Craftsman Bar. Liven it up at one of our live music nights or stop in for a food truck feast.	●	●	F			●	●	
Staller Estate Vineyard and Winery W8896 County Hwy. A Delavan, WI 53115 608-883-2100 stallerestate.com	Staller Estate's vision is to create a multi-satisfying experience exemplifying our regional wines. Staller Estate Winery produces only grape wines from winter-hardy varieties, which are unique to the region.	●	●	BW	C	●			
Studio Winery + Geneva Lake Distilling 401 Sheridan Springs Rd. Lake Geneva, WI 53147 262-348-9100 studiowinery.com	Studio Winery + Geneva Lake Distilling features award-winning wines and spirits, all made on site. Stop in for a tasting, live music or art workshop. Pair a glass of wine or a cocktail with our picnic menu of fresh cheeses, salami and crusty baguettes. There's live music every Friday and Saturday from 5 to 9 p.m. all year.	●	●	F			●		50
Thumbs Up 260 Broad St. Lake Geneva, WI 53147 262-248-6111 thumbsuplakegeneva.com	Considered one of downtown Lake Geneva's most iconic bars, Thumbs Up is a local favorite, serving visitors for more than 40 years. The bar features a wide variety of beers and specialty drinks, including its famous lemon shake-ups.			F			●	●	
Topsy Turvy Brewery 727 Geneva St. Lake Geneva, WI 53147 262-812-8323 topsyturvybrewery.com	Topsy Turvy Brewery was born from a dream and love of Wisconsin's craft brewing history. This love is being brought to life in a historical church in the heart of Lake Geneva, located just blocks from Geneva Lake.	●	●	BW	C CP		●	●	

KEY:

D = Delivery

C = Carryout

CP = Curbside Pickup

F = Full Bar

BW = Beer and/or Wine





Sips, Samples & Cheers

If you're ready to get in the spirit of a self-guided libations tour through the greater Lake Geneva region, then here's an itinerary that's sure to go down smooth.

WIND DOWN WITH WINE

1. **Apple Barn Orchard & Winery, Elkhorn:**

Talk about a great vintage, this farm has been family-owned and operated since 1848, the year Wisconsin became a state. Try the Apple Blush estate wine made with homegrown apples, pears and strawberries.

2. **Staller Estate Vineyard & Winery, Delavan:**

Grape wines made from winter-hardy varieties unique to the region rule the sampling menu here. Wines range from dry reds and whites to sweet ice wine made with frozen grapes harvested in the winter. Reserve a winery tour. Get fancy with seating for two in the barrel cellar.

3. **Studio Winery:**

Grapes from the small vineyard are supplemented with grapes from Midwest and Washington state growers, with all artisanal wines made in small batches on site. There are nearly 20 styles, dry to sweet, to choose from, making this a must-visit for wine devotees.

4. **The Bottle Shop:**

A combo wine bar/retail store in downtown Lake Geneva with a selection of more than 800 wines from around the globe surely has something to satisfy your wine preference. Enjoy a flight on the outdoor patio.

5. **Barrique Bistro & Wine Bar:**

This cozy spot with a lakeside cottage feel showcases international boutique wine producers. Pair a glass with a delicious dish from the small-plates menu. Dine on the outdoor private patio for unobstructed views of Geneva Lake.

THROW BACK A BREW OR TWO

1. **Topsy Turvy Brewery:**

This microbrewery is located in a historic church, giving you reason enough to visit for the ambiance. Then there's the outdoor beer garden. But let's get to the brews, with the on-tap menu featuring an impressive selection of seasonals, as well as always-available favorites.

Don't pass up the hard seltzers either. There's lots of live music to be enjoyed, too.

2. **Geneva Tap House:**

Here's another spot for brews, featuring 50 self-serve taps. Enjoy craft beers from around the region — from pilsners to IPAs and stouts — along with a selection of wine and seltzers. It's a great spot to watch the big game, too, with spacious seating and TVs throughout.

PROPOSE A TOAST

1. **Geneva Lake Distilling:**

Get in your "cheers" at Geneva Lake Distilling, sister to Studio Winery. This micro-distillery makes use

of local grains for its moonshine, vodka, rum, Genever-style gin, brandy and whiskey, all for sale in its tasting room. Sip to the sounds of local classic rock and blues bands on the weekends.

2. **AeppelTreow Winery & Distillery, Burlington:**

While "distillery" is listed second in AeppelTreow Winery & Distillery's name, don't be fooled as its menu of hard apple ciders and the pear version (called perry) is very impressive. Both cider varieties use modern as well as heirloom fruits. Distilled spirits offered here include whiskey made from Wisconsin-grown sweet sorghum, estate-grown grape brandy, and a gin distilled from pears, juniper and spices.

This three-generation winery also produces apple wine and pear wine. Oh, and try the mead, too, made with fermented honey.

3. **Rush Creek Distilling, Harvard, IL:**

From our neighbors from the south, check out Rush Creek Distilling either on your way to Lake Geneva or on your way home. Authentic, slow-crafted distilled spirits made with deep-spring water and select local grains include vodka, gin, whiskey and bourbon. Visit on the weekend and take the distillery tour.

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LODGING

ESTABLISHMENT	DESCRIPTION	TOTAL GUEST ROOMS	PRIME SEASON/ OFF SEASON	MEETING FACILITIES	BUSINESS CENTER	RESTAURANT/ BAR	LIVE ENTERTAINMENT	INDOOR/OUT-DOOR POOL	WHIRLPOOL/ SAUNA	GAME ROOM	FITNESS CENTER	COMP. BREAK-FAST/COFFEE	HIGH-SPEED INTERNET/WI-FI	PETS ALLOWED	WHEELCHAIR ACCESSIBLE	IN-ROOM AMENITIES	SEE AD ON PAGE
The Abbey Resort & Avani Spa 269 Fontana Blvd. Fontana, WI 53125 800-709-1323 theabbeyresort.com	The Abbey Resort is the only full-service resort on the shores of Geneva Lake. No matter the occasion, we invite you to experience an escape that is truly out of the ordinary.	334	Call for Rates	•	•	R B	•	I O	W S	•	•		H WF		•	M R	14
The Baker House 327 Wrigley Dr. Lake Geneva, WI 53147 262-248-4700 bakerhouse1885.com	Designed with a hint of vintage glamour and a dash of old-world aristocracy, The Baker House will completely sweep you away to a world of Gilded Age living where your personal butler and luxury mansion suite await.	5	PS \$325- \$495 OS \$275- \$395	•		R B	•					C	H WF			F R	20
Bella Vista Suites 335 Wrigley Dr. Lake Geneva, WI 53147 262-248-2100 bellavistasuites.com	This beautiful 39-room, all-suite luxury hotel is located on the shores of Geneva Lake, and features a private pier and underground parking.	39	PS \$219- \$619 OS \$99- \$409	•				I	W S		•		WF		•	F FK K M R	
Boutique Inn and Cottage 493 Wrigley Dr. Lake Geneva, WI 53147 262-248-8393 lkgeneva.com	Authentic, intimate and quiet, this historic lakefront inn and cottage comes with a pier in downtown Lake Geneva. Boutique guests must love dogs. All our staff are vaccinated.	6	Call for Rates	•									WF	•		M R	
Comfort Suites Lake Geneva 300 E. Main St. Lake Geneva, WI 53147 262-248-2300 choicehotels.com/wisconsin/lake-geneva/comfort-suites-hotels/wi128	Conveniently located just minutes from downtown Lake Geneva, this all-suite, 80-room hotel offers a complimentary hot breakfast, indoor pool, hot tub, kiddie pool, business center, fitness room and 24-hour marketplace. There is also a meeting/banquet room and conference room available.	80	PS \$500 OS \$129	•	•			I	W		•	CB CH	H WF		•	M R	83
Cottages & Suites at Destination Geneva National 1221 Geneva National Ave. S Lake Geneva, WI 53147 262-245-7000 destinationgn.com/stay	Retreat, reconnect and tee up as much swing time as you wish. Choose to stay in award-winning, multi-bedroom cottages with private patios, or new, on-course suites with scenic views of Lake Como and the Gary Player course.	68	Call for Rates	•		R B		I O	W S		•		WF		•	F R	
The Cove of Lake Geneva 111 Center St. Lake Geneva, WI 53147 262-249-9460 coveoflakegeneva.com	Deluxe hotel amenities meet vacation-condo living at The Cove of Lake Geneva. With 194 spacious suites, delicious on-site dining, a variety of indoor and outdoor activities, and an unbeatable location just off the lakeshore, The Cove is where to stay in Lake Geneva.	180	Call for Rates	•		R	•	I O	W	•	•	CB	WF		•	F FK K M R	81
Delavan Lake Resort 1505 S. Shore Dr. Delavan, WI 53115 262-728-2200 lakedelavanresort.com	Delavan Lake Resort lakefront hotel awaits your arrival. Whether your stay is for business or pleasure, our luxurious suites, indoor and outdoor pools, and friendly staff exceed the highest of expectations. Each suite comes with a kitchen area and fireplace.	58	PS \$299 OS \$99	•				I O	W	•	•		WF		•	F FK M	83
Fairfield by Marriott Lake Geneva 1111 N. Edwards Blvd. Lake Geneva, WI 53147 262-949-3211 fairfieldlakegeneva.com	Discover the perfect blend of comfort and convenience when you stay at Fairfield Inn & Suites Lake Geneva, the first Marriott hotel in Lake Geneva. Located near many popular attractions, such as Lake Geneva Cruise Line and Safari Lake Geneva, our hotel is a great spot from which to explore or conduct business.	92	PS \$139- \$329 OS \$99- \$159		•	B		I			•	CH	H WF		•	M R	
Fontana Village Inn 100 Dewey Ave. Fontana, WI 53125 262-275-6700 fontanavillagein.com	The perfect alternative for your next stay is ideally located in the heart of bustling year-round activity and nestled in a charming lakeside village. It's a beautiful walk to Geneva Lake.	22	PS \$150- \$320 OS \$70- \$150										WF		•	M R	

KEY:

B = Bar C = Continental CB = Coffee Bar CH = Continental & Hot Items F = Fireplace FK = Full Kitchen H = High-Speed Internet I = Indoor Pool K = Kitchenette M = Microwave R = Mini-Fridge S = Sauna W = Whirlpool WF = Wi-Fi R = Restaurant O = Outdoor Pool

LODGING

ESTABLISHMENT	DESCRIPTION	TOTAL GUEST ROOMS	PRIME SEASON/ OFF SEASON	MEETING FACILITIES	BUSINESS CENTER	RESTAURANT/ BAR	LIVE ENTERTAINMENT	INDOOR/OUT-DOOR POOL	WHIRLPOOL/ SAUNA	GAME ROOM	FITNESS CENTER	COMP. BREAK-FAST/COFFEE	HIGH-SPEED INTERNET/WI-FI	PETS ALLOWED	WHEELCHAIR ACCESSIBLE	IN-ROOM AMENITIES	SEE AD ON PAGE
The French Country Inn W4190 W. End Rd. Lake Geneva, WI 53147 262-374-5999 frenchcountryinn.com	This historic inn features 34 lakeside rooms with beautiful views from every room. Lake-facing balconies are between 6 and 40 feet from the shore! Enjoy beautiful lake views from our on-site restaurant, The Getaway.	34	PS \$179- \$449 OS \$99- \$279	•		R B						C	H WF	•		F R	
The Geneva Inn N2009 S. Lake Shore Dr. Lake Geneva, WI 53147 262-248-5680 genevainn.com	On the scenic shores of Geneva Lake, The Geneva Inn is home to panoramic lakeside views, first-class hospitality, delicious dining and personalized service. With charming accommodations, attentive staff and award-winning cuisine, we are one of the most sought-after year-round retreats in Lake Geneva.	37	PS \$299- \$500 OS \$49- \$299	•	•	R B					•		WF		•	R	81
Geneva Wells Motel 1060 S. Wells St. Lake Geneva, WI 53147 262-248-1809 genevawellsmotel.com	Enjoy our friendly atmosphere and all that Lake Geneva has to offer. We're under a mile from the beautiful lakeshore, shopping and entertainment. All rooms are renovated with modern amenities, comfortable bedding, tile floors and the largest outdoor pool in Lake Geneva.	23	Call for Rates					O				CB	WF			M K R	
Grand Geneva Resort & Spa 7036 Grand Geneva Way Lake Geneva, WI 53147 262-248-8811 grandgeneva.com	Grand Geneva is 1,300 acres of AAA four-diamond resort. With luxurious guest rooms and suites, decadent dining, and an array of activities for fun and relaxation, it's the perfect getaway. From golf on two championship courses and indulgent spa services to horseback riding and skiing, there is something for everyone.	356	PS \$229- \$299 OS \$139- \$199	•		R B	•	I O	S W	•	•		WF	•	•	F R	5
Harbor Shores on Lake Geneva 300 Wrigley Dr. Lake Geneva, WI 53147 888-746-7371 harborshoreslg.com	Memories are made in Lake Geneva, starting at Harbor Shores, which features rooms with a relaxing panoramic view and a team ready to welcome you. Situated on Geneva Lake and centrally located downtown should you choose to explore, shopping, restaurants and activities for all seasons are available beyond our front doors.	108	Call for Rates	•	•	R B		I O	S W		•	CB	H WF		•	F K M R	91
Harbor View Motel and Cabins 60 Johnson Terrace Williams Bay, WI 53191 262-903-9806 lakegenevaharborview.com	Our ideal location places you just a few blocks away from beautiful Geneva Lake. We're within walking distance of everything Williams Bay has to offer, and minutes away from golf courses, tennis courts, horseback riding, downtown shopping in Lake Geneva, Big Foot Beach State Park and much more!	8	PS \$129- \$420 OS Call for Rates										WF	•		K M	
Humble BnB 421 Madison St. Lake Geneva, WI 53147 262-249-6242 humblebnb.com	Humble BnB is located in downtown Lake Geneva, just two blocks away from the beach, restaurants and shopping. Your stay includes a comfortable bed in one of our well-appointed overnight rooms, a full breakfast to suit any appetite, availability to all of the common areas of our home, as well as a large sprawling backyard with a firepit.	4	Call for Rates									C	H WF				
Lake Geneva Lodge 524 S. Wells St. Lake Geneva, WI 53147 262-248-3464 thelakegenevalodge.com	Lake Geneva Lodge is the perfect location for your next stay, with only a 10-minute walk to the lake and shopping. The cottages and rooms offer hardwood floors, fireplaces, whirlpools and rustic, cozy ambiance. Away from traffic and noise, yet steps away from Riviera Beach, this is the place to relax, reunite or return again with a golfing buddy.	21	\$99- \$250	•	•	R		O	W			CB	WF	•		F M R	79
Lake Lawn Resort 2400 E. Geneva St. Delavan, WI 53115 262-728-7950 lakelawnresort.com	Along 2 miles of Delavan Lake's shoreline, Lake Lawn Resort is the ultimate destination for year-round leisure getaways, family retreats, weddings and group meetings. Each room has a patio or balcony — some with lake views. The resort also offers a spa, golf, dining, boat rentals and tours, and more!	271	PS \$119- \$2,999 OS \$99- \$2,799	•	•	R B	•	I O	W	•	•		WF		•	F K R	92
Lazy Cloud Lodge W4033 State Rd. 50 Lake Geneva, WI 53147 262-275-3322 lazycloud.com	This charming country inn has all the luxury of the finest Lake Geneva hotels. Our nine distinctive and rustic suites feature a private entrance, and private deck or patio. In-room amenities include a jacuzzi or soaking tub, fireplace and complimentary bottle of wine. Just 2 minutes west of Lake Geneva, this lodge has another location in Fontana.	9	Call for Rates	•		R			W			CB CH	WF	•	•	F M R	80

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LODGING

ESTABLISHMENT	DESCRIPTION	TOTAL GUEST ROOMS	PRIME SEASON/OFF SEASON	MEETING FACILITIES	BUSINESS CENTER	RESTAURANT/ BAR	LIVE ENTERTAINMENT	INDOOR/OUT-DOOR POOL	WHIRLPOOL/ SAUNA	GAME ROOM	FITNESS CENTER	COMP. BREAK-FAST/COFFEE	HIGH-SPEED INTERNET/WI-FI	PETS ALLOWED	WHEELCHAIR ACCESSIBLE	IN-ROOM AMENITIES	SEE AD ON PAGE
Maxwell Mansion 304 S. Wells St. Lake Geneva, WI 53147 262-248-9711 staymaxwell.com	This boutique hotel, with craft cocktail bars and an event venue, is located one block from Geneva Lake. The property features 28 exquisite rooms in The Historic Mansion, The Stables and The Carriage House. Open to the public, The Apothecary Bar and Speakeasy Bar offer unique settings for a craft cocktail or glass of wine.	28	Call for Rates	•		R B	•	O					H WF	•	•	R	76
Mill Creek Hotel 123 Center St. Lake Geneva, WI 53147 262-248-6647 millcreekhotel.com	Check in and leave your car behind. We're just a leisurely stroll to the beach, the historic Riviera Ballroom, and a multitude of dining and shopping options. We're a premier launching point for all that the Geneva Lake area has to offer. Come for the day, a week or a month. You'll never run out of new things to do.	33	PS \$199-\$399 OS \$129-\$259					I W			•	CH	WF	•		F K M	
The Ridge Hotel W4240 WI-50 Lake Geneva, WI 53147 262-249-3800 ridgelakegeneva.com	The sleek and modern Ridge Hotel features a Wine Spectator-lauded restaurant, coffee bar, outdoor bar with fire feature and shoreline views, marina, winter snow globes, indoor pool and sauna, and outdoor saltwater pool with cabanas. Dogs are welcome.	146	Call for Rates	•		R B	•	I O W S			•		WF	•	•	R	26
Seven Oaks Bed & Breakfast 682 S. Wells St. Lake Geneva, WI 53147 262-248-4006 sevenoakslakegeneva.com	Eleven luxury cottages are nestled among spectacular oaks and beautiful gardens. All cottages feature front porches, cozy living rooms with fireplaces, large-screen TVs and DVD players, dining areas and kitchenettes, master bedrooms with king-size beds, and en-suite baths with jetted tubs and showers.	11	Call for Rates						W			C	H WF		•	F K M R	
T.C. Smith Historic Inn Bed & Breakfast & Carriage House 834 Dodge St. Lake Geneva, WI 53147 262-248-1097 tcsmithhistoricinn.com	The 1865 inn is in the heart of the Historic District, two blocks from downtown and the beach, offering fireplaces, whirlpools and daily breakfast buffets. Accommodations are available as a spacious, four-bedroom, 2,700-square-foot, fully furnished home with a large yard and gardens. Dogs are welcome.	7	Call for Rates	•	•				W				CH	H	•	•	F
Timber Ridge Lodge & Waterpark 7020 Grand Geneva Way Lake Geneva, WI 53147 262-249-3400 timberridgelodge.com	Timber Ridge Lodge & Waterpark at Grand Geneva is an all-season waterpark resort featuring 50,000 square feet of indoor and outdoor family fun. The resort features spacious one- and two-bedroom suites with kitchens, whirlpool tubs, private bedrooms, fireplaces and private balconies.	225	PS \$229-\$309 OS \$149-\$239	•		R B		I O W			•		WF		•	F K M	

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VACATION RENTALS

ESTABLISHMENT	DESCRIPTION
Bay's Place 415 S. Lake Shore Dr. Lake Geneva, WI 53147 262-758-8295 baysplace.com	Bay's Place, located just outside the heart of downtown Lake Geneva, is the ideal place for a getaway! This stunning four-bedroom home (which sleeps 12 guests) has an amazing yard for entertaining. It's a short walk to the historic Maxwell Mansion, lake, beach, Riviera, parks, restaurants, shops, downtown and more.
Elite Lake Rentals 672 W. Main St., No. 1041 Lake Geneva, WI 53147 262-203-2496 elitelakerentals.com	Elite represents the finest vacation rental properties in southeast Wisconsin. Our passionate, local family team provides boutique-level service to our guests, ensuring them the vacation of a lifetime. We extend the same level of full service to each of our homeowners, who can rest assured that their property is being cared for at every level.
Geneva Lakes Vacations 326 Center St. Lake Geneva, WI 53147 262-248-1735 genevalakesvacations.com	Geneva Lakes Vacations offers an array of private homes, including lake access, lakefront, townhouses and condos to suit your vacation needs. We also provide properties for long-term rentals. Our properties span the area of lakefronts on Geneva Lake, Delavan Lake, Lauderdale Lakes and Whitewater Lake, as well as Abbey Springs and Geneva National private resort communities. To view the virtual tours, pricing and details, visit our website or call our reservation specialist today.
Lake Geneva Genie Lake Geneva, WI 989-714-1852 lakegenevagenie.com	Lake Geneva Genie focuses on personalized baby and beach gear rental services to ensure your travel wishes come true. Bringing your fur baby along? We also provide pet care and gear. We service the greater Geneva Lakes area, all of southeastern Wisconsin and northern Illinois with convenient online ordering and delivery services.
Lake Geneva Haven 930 Marshall St. Lake Geneva, WI 53147 262-729-9334 lakegenevahaven.com	Lake Geneva Haven is a great friends and family getaway. This four-bedroom, newly renovated home is within walking distance to downtown shopping, restaurants and the beach. The neighborhood setting comes with a large outdoor space. Relax and enjoy coffee on the front porch. Hang out in a park-like, private backyard while grilling or having a campfire.
Rooftop on Main 717-1/2 Main St. Lake Geneva, WI 53147 262-248-1735	Rooftop on Main is a newly remodeled and uber chic two-bedroom, one-bath condo. Features include modern furnishings, a huge kitchen and an amazing rooftop deck. It's great for families, couples or groups. For more information, please visit: genevalakesvacations.com/vrp/unit/Rooftop_on_Main-125-15 .
Sell My Timeshare Now 877-815-4227 sellmytimesharenow.com/timeshare/Lake+Geneva/city/rent-timeshare	SellMyTimeshareNow.com is a private timeshare reseller offering Lake Geneva timeshare rentals at competitive prices. Currently featuring units for rent by owner within the Holiday Inn Club Vacations at Lake Geneva, choose from one- to three-bedroom spacious suites surrounded by breathtaking scenery and including all kinds of amenities to create the perfect vacation to this beautiful region.

RETREATS & CAMPS

ESTABLISHMENT	DESCRIPTION
Covenant Harbor Bible Camp & Retreat Center 1724 W. Main St. Lake Geneva, WI 53147 262-248-3600 covenantharbor.org	Covenant Harbor is a year-round camp and conference center located on the beautiful shores of Geneva Lake. Lodging options range from hotel-style rooms to traditional cabins accommodating groups from 10 to 400 people on 52 wooded acres. Covenant Harbor features a unique combination of amenities: plenty of meeting spaces, a quarter-mile of lakeshore, ropes courses, a climbing wall, a ball field, two dining rooms, swimming, boating, a 17,000-square-foot activity center with a gymnasium, traditional camp activities, and programs for kids and adults. Join one of our high-quality programs or let us help you run your own retreat. SEE AD P. 50
Hozho' Healing Wellness Community 2265 Main St. Green Bay, WI 54247 920-857-2077 hozhohealing.com	These executive retreats offered in Paddock Lake and Fontana, Wisconsin, bring in business owners, CEOs and executives to have their own time to rebuild their personal power through self-care, and increase productivity and creative solutions in their respective fields. This experiential retreat is the balm for your soul and the overhaul of your energetic resources.
Lake Geneva Camps & Conferences W2655 South St. Lake Geneva, WI 53147 262-248-5522 lgyc.org	Lake Geneva Camps & Conferences exists to provide life-changing experiences in Christ through retreats and programmed camps. We provide two year-round Christian retreat centers (Lake Geneva Youth Camp and Conference Point) with lodging for groups from eight up to 1,000. Rates include housing, meals, meeting rooms with audiovisual equipment and scheduled time in our full-size gymnasium. Many recreation options are available, like our giant swing, zipline, indoor climbing wall and paintball course, plus swimming and boating at our beautiful waterfront in the summer, and tubing, tobogganing and broom ball in the winter.

CAMPGROUNDS

ESTABLISHMENT	DESCRIPTION
Big Foot Beach State Park 1550 S. Lake Shore Dr. Lake Geneva, WI 53147 262-248-2528 dnr.wisconsin.gov	This campground has 100 wooded sites, 34 of them with electrical hookups. There are showers, pit toilets, a small beach, picnic areas and a playground. All sites have a fire ring and picnic table. Firewood and ice are available. Reservations are highly recommended. Call 888-947-2757 or go to dnr.wisconsin.gov/topic/parks/bigfoot .
Snug Lake Harbor W7772 Wisconsin Pkwy., Lot 2C, Delavan, WI 53115 608-883-6999 snuglakeharbor.com	Come to our lakefront RV and tent campground for a relaxing weekend on beautiful Turtle Lake. We are close to Alpine Valley for concertgoers; a shuttle bus is offered on certain concert dates. Our campground features Saturday night entertainment, full hook-up RV sites, showers and flush toilets on site, and a pub and grill. As the perfect getaway for families, we offer a sand beach, playground equipment, a game room and sand volleyball.

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- Complimentary Hot Breakfast
- Indoor Pool Area with a Hot Tub and Kiddie Splash Pool
- Fitness Room
- Business Center, Meeting Room, and Board Room
- Coin Operated Laundry Facility
- Outdoor Patio with Fire Pit



Our Communities

The Lake Geneva region is comprised of the city of Lake Geneva, and a handful of charming villages and towns that surround a trio of neighboring lakes — Geneva Lake, Delavan Lake and Lake Como. Each of these communities offers a distinctive experience to its visitors, with unique attractions and amenities, wondrous natural resources and a rich history to share. Together, they create a welcoming sense of place for those who visit, live and work here. Use our convenient pullout map in the center of this guide or go online at visitlakegeneva.com to find your way to these welcoming destinations.

DEHAVAN

Population 5,334 (Town) | 8,594 (City)

Delavan is well-known for its 2,000-acre **Delavan Lake**, which is a popular destination for fishing, sailing and other water sports. Delavan's Community Park is the epicenter of lake activity, featuring boat, kayak and canoe launches, and is home to an array of festivals and events throughout the year. Enjoy your stay at a waterfront inn or resort for the ultimate lake vacation. Lake Lawn Resort and Delavan Lake Resort offer guests stunning views, luxurious lodging and delicious dining options. Take an unforgettable tour of the lake aboard the Lake Lawn Queen, visit the famed Dancing Horses Theatre or take in a live concert at the beautiful Phoenix Park Bandshell. Learn more about the town at townofdelavan.com and the city at ci.delavan.wi.us.



FONTANA-ON-GENEVA-LAKE

Population 1,674

On the western shore of **Geneva Lake**, Fontana is easily accessible from nearby Lake Geneva and surrounding communities, yet feels like a world away. Featuring a quaint, small-town feel with natural beauty at every turn, Fontana offers visitors a beautiful public beach, boat launch and family-friendly events like movies on the beach. Boutiques, eateries and the community's mascot, Fontana Frog, are must stops here. Nestled on the lakeshore, you'll want to make the award-winning Abbey Resort & Avani Spa your home away from home any time of the year. Take in a round of golf with breathtaking views at Abbey Springs. Or take to the trails for some nature exploration at the Duck Pond Recreation Area. Learn more about Fontana at villageoffontana.com.

GENEVA

Population 5,390

Just minutes northwest of Lake Geneva, the town of Geneva surrounds the serene and peaceful **Lake Como**. At 955 acres and a maximum depth of 9 feet, it's an easy choice for kayaking, canoeing and paddleboarding. It's also a favorite for fishing, especially during winter when it's the first lake in the area to freeze. Lake Como's beautiful shoreline is also home to the renowned Geneva National Resort & Club, boasting three championship golf courses, and the new Dance Floor putting and entertainment playground. The storied French Country Inn also calls Geneva home, with unparalleled water views and a new dining experience at The Getaway. And if supper clubs are your choice, celebrate with Mars Resort as it turns 100 this year. Learn more about Geneva at townofgenevawi.com.



LAKE GENEVA

Population 8,504

Lake Geneva has been a treasured vacation destination for generations. Just 10 miles from the Illinois state line, it's easily accessible from Chicago, as well as Madison, Milwaukee and beyond. Sitting on the shores of its namesake, **Geneva Lake**, you'll enjoy a charming downtown district brimming with distinctive shops, restaurants and entertainment options, all within walking distance to the water. Anchored by the historic Riviera, the lakefront beckons you from its beautiful beach, picturesque parks and, of course, the famous Geneva Lake Shore Path. From touring the lake aboard a Lake Geneva Cruise Line vessel to taking in a festival, farmers market or concert in the park, you'll find Lake Geneva to be the epicenter of it all. Learn more about the city of Lake Geneva at cityoflakegeneva.gov.



LINN

Population 2,407

The picturesque town of Linn sits along the north and south shores of **Geneva Lake**, and is long considered one of the most important natural resources in southern Wisconsin. Linn Nature Park boasts 2 miles of marked trails among its 154 gently rolling acres with tall grass prairie, wetland and savannah habitats — home to many grassland birds. The town is also home to Wisconsin's very first golf club, Lake Geneva Country Club, founded in 1895. You can launch your boat or cast a line from the popular Linn Pier for a memorable day at the lake. Make your stay in Linn a relaxing one at the luxurious Geneva Inn overlooking the lake or cozy up at the serene Lazy Cloud Lodge. Learn more about Linn at townoflinn.com.

LYONS

Population 3,748

Lake Geneva's neighbor to the east is the beautiful town of Lyons, established in 1839. It's home to White River County Park, which provides plenty of opportunities for hiking, picnicking, fishing or kayaking the White River. Running through the center of this charming town is the White River State Trail, which is a popular destination for hiking and biking, as well as snowshoeing and cross-country skiing in the winter. Lyons boasts nearly 20 miles of state-designated Rustic Roads to explore any time of the year. Stay at the expansive Grand Geneva Resort & Spa, and enjoy exquisite dining, a relaxing spa, golf courses and a year-round Adventure Center offering nature trails, skiing and snowboarding. Learn more about Lyons at townoflyons.com.



Local SERVICES DIRECTORY



ATTORNEY/LEGAL SERVICES

**GARDINER KOCH
WEISBERG & WRONA**
500 Commercial Ct., Ste. 300
Lake Geneva, WI 53147
262-812-0864
gkwwlaw.com

HABUSH, HABUSH & ROTTIER
851 Park Dr., No. 102
Lake Geneva, WI 53147
262-248-5200
habush.com

**LAW OFFICES OF
KIMBERLY POWERS**
647 Main St., Ste. 700
Lake Geneva, WI 53147
262-348-0300
kpowerslaw.com

**AUTO/TRANSPORTATION
AVANTI LIMO SERVICES**
Grand Geneva Way
Lake Geneva, WI 53147
262-581-7625
avantibluelakegeneva.com

**KUNES CHEVROLET BUICK
GMC OF LAKE GENEVA**
715 S. Wells St.
Lake Geneva, WI 53147
262-249-5252
kuneslakegeneva.com
SEE AD P. 30

LAKE GENEVA CART RENTAL
Lake Geneva, WI 53147
630-465-0001
lakegenevacartrental.com

LAKEFRONT SHUTTLE
300 Wrigley Dr.
Lake Geneva, WI 53147
262-203-4769
lakefrontshuttle.com
SEE AD P. 50

**Y DRIVE LIMOUSINE
SERVICE LLC**
Delavan, WI
262-728-7891
ydrivelimo.com

BANKS/FINANCIAL SERVICES/INSURANCE

ADVIA CREDIT UNION
111 Elkhorn Rd.
Williams Bay, WI 53191
844-238-4228
adviaacu.org

AJE ASSOCIATES, PC
612 S. Wells St., Ste. H
Lake Geneva, WI 53147
262-581-1441
ajeassociates.com

ASSOCIATED BANK
728 Williams St.
Lake Geneva, WI 53147
262-249-4340
associatedbank.com

AUR HEALTH CARE GROUP LLC
5401 N. 76th St., No. 205
Milwaukee, WI 53218
414-788-0888
aurcity.com

**CARLSON & ASSOCIATES
CPAS INC.**
924 Williams St.
Lake Geneva, WI 53147
262-249-1400
carlson-cpas.com

CHAMBERLAIN | OTTE, CPAS
421 Broad St.
Lake Geneva, WI 53147
262-249-1100
cchcpas.com

**CHICAGO TITLE INSURANCE
COMPANY**
253 Center St., No. 100
Lake Geneva, WI 53147
262-248-1123
wi.ctic.com

COMMUNITY STATE BANK
200 Interchange N
Lake Geneva, WI 53147
262-812-8038
csb.bank

EDER, CASELLA & CO.
5400 W. Elm St., Ste. 203
McHenry, IL 60050
815-344-1300
edercasella.com

**EDWARD JONES: STEVEN J.
LOIS, FINANCIAL ADVISOR**
500 Commercial Ct., Ste. 100
Lake Geneva, WI 53147
262-248-8252
edwardjones.com

FORM WEALTH ADVISORS
431 Geneva National Ave. S
Lake Geneva, WI 53147
262-686-3005
formwealth.com

**HEALTHCARE
SOLUTIONS TEAM**
836 W. Main St.
Lake Geneva, WI 53147
262-729-4369
revans.myhst.com

**HEARTLAND PAYROLL HR &
PAYMENTS**
925 Elm Grove Rd.
Brookfield, WI 53112
262-765-6136
heartland.us

**INTERSTATE INSURANCE
GROUP**
100 E. Main St., P.O. Box 370
Lake Geneva, WI 53147
262-248-6295
interstateinsurancegroup.com

MERCYCARE HEALTH PLANS
3430 Palmer Dr.
Janesville, WI 53547
608-758-7738
mercycahealthplans.com

SITZBERGER & COMPANY S.C.
326 Center St.
Lake Geneva, WI 53147
262-248-6281
sitzbergercpas.com

STACKSTONE WEALTH
835 Geneva Pkwy., Ste. 2
Lake Geneva, WI 53147
262-728-4000
stackstonewealth.com

TOWN BANK, N.A.
567 Broad St.
Lake Geneva, WI 53147
262-248-6940
townbank.us

TRANSNATIONAL PAYMENTS
9550 W. Higgins Rd., 8th Floor
Rosemont, IL 60018
847-655-1347
gotnpayments.com

TRICOR INSURANCE
2031 Riverside Dr.
Beloit, WI 53511
608-473-1204
tricorinsurance.com

US BANK
303 Center St.
Lake Geneva, WI 53147
262-249-5800
usbank.com

BUSINESS CONSULTING

MELISSA WHITAKER INTERNATIONAL
N2205 Lynn Dr.
Lake Geneva, WI 53147
847-845-7922
melissawhitakerintl.com

CHEF SERVICES

CHEF MELLOR
W836 Violet Rd.
Genoa City, WI 53128
262-374-2224
chefmellor.com

ELENA IN HOME CATERING
Lake Geneva, WI 53147
262-348-6329
elenacatering.com

FLOCK
208 Summerhaven Lane
Lake Geneva, WI 53147
262-249-6697
flock-lakegeneva.com

THE GRAZING OLIVE
27774 Ridge St.
Ingleside, IL 60041
224-376-9746
olivescharcuterie.com

CHILD CARE

UNITED CHILD CARE CENTER
715 Wisconsin St.
Lake Geneva, WI 53147
262-248-4843
unitedchildcarecenter.org

CHURCHES/MINISTRIES

THE CHURCH OF HOLY COMMUNION
320 Broad St.
Lake Geneva, WI 53147
262-248-3522
holychurchoflakegeneva.com

FIRST CONGREGATIONAL UNITED CHURCH OF CHRIST
715 Wisconsin St.
Lake Geneva, WI 53147
262-248-3568
lakegenevachurchcc.org

FIRST LUTHERAN CHURCH
1101 Logan St.
Lake Geneva, WI 53147
262-248-3374
firstlutheranwels.org

HOLY THEOPHANY ORTHODOX CHURCH
N2107 State Hwy. 67
Walworth, WI 53184
262-903-8949
holytheophanychurch.org

INSPIRATION MINISTRIES
N2270 State Rd. 67
Walworth, WI 53184
262-275-6131
inspirationministries.org

ST. FRANCIS DE SALES PARISH
148 W. Main St.
Lake Geneva, WI 53147
262-248-8524
sfdslg.org

CLEANING/RESTORATION

E-Z WINDOW CLEANING
133 Industrial Dr.
Burlington, WI 53105
262-349-9411
e-zwindowcleaning.com

FILTRATION CONCEPTS INC.
19806 W. Main St.
Lannon, WI 53046
262-251-3233
fcwisconsin.com

MAID TO BE CLEAN
P.O. Box 764
Twin Lakes, WI 53181
262-903-1226
fcwisconsin.com

SERVPRO OF LAKE GENEVA
120 E. Sheridan Springs Rd.
Lake Geneva, WI 53147
262-248-7588
servprolakegeneva.com

COMMUNICATIONS/MEDIA/MARKETING

A+ GRAPHICS AND PRINTING SERVICES
98 E. Main St.
Lake Geneva, WI 53147
262-248-4100
aplusgraphicsandprinting.com

ABT MAILCOM
N1977 Schaitel Rd., No. 400
Lake Geneva, WI 53147
262-248-9590
abt-corp.com

ARDENT DIGITAL MEDIA
201 Broad St., Ste. A
Lake Geneva, WI 53147
262-475-9614
ardent-digital.com

BACKYARD DREAM
5823 Sixth Ave.
Kenosha, WI 53140
262-420-4252
backyarddream.io

CENTRAL PRINTING - A MERIDIAN COMPANY
735 Sugar Creek Rd.
Delavan, WI 53115
262-728-4231
meridian-direct.com

CHICAGO MAGAZINE
560 W. Grand Ave.
Chicago, IL 60654
312-222-9100
chicagomag.com

COPIES & PRINTS PLUS
906 S. Wells St.
Lake Geneva, WI 53147
262-248-2545
copiesandprintsplus.com

CORPORATE IDENTITY INC.
223 W. Main St.
Barrington, IL 60010
847-304-8550
corp-id.com

COYOTE RIDGE MARKETING
6834 Foftail Lane
Burlington, WI 53105
262-989-0874
coyoteridgemarketing.com

CUTWING MARKETING SOLUTIONS
801 Geneva Pkwy. N, Ste. 103
Lake Geneva, WI 53147
262-248-0288
cutwingmarketing.com

DISCOVER MEDIACONCEPTS INC.
4801 Hayes Rd.
Madison, WI 53704
414-940-9714
discovermediaworks.com

JNB SIGNS INC.
1221 Venture Dr., No. 1
Janesville, WI 53546
608-751-2618
jnbsigns.com

LAKE GENEVA REGIONAL NEWS
315 Broad St.
Lake Geneva, WI 53147
262-248-4444
lakegenevanews.net

NEI-TURNER MEDIA GROUP INC.
400 Broad St., Unit D
Lake Geneva, WI 53147
262-729-4471
ntmediagroup.com

SIGNALFIRE
1711 Woolsey St.
Delavan, WI 53115
262-725-4500
signalfire.us

CONTRACTORS/BUILDERS/DESIGNERS/HOME SERVICES

ADAMS POWER
801 N. Wisconsin St.
Elkhorn, WI 53121
262-723-6565
adamspower.com

ALLIANT ENERGY
400 Koopman Lane
Elkhorn, WI 53121
800-862-6222
alliantenergy.com

AMERICAN HEATING & AIR PLUS
N3294 County Rd. H
Lake Geneva, WI 53147
262-215-8822
americanheatingandairllc.com

BELLA TILE & STONE
201 Geneva National Ave. S
Lake Geneva, WI 53147
262-348-1600
bellatileandstone.com

BOB'S FLOOR COVERING
W2556 Interchange N
Lake Geneva, WI 53147
262-248-8500
bobsfloorcovering.com

CEDAR ROOFING COMPANY
27820 Irma Lee Circle
Lake Forest, IL 60045
847-247-4400
cedarroofingcompany.com

CICCHINI ASPHALT
4700 52nd Ave.
Kenosha, WI 53144
262-654-1929
cicchinasphalt.com

CLYDE BROTHERS CONSTRUCTION & HOME IMPROVEMENTS
1964 E. Lakeshore Dr.
Twin Lakes, WI 53181
262-949-1641
clydebrosconstruction.com

DOWN TO EARTH CONTRACTORS
N1971 Hwy. H
Lake Geneva, WI 53147
262-248-2725
downtoearthcontractors.com

ENGERMAN CONTRACTING
W3411 Linton Rd.
Lake Geneva, WI 53147
262-248-9210
engermancontracting.com

EVERDRY WATERPROOFING
W226 N880 Eastmound Dr.
Waukesha, WI 53186
262-650-1006
everdrywiscnsin.com

FAIRWYN LTD.
875 E. Townline Rd.
Lake Geneva, WI 53147
262-248-5010
fairwyn.com

GENEVA LAKE DREAM HOMES LLC
900 S. Wells St.
Lake Geneva, WI 53147
262-249-0009
genevalakedreamhomes.net

GERSTAD BUILDERS
2703 Bush Terrace
McHenry, IL 60051
815-385-4495
gerstadbuilders.com

GLEN FERN CONSTRUCTION
705 Madison St., Ste. 101
Lake Geneva, WI 53147
262-203-7034
glen-fern.com

JP INTERIORS LLC
1716 Tall Tree Lane
Johnsburg, IL 60051
815-385-9354
jpinteriors.net

KOMFORT HEATING & COOLING INC.
5384 Hwy. 11 W
Elkhorn, WI 53121
262-723-2662
komfortheating.com

LAKESIDE FIREPLACE
1401 Elkhorn Rd.
Lake Geneva, WI 53147
262-812-8226
lglakesidefireplace.com

LEE MECHANICAL
2915 60th St.
Kenosha, WI 53140
262-657-9490
selectlee.com
SEE AD P. 89

LIDIA DESIGN
543 Valley View Dr.
Fontana, WI 53125
262-394-5658
lidia-design.com
SEE AD P. 55

LUNA ROOFING LLC
1213 Long Needle Lane
Elkhorn, WI 53121
262-745-3325
lunarroofingllc.com

MASTER SERVICES INC.
N3481 Hwy. H
Lake Geneva, WI 53147
262-248-2103
masterserviceslg.com

**MCCORMACK + ETTEN/
ARCHITECTS LLP**
400 Broad St.
Lake Geneva, WI 53147
262-248-8391
mccormacketten.com

NICK'S UPHOLSTERY INC.
543 Valley View Dr.
Fontana, WI 53125
262-298-5800
nicksupholstery.com
SEE AD P. 55

ON THE LEVEL RENOVATIONS
5449 Town Hall Rd.
Delavan, WI 53115
262-749-4275
otlreno.com

PAVEMENT SOLUTIONS LLC
7617 IL Route 31
Richmond, IL 60071
815-675-0696
pavementsolutions.org
SEE AD P. 90

**PECK & WEIS HEATING,
COOLING, PLUMBING &
ELECTRIC**
2506 Crest Dr.
Lake Geneva, WI 53147
262-248-6836
peckandweis.com

**PEST CONTROL SOLUTIONS
NOW.COM**
33014 Clarence St.
Burlington, WI 53105
262-308-3396
pestcontrolsolutionsnow.com

ROBINSON ENGINEERING LTD.
500 Commercial Dr.
Lake Geneva, WI 53147
262-331-4915
reltd.com

SCHERRER CONSTRUCTION
601 Blackhawk Dr.
Burlington, WI 53105
262-539-3100
scherrerconstruction.com

SHERWIN-WILLIAMS
240 Edwards Blvd.
Lake Geneva, WI 53147
262-249-1242
sherwin-williams.com

SHODEEN HOMES LLC
77 N. First St.
Geneva, IL 60134
630-327-7664
shodeenhomes.com
SEE AD P. 63

STYLE EXTERIORS
415 Broad St., Ste. 205
Lake Geneva, WI 53147
262-290-2661
styleexteriors.com

TROTTER & ASSOCIATES
700 Geneva Pkwy. N, Ste. B
Lake Geneva, WI 53147
262-729-4350
trotter-inc.com

WAUNAKEE REMODELING
1001 Frank H St.
Waunakee, WI 53597
608-960-9766
waunakeeremodeling.com

EDUCATION

**BADGER COMMUNITY
EDUCATION**
220 South St.
Lake Geneva, WI 53147
262-348-2006
badger.k12.wi.us

**BIG FOOT RECREATION
DISTRICT**
401 Devils Lane
Walworth, WI 53184
262-275-2117
bigfootrecreation.org

FAITH CHRISTIAN SCHOOL
W5525 Hwy. 67
Williams Bay, WI 53191
262-245-9404
faithchristianschool.org

**FIRST LUTHERAN SCHOOL OF
LAKE GENEVA**
1101 Logan St.
Lake Geneva, WI 53147
262-248-3374
firstlutheranwells.org/school

**GATEWAY TECHNICAL
COLLEGE**
3520 30th Ave.
Kenosha, WI 53144
800-247-7122
gtc.edu

**GENEVA LAKE ARTS
FOUNDATION**
223 Broad St.
Lake Geneva, WI 53147
262-249-7988
genevalakeartsfoundation.org

**GEORGE WILLIAMS COLLEGE
OF AURORA UNIVERSITY**
350 Constance Blvd.
Williams Bay, WI 53191
262-245-5531
gwc.aurora.edu

**LAKE GENEVA HOUSE OF
MUSIC**
N3241 County Rd. H
Lake Geneva, WI 53147
262-248-0606
lghom.com

LAKE GENEVA PUBLIC LIBRARY
918 W. Main St.
Lake Geneva, WI 53147
262-249-5299
lakegeneva.lib.wi.us

**LAKE GENEVA SCHOOL OF
COOKING**
727 Geneva St.
Lake Geneva, WI 53147
262-248-3933
lakegenevaschoolofcooking.com

**ST. FRANCIS DE SALES PARISH
SCHOOL**
130 W. Main St.
Lake Geneva, WI 53147
262-248-2778
sfdslg.org

**UPPER IOWA UNIVERSITY -
ELKHORN CENTER**
c/o Gateway Technical College
400 County Rd. H
Elkhorn, WI 53121
262-619-7042
uiu.edu/locations/elkhorn-
racine-kenosha

EVENT SERVICES/VENUES

1841 FARMS & VINEYARD
3640 Bieneman Rd.
Burlington, WI 53105
262-758-6611

CELEBRATION ON WELLS
422 S. Wells St.
Lake Geneva, WI 53147
262-248-2555
celebrationonwells.com

**CONFERENCE CENTER AT
GEORGE WILLIAMS COLLEGE
OF AURORA UNIVERSITY**
350 Constance Blvd.
Williams Bay, WI 53191
262-245-5531
gwc.aurora.edu

DJ FELIX ENTERTAINMENT
W3954 S. End Rd.
Lake Geneva, WI 53147
262-749-4367
djfelixentertainment.com

HORTICULTURAL HALL
330 Broad St.
Lake Geneva, WI 53147
262-248-4382
horticulturalhall.com

KORDUS ENTERTAINMENT
320 Boulder Ridge Dr.
Lake Geneva, WI 53147
414-916-9663
facebook.com/triviaguy

THE RIVIERA BALLROOM
812 Wrigley Dr.
Lake Geneva, WI 53147
262-344-8246
lakegenevariviera.com

WISCONSIN BALLOON DÉCOR
836 Maxwell St.
Lake Geneva, WI 53147
630-220-4456
wisconsinballoondecor.com

FLORISTS

PERFECT PETALS
N3219 County Hwy. H, Unit D
Lake Geneva, WI 53147
262-745-5466
perfectpetalsbytali.com

**PESCHE'S GREENHOUSE,
FLORAL SHOP & GIFTS**
W4080 State Rd. 50
Lake Geneva, WI 53147
262-245-6125
peschesgreenhouse.com
SEE AD P. 61

TREASURE HUT FLOWERS
6551 State Rd. 11
Delavan, WI 53115
262-728-2020
treasurehutflorist.com

FUNERAL SERVICES

DERRICK FUNERAL HOME
800 Park Dr.
Lake Geneva, WI 53147
262-248-2031
derrickfuneralhome.com

**LAZARCZYK FAMILY FUNERAL
HOMES**
515 Center St.
Lake Geneva, WI 53147
262-248-2320
slfhlg.net

HEALTH SERVICES

**ACUPUNCTURE WELLNESS
CENTER**
612 Wells St., Ste. A
Lake Geneva, WI 53147
262-249-0770
acupuncture4allages.com

AURORA HEALTH CARE
146 E. Geneva Square
Lake Geneva, WI 53147
262-249-5000
aurorahealthcare.org

CARAVEL AUTISM HEALTH
753 Geneva Pkwy., Unit 2
Lake Geneva, WI 53147
262-812-0601
caravelautism.com

GENEVA LAKES FAMILY YMCA
203 S. Wells St.
Lake Geneva, WI 53147
262-248-6211
genevalakesymca.org

LAKE HOUSE FITNESS LLC
1227 Grant St.
Lake Geneva, WI 53147
lakehousefit.com

M. DIKA DERMATOLOGY
1050 Milwaukee Ave., Ste. 101
Burlington, WI 53105
414-433-7692
mdikadermatology.com

**MIDWEST SPORTS AND
INTERVENTIONAL SPINE**
850 Geneva Pkwy. N
Lake Geneva, WI 53147
262-299-6199
mwsportsandspine.com

MERCY HEALTH SYSTEM
Hwys. 50 and 67, P.O. Box 2500
Lake Geneva, WI 53147
262-245-0535
mercyhealthsystem.org

**ROCK RIVER VALLEY BLOOD
CENTER**
419 N. Sixth St.
Rockford, IL 61107
815-965-8751
rrvbc.org

INFORMATION TECHNOLOGY/ EQUIPMENT SERVICES

MARTIN GROUP
501 Commercial Ct.
Lake Geneva, WI 53147
262-248-8911
martingroup.com

LANDSCAPE SERVICES

BALANCED ENVIRONMENTS INC.
W3599 State Rd. 50
Lake Geneva, WI 53147
224-303-9433
balancedenvironmentsinc.com

BARTLETT TREE EXPERTS
22272 N. Pepper Rd., Unit D
Lake Barrington, IL 60010
847-382-3111
bartlett.com

BERTOG LANDSCAPE COMPANY
625 Wheeling Rd.
Wheeling, IL 60090
847-279-0028
bertoglandscape.com

DAVID J. FRANK LANDSCAPE CONTRACTING
12721 12th St.
Kenosha, WI 53144
262-894-0711
davidjfrank.com

NORTHERN MIST LAWN SPRINKLER LTD.
38009 31st St.
Burlington, WI 53105
262-539-3474
wisconsinsprinklers.com

THE REESMAN COMPANY
28815 Bushnell Rd.
Burlington, WI 53105
262-539-2124
reesmans.com

SCHILLER LAWN & LANDSCAPE
N2025 County Hwy. H
Lake Geneva, WI 53147
262-749-9038
schillerlawnandlandscape.com

LOCAL ORGANIZATIONS & NON-PROFITS

BURLINGTON CHAMBER OF COMMERCE
113 E. Chestnut St., Unit B
Burlington, WI 53105
262-763-6044
burlingtonchamber.org
SEE AD P. 80

CAROLYN J. GABLE FOUNDATION - BELIEVE PROJECT
Lake Geneva, WI 53147
(847) 477-9250
believeproject.net

DELANAN-DELANAN LAKE AREA CHAMBER OF COMMERCE
52 E. Walworth Ave.
Delavan, WI 53115
262-728-5095
delavanwi.org
SEE AD P. 48

DEMENCIA FRIENDLY COMMUNITY INITIATIVE - WALWORTH COUNTY
1527 Meadow Lane
Elkhorn, WI 53121
262-320-7325
dfcwalworth.org

EAST TROY AREA CHAMBER OF COMMERCE
2894 Main St., Ste. 6
East Troy, WI 53120
262-642-3770
easttroy.org

ELKHORN AREA CHAMBER OF COMMERCE & TOURISM CENTER
203 E. Walworth St.
Elkhorn, WI 53121
262-723-5788
elkhornchamber.com
SEE AD P. 22

GENEVA LAKE CONSERVANCY INC.
398 Mill St., P.O. Box 588
Fontana, WI 53125
262-275-5700
genevalakeconservancy.org

GENEVA LAKE WEST CHAMBER OF COMMERCE
175 Valley View Dr.
Fontana, WI 53125
262-275-5102
genevalakewest.com

GENEVA LAKE WOMEN'S ASSOCIATION
P.O. Box 671
Lake Geneva, WI 53147
glwa.net

GRAND MISSION
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Lake Geneva, WI 53147
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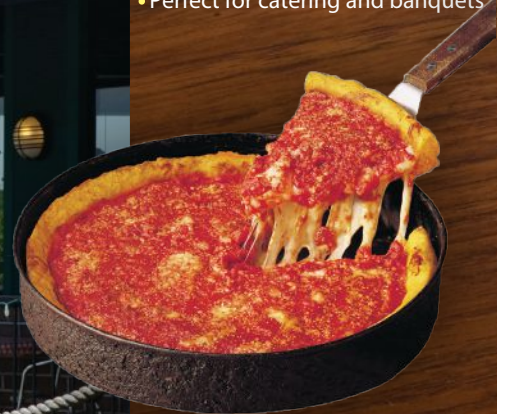
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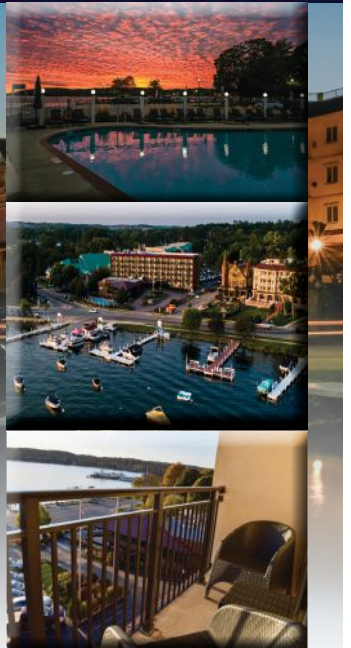
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