



***The 37th Annual
Update in Primary Care***

**October 10th – 11th, 2024
Lake Geneva, Wisconsin**

The Grand Geneva

**Presented by the
Medical College of Wisconsin
Division of General Internal Medicine**

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Conference Moderators

Theresa Maatman, MD, Associate Professor of Medicine

Tony Davis-Maxwell MD, Assistant Professor of Medicine

Course Co-Directors

Theresa Maatman, MD, Associate Professor of Medicine

Tony Davis-Maxwell MD, Assistant Professor of Medicine

Theodore MacKinney, MD, MPH, Professor of Medicine

Program Coordinators

Tim Boyle, Division Administrator III

Stephanie Zaas, MSPH, Program Manager

Jennifer Wehrley, Business Operations Coordinator Sr.

Lara Brajkovic, Administrative Assistant Sr.

Christina Jenks, Administrative Assistant Sr.

Antonio Ortiz, Administrative Assistant

Shannon Neary, Clinical Program Coordinator II



Featured Speakers

Jorge L. Sanchez, MD

*Assistant Professor of Medicine
the Medical College of Wisconsin*

Andrew Tout, MD

*Assistant Professor of Medicine
Northwestern Medicine*

Erin M. Davis, MD

*Professor of Medicine
University of Wisconsin Health*

Workshop

Annie Lakatos, DNP, ANP-BC, APNP

The Medical College of Wisconsin

Important Conference Note:

Don't lose your credits! At the end of this program, there are directions on how to claim your credits after the conference concludes.

Credits must be claimed by January 8th, 2025

General Internal Medicine Speakers

<p>Bruce Berry, MD <i>Clinical Assistant, Professor of Medicine Froedtert & the Medical College of Wisconsin</i></p>	<p>Eric Halpern, MD, AAHIVS <i>Assistant Professor of Medicine Medical College of Wisconsin</i></p>
<p>Brittany Fasse, AGPCNP-BC, APNP <i>Medical College of Wisconsin</i></p>	<p>Christina Jensen, DNP, ANP-BC, APNP, CWS <i>Medical College of Wisconsin</i></p>
<p>Carley Demchuk, MD <i>Assistant Professor of Medicine Medical College of Wisconsin</i></p>	<p>Sumeet Goel, DO, FACOFP <i>Assistant Professor Medical College of Wisconsin - Central Wisconsin Campus</i></p>
<p>Jonathan Thompson, MD, MS <i>Associate Professor of Medicine Medical College of Wisconsin</i></p>	<p>Laura Hawks, MD, MPH <i>Assistant Professor of Medicine Medical College of Wisconsin</i></p>
<p>Brian Hilgeman, MD, AAHIVS, FACP <i>Associate Professor Medical College of Wisconsin</i></p>	<p>Jeffrey L. Jackson, MD, MPH <i>Professor of Medicine Medical College of Wisconsin</i></p>
<p>Michelle Thompson, MD <i>Assistant Professor Medical College of Wisconsin</i></p>	<p>Lisa Wehr Maves, MD, MPH <i>Assistant Professor of Medicine Medical College of Wisconsin</i></p>
<p>Cecilia Scholcoff, MD, MPH <i>Associate Professor of Medicine Medical College of Wisconsin</i></p>	<p>Michael Lenz, MD <i>Associate Professor of Medicine Froedtert & the Medical College of Wisconsin</i></p>
<p>Jennifer Mackinnon, MD, MM, FACP <i>Associate Professor of Medicine Medical College of Wisconsin</i></p>	<p>Bayleigh White-Geisler, MPAS, PA-C <i>Froedtert & the Medical College of Wisconsin</i></p>

Conference Exhibitors



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CME PROGRAM SCHEDULE
Thursday, October 10th, 2024

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Moderator: Theresa Maatman, MD

7:30 - 7:55 am	Breakfast
7:55 - 8:00 am	Welcome & Opening Comments
8:00 - 8:50 am	“Approach to Sleep Disorders” <i>Jorge Sanchez, MD</i>
8:50 - 9:00 am	Questions and Answers
9:00 - 9:30 am	“Pickleball Injury Prevention - Is It Possible?” <i>Bruce Nerry, MD</i>
9:30 - 10:00 am	“Providing Primary Care for MSM” <i>Eric Halpern, MD</i>
10:00 - 10:15 am	Questions and Answers
10:15 - 10:30 am	<i>BREAK</i>
10:30 - 11:00 am	“Cognitive Impairment: Diagnosis and Interventions” <i>Brittany Fasse, APNP</i>
11:00 - 11:30 am	“Primary Care in the Era of Mass Incarceration” <i>Laura Hawks, MD</i>
11:30 - 12:00 pm	“Fact or Fiction: Pump and Dump Edition” <i>Carley Demchuk, MD</i>
12:00 - 12:20 pm	Questions and Answers
12:20 - 12:30 pm	Morning Evaluation and Adjourn
12:30 – 2:00 pm	Lunch Reception – Chop House
1:55 – 2:00 pm	Welcome & Opening Comments

2:00 – 2:50 pm	“Revisiting Risk: An Updated Paradigm in the Primary Prevention of Cardiovascular Disease” <i>Andrew Tout, MD</i>
3:00 – 3:30 pm	“Tales from the Medical Board” <i>Sumeet Goel, MD</i>
3:30 – 4:00 pm	“New Cancer Therapies, New Side Effects: Engaging PCPs to Optimize Patient Care” <i>John Thompson, MD</i>
4:00 – 4:20 pm	Questions and Answers
4:20 – 4:30 pm	Break
4:30 – 5:00 pm	“Articles That Changed My Practice in 2024” <i>Jeff Jackson, MD</i>
5:00 – 5:30 pm	“Pressure Ulcers in Primary Care: Perfect Your Assessment and Treatment Skills” <i>Christina Jensen, DNP, MSN, ANP-BC, APNP, CWS</i>
5:30 – 6:00 pm	“Medication Based Therapy for Opioid Use Disorder: Real World Cases for Primary Care” <i>Brian Hilgeman, MD & Michelle Thompson, MD</i>
6:00 – 6:20 pm	Questions and Answers
6:20 – 6:30 pm	Afternoon Evaluation and Adjourn

CME PROGRAM SCHEDULE

Friday, October 11th, 2024

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Moderator: Tony Davis-Maxwell MD

7:30 – 7:55 am	Breakfast
7:55 - 8:00 am	Opening Comments
8:00 - 8:50 am	“Osteoarthritis Pathways: A Comprehensive Approach to a Multifaceted Condition” <i>Erin M. Davis, MD</i>

8:50 - 9:00 am	Questions and Answers
9:00 - 9:30 am	“Eating Disorders: The Role of the Internist” <i>Lisa Wehr Maves, MD, MPH</i>
9:30 - 10:00 am	“Trauma Informed Physical Exam in Primary Care” <i>Bayleigh White-Geisler, MPAS, PA-C</i>
10:00 - 10:15 am	Questions and Answers
10:15 - 10:30 am	<i>BREAK</i>
10:30 - 11:00 am	“Pharmacotherapy for Weight Management in an Era of Shortages and Prior-Authorizations” <i>Cecelia Scholcoff, MD, MPH</i>
11:00 - 11:30 am	“Fibromyalgia and Chronic Pain Syndromes: A Holistic and Evidence-based Approach” <i>Michael Lenz, MD</i>
11:30 - 12:00 pm	“Menopausal "Flash" Update” <i>Jennifer Mackinnon, MD, MM, FACP</i>
12:00 - 12:20 pm	Questions and Answers
12:20 -12:30 pm	Daily Evaluation, Raffle, and Adjourn
12:30 – 2:00 pm	Workshop - <i>Annie Lakatos, DNP, ANP-BC, APNP</i> “Long-Acting Reversible Contraception: A Practical Approach for the Primary Care”

Evaluations



Thursday Evaluations



Friday Evaluations

These evaluations provide valuable feedback to our speakers and only take a few minutes to complete! Evaluations close 1 week after the conference.

Slide PDFs


PDFs of speaker slides will be made available on our website during the conference. The password required to open each PDF is **AUPC37**.

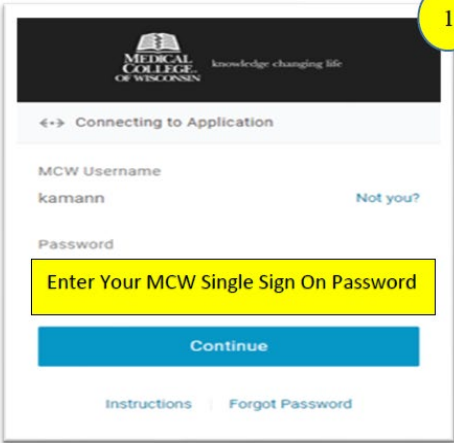
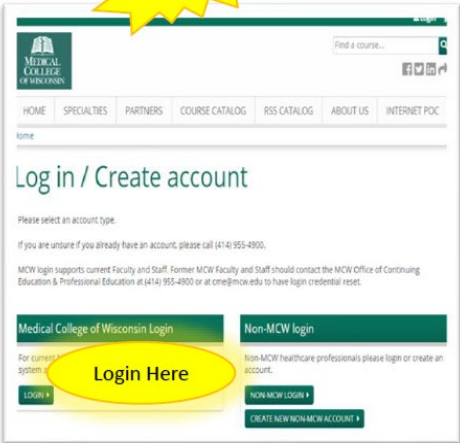
Claiming Credit

In order to claim your credits for this course, you will need to complete the course evaluation no later than **January 8th, 2024**, or your credits will be forfeit.


To claim your credits:

Log into EthosCE: <https://ocpe.mcw.edu>

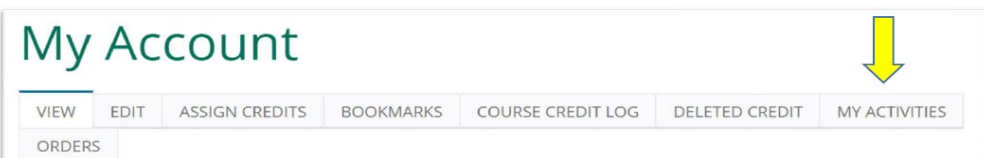
STEP 1: 



STEP 2: Click 'My Account'



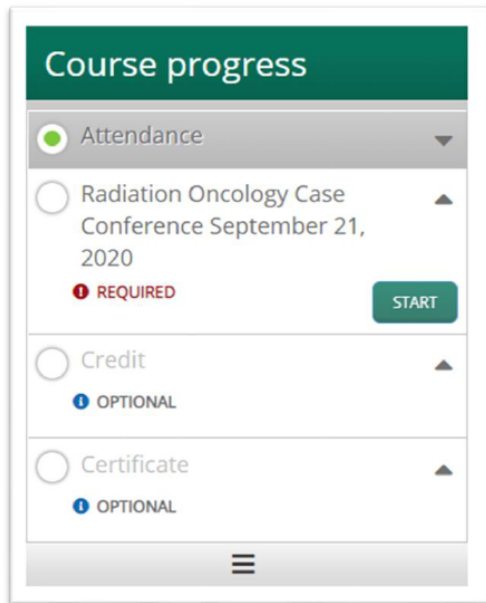
STEP 2: Click 'My Activities'




STEP 3: Complete the 'Pending' task by clicking on the course title. Scroll down and click 'Take Course'



STEP 3: Course progress will show the objects required to complete prior to claiming credit

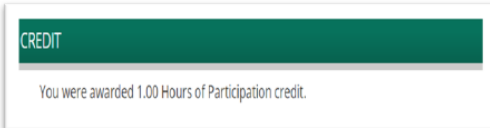


Click the side arrows  to expand each course object.

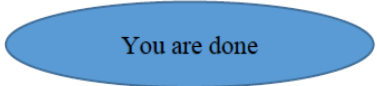
Follow the prompts for each course object and click 'Submit' when complete.

Click 'Next' to move on to other course objects.

When credit has been awarded a message will appear.



CREDIT
You were awarded 1.00 Hours of Participation credit.



You are done