



***The 37<sup>th</sup> Annual  
Update in Primary Care***

**October 10<sup>th</sup> – 11<sup>th</sup>, 2024  
Lake Geneva, Wisconsin**

**The Grand Geneva**

**Presented by the  
Medical College of Wisconsin  
Division of General Internal Medicine**

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## **EVALUATIONS, SLIDE PDFS, & CLAIMING CREDIT**

### **Conference Moderators**

Theresa Maatman, MD, Associate Professor of Medicine  
Tony Davis-Maxwell MD, Assistant Professor of Medicine

### **Course Co-Directors**

Theresa Maatman, MD, Associate Professor of Medicine  
Tony Davis-Maxwell MD, Assistant Professor of Medicine  
Theodore MacKinney, MD, MPH, Professor of Medicine

### **Program Coordinators**

Tim Boyle, Division Administrator III  
Stephanie Zaas, MSPH, Program Manager  
Jennifer Wehrley, Business Operations Coordinator Sr.  
Lara Brajkovic, Administrative Assistant Sr.  
Christina Jenks, Administrative Assistant Sr.  
Antonio Ortiz, Administrative Assistant  
Shannon Neary, Clinical Program Coordinator II

**“This conference is funded in part by the Advancing a Healthier Wisconsin Endowment.”**

## **Featured Speakers**

### **Jorge L. Sanchez, MD**

*Assistant Professor of Medicine  
the Medical College of Wisconsin*

### **Andrew Tout, MD**

*Assistant Professor of Medicine  
Northwestern Medicine*

### **Erin M. Davis, MD**

*Professor of Medicine  
University of Wisconsin Health*

## **Workshop**

### **Annie Lakatos, DNP, ANP-BC, APNP**

*The Medical College of Wisconsin*

#### **Important Conference Note:**

**Don't lose your credits!** At the end of this program, there are directions on how to claim your credits after the conference concludes.

**Credits must be claimed by January 8<sup>th</sup>, 2025**

## General Internal Medicine Speakers

<p><b>Bruce Berry, MD</b>  <i>Clinical Assistant, Professor of Medicine                  Froedtert &amp; the Medical College of Wisconsin</i></p>	<p><b>Eric Halpern, MD, AAHIVS</b>  <i>Assistant Professor of Medicine                  Medical College of Wisconsin</i></p>
<p><b>Brittany Fasse, AGPCNP-BC, APNP</b>  <i>Medical College of Wisconsin</i></p>	<p><b>Christina Jensen, DNP, ANP-BC, APNP, CWS</b>  <i>Medical College of Wisconsin</i></p>
<p><b>Carley Demchuk, MD</b>  <i>Assistant Professor of Medicine                  Medical College of Wisconsin</i></p>	<p><b>Sumeet Goel, DO, FACOFP</b>  <i>Assistant Professor                  Medical College of Wisconsin - Central Wisconsin                  Campus</i></p>
<p><b>Jonathan Thompson, MD, MS</b>  <i>Associate Professor of Medicine                  Medical College of Wisconsin</i></p>	<p><b>Laura Hawks, MD, MPH</b>  <i>Assistant Professor of Medicine                  Medical College of Wisconsin</i></p>
<p><b>Brian Hilgeman, MD, AAHIVS, FACP</b>  <i>Associate Professor                  Medical College of Wisconsin</i></p>	<p><b>Jeffrey L. Jackson, MD, MPH</b>  <i>Professor of Medicine                  Medical College of Wisconsin</i></p>
<p><b>Michelle Thompson, MD</b>  <i>Assistant Professor                  Medical College of Wisconsin</i></p>	<p><b>Lisa Wehr Maves, MD, MPH</b>  <i>Assistant Professor of Medicine                  Medical College of Wisconsin</i></p>
<p><b>Cecilia Scholcoff, MD, MPH</b>  <i>Associate Professor of Medicine                  Medical College of Wisconsin</i></p>	<p><b>Michael Lenz, MD</b>  <i>Associate Professor of Medicine                  Froedtert &amp; the Medical College of Wisconsin</i></p>
<p><b>Jennifer Mackinnon, MD, MM, FACP</b>  <i>Associate Professor of Medicine                  Medical College of Wisconsin</i></p>	<p><b>Bayleigh White-Geisler, MPAS, PA-C</b>  <i>Froedtert &amp; the Medical College of Wisconsin</i></p>

## Conference Exhibitors



**CME PROGRAM SCHEDULE**  
**Thursday, October 10<sup>th</sup>, 2024**

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Moderator: Theresa Maatman, MD

7:30 - 7:55 am	Breakfast
7:55 - 8:00 am	Welcome & Opening Comments
8:00 - 8:50 am	“Review and Approaches to the Evaluation of Sleep Disorders” <i>Jorge Sanchez, MD</i>
8:50 - 9:00 am	Questions and Answers
9:00 - 9:30 am	“Pickleball Injury Prevention - Is It Possible?” <i>Bruce Berry, MD</i>
9:30 - 10:00 am	“Providing Primary Care for MSM” <i>Eric Halpern, MD, AAHIVS</i>
10:00 - 10:20 am	Questions and Answers
10:20 - 10:30 am	<i>BREAK</i>
10:30 - 11:00 am	“Cognitive Impairment: Diagnosis and Interventions” <i>Brittany Fasse, AGPCNP-BC, APNP</i>
11:00 - 11:30 am	“Primary Care in the Era of Mass Incarceration” <i>Laura Hawks, MD, MPH</i>
11:30 - 12:00 pm	“Fact or Fiction: Breast Feeding Edition” <i>Carley Demchuk, MD</i>
12:00 - 12:20 pm	Questions and Answers
12:20 - 12:30 pm	Morning Evaluation and Adjourn
12:30 – 2:00 pm	Lunch Reception – Grand Geneva ChopHouse



1:55 – 2:00 pm	Welcome & Opening Comments
2:00 – 2:50 pm	“Revisiting Risk: An Updated Paradigm in the Primary Prevention of Cardiovascular Disease” <i>Andrew Tout, MD</i>
3:00 – 3:30 pm	“Tales from the Medical Board” <i>Sumeet Goel, DO, FACOFP</i>
3:30 – 4:00 pm	“New Cancer Therapies, New Side Effects: Engaging PCPs to Optimize Patient Care” <i>Jonathan Thompson, MD, MS</i>
4:00 – 4:20 pm	Questions and Answers
4:20 – 4:30 pm	Break
4:30 – 5:00 pm	“Articles That Changed My Practice in 2024” <i>Jeffrey L. Jackson, MD, MPH</i>
5:00 – 5:30 pm	“Pressure Ulcers in Primary Care: Perfect Your Assessment and Treatment Skills” <i>Christina Jensen, DNP, MSN, ANP-BC, APNP, CWS</i>
5:30 – 6:00 pm	“Medication Based Therapy for Opioid Use Disorder: Real World Cases for Primary Care” <i>Brian Hilgeman, MD, AAHIVS, FACP &amp; Michelle Thompson, MD</i>
<b>6:00 – 6:20 pm</b>	<b>Questions and Answers</b>
<b>6:20 – 6:30 pm</b>	<b>Afternoon Evaluation and Adjourn</b>

## CME PROGRAM SCHEDULE

Friday, October 11<sup>th</sup>, 2024

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Moderator: Tony Davis-Maxwell MD

7:30 – 7:55 am	Breakfast
7:55 - 8:00 am	Opening Comments
8:00 - 8:50 am	“Osteoarthritis Pathways: A Comprehensive Approach to a Multifaceted Condition” <i>Erin M. Davis, MD</i>
8:50 - 9:00 am	Questions and Answers
9:00 - 9:30 am	“Eating Disorders: The Role of the Internist” <i>Lisa Wehr Maves, MD, MPH</i>
9:30 - 10:00 am	“Trauma Informed Physical Exam in Primary Care” <i>Bayleigh White-Geisler, MPAS, PA-C</i>
10:00 - 10:20 am	Questions and Answers
10:20 - 10:30 am	<i>BREAK</i>
10:30 - 11:00 am	“Pharmacotherapy for Weight Management in an Era of Shortages and Prior-Authorizations” <i>Cecelia Scholcoff, MD, MPH</i>
11:00 - 11:30 am	“Fibromyalgia and Chronic Pain Syndromes: A Holistic and Evidence-based Approach” <i>Michael Lenz, MD</i>
11:30 - 12:00 pm	“Flash Update on Menopause Management” <i>Jennifer Mackinnon, MD, MM, FACP</i>
<b>12:00 - 12:20 pm</b>	<b>Questions and Answers</b>
<b>12:20 -12:30 pm</b>	<b>Daily Evaluation, Raffle, and Adjourn</b>
<b>12:30 – 2:00 pm</b>	<b>Workshop</b> - <i>Annie Lakatos, DNP, ANP-BC, APNP</i> “Long-Acting Reversible Contraception: A Practical Approach for the Primary Care”



## Evaluations



### Thursday Evaluations



### Friday Evaluations

*These evaluations provide valuable feedback to our speakers and only take a few minutes to complete! Evaluations close 1 week after the conference.*

## Slide PDFs

PDFs of speaker slides will be made available on our website during the conference. The password required to open each PDF is **AUPC37.**

## Claiming Credit

In order to claim your credits for this course, you will need to complete the course evaluation no later than **January 8th, 2024**, or your credits will be forfeit.

To claim your credits:

Log into EthosCE: <https://ocpe.mcw.edu>

**STEP 1:**

Medical College of Wisconsin Login

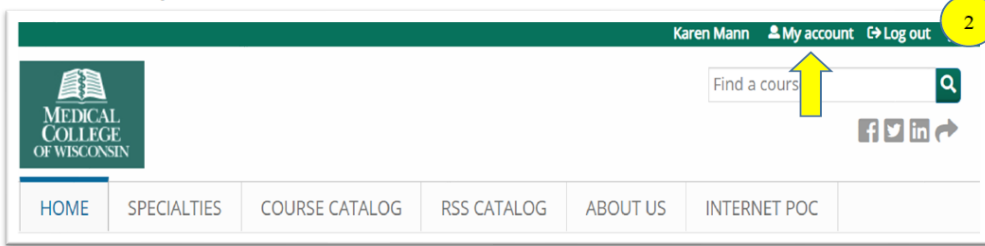
Non-MCW login

MCW Username: kamann

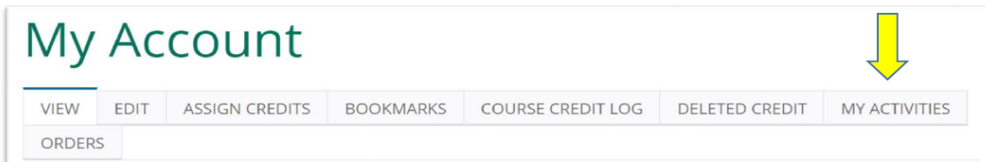
Password: Enter Your MCW Single Sign On Password

Continue

STEP 2: Click 'My Account'



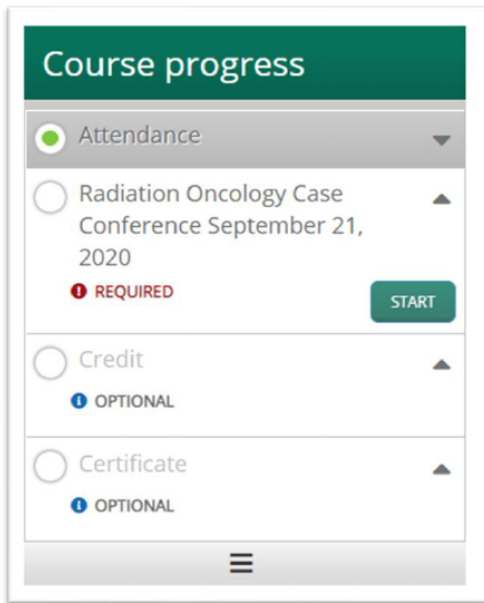
STEP 2: Click 'My Activities'




STEP 3: Complete the 'Pending' task by clicking on the course title. Scroll down and click 'Take Course'



STEP 3: Course progress will show the objects required to complete prior to claiming credit



Click the side arrows  to expand each course object.

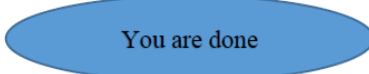
Follow the prompts for each course object and click 'Submit' when complete.

Click 'Next' to move on to other course objects.

When credit has been awarded a message will appear.

CREDIT

You were awarded 1.00 Hours of Participation credit.

 You are done