

The 39th Annual Update **in Primary Care**

Lake Geneva, Wisconsin
The Grand Geneva

Presented by:
The Medical College of Wisconsin
Division of General Internal Medicine

Conference Moderators

Eric Halpern, MD, Assistant Professor of Medicine
Tony Davis-Maxwell MD, Assistant Professor of Medicine

Course Co-Directors

Theodore MacKinney, MD, MPH, Professor of Medicine
Christina Jensen, DNP, MSN, ANP-BC, APNP, CWS
Elaina Krumholz, PA-C

Program Coordinators

Tim Boyle, Division Administrator III
Jennifer Wehrley, Business Operations Coordinator Sr.
Antonio Ortiz, Administrative Assistant
Kelsie Riedel, Administrative Assistant Sr.



Conference Notes

Check In & Enjoy Breakfast

Join us on the 2nd floor in the Evergreen & Galewoods Ballrooms. Evergreen hosts all presentations, and Galewoods is where you'll find breakfast, lunch, and breaks. On Day 1, check in first, then enjoy breakfast to start your day.

The Front Desk is here to help

Feel free to stop by our front desk at any time throughout the conference for assistance, including links to conference materials and evaluations.

Don't lose your credit!

At the end of this program, there are directions on how to claim your credits after the conference concludes.

Credits must be claimed by December 18th, 2026

Viewing Slide PDFs

PDFs of speaker slides will be made available on our website during the conference. The password required to open each PDF is AUPC39.

Thank you AHW!

This event is funded in part by the Advancing a Healthier Wisconsin Endowment



Program Schedule

Thursday, October 15th

7:30 - 7:55 am	Breakfast
7:55 - 8:00 am	Welcome & Opening Remarks
8:00 - 8:40 am	<i>"Menopause Medication and Management"</i> Rachel Bernard, MD, MPH, FACP
8:40 - 8:50 am	Questions and Answers
8:50 - 9:30 am	<i>"Identifying and Managing Somatic Symptom Disorders in the Primary Care Setting"</i> Thomas W. Heinrich, MD, FACLP, DFAPA & William Graft Jr., MD
9:30 - 9:40 am	Questions and Answers
9:40 - 10:10 am	Break / Exhibits
10:10 - 10:50 am	<i>"What is new in the STI World"</i> Sol del Mar Aldrete, MD
10:50 - 11:00 am	Questions & Answers
11:00 - 11:40 am	<i>"From Pipeline to Practice: Navigating New Pharmacotherapy in Primary Care"</i> Elyse Zapata Weitzman, Pharm, BCACP
11:40 - 11:50 am	Questions & Answers
11:50 - 12:50 pm	Lunch & Exhibits
12:50 - 1:30 pm	<i>"Diabetes Technology in Primary Care"</i> Michael Voss, MD
1:30 - 1:40 pm	Questions & Answers
1:40 - 2:20 pm	<i>"LP(a) It's time has come"</i> Mohan Dhariwal, DO, Ph.D.
2:20 - 2:30 pm	Questions & Answers
2:30 - 2:55 pm	Break / Exhibits
2:55 - 3:45 pm	<i>"Wellness Benefits of Psychological Safety on Healthcare Teams"</i> David J. Cipriano, Ph.D.
3:45 - 3:55 pm	Questions & Answers
3:55 - 4:00 pm	Evaluation and Adjourn

Friday, October 16th

7:30 - 7:55 am	Breakfast
7:55 - 8:00 am	Welcome & Opening Remarks
8:00 - 8:40 am	<i>"Migraine Management"</i> Glen D. Solomon, MD, MACP, FRCP
8:40 - 8:50 am	Questions & Answers
8:50 - 9:30 am	<i>"Articles That Changed My Practice"</i> Jeffrey L. Jackson, MD, MPH
9:30 - 9:40 am	Questions & Answers
9:40 - 10:10 am	Break / Exhibits
10:10 - 10:50 am	<i>"Primary Care for Cancer Survivors... Defer to Oncology?"</i> Muhammad 'Faizan' Ali, MD
10:50 - 11:00 am	Questions & Answers
11:00 - 11:40 am	<i>"Thieves Market 2026"</i> Deepika Pandian, MD & Maciej Gracz, MD
11:40 - 11:50 am	Questions & Answers
11:50 - 12:50 pm	Lunch & Exhibits
12:50 - 1:30 pm	<i>"Dermatology in Primary Care"</i> Jessica Ghaferi, MD
1:30 - 1:40 pm	Questions & Answers
1:40 - 2:20 pm	<i>"Rethinking Pain Management: Buprenorphine for Chronic Pain With and Without Opioid Use Disorder"</i> Brian Hilgeman, MD
2:20 - 2:30 pm	Questions & Answers
2:30 - 2:55 pm	Break / Exhibits
2:55 - 3:45 pm	<i>"Hot Topics in Risk Management"</i> Sheridan Ryan, JD, CTM, CPHRM, PT
3:45 - 3:55 pm	Questions & Answers
3:55 - 4:00 pm	Evaluation and Adjourn

Evaluations



[Speaker Evaluations](#)



[Conference Evaluation](#)

These evaluations provide valuable feedback for our speakers and staff. Please take a few minutes to complete.

- **Completion of both evaluations is required to claim CME credit.**
- **Using the speaker evaluation QR Code, follow along with each presentation throughout the conference.**
- **Complete the conference evaluations at or by the end of the conference.**
- **Evaluations close 1 week after the conference.**

Claiming Credit

STEP 1: Log into EthosCE <https://ocpe.mcw.edu>

Medical College of Wisconsin

Find a course...

HOME SPECIALTIES COURSE CATALOG RSS CATALOG ABOUT US INTERNET POC

Log in / Create account

Please select an account type.

If you are unsure if you already have an account, please call (414) 955-4900.

MCW login supports current Faculty and Staff. Former MCW Faculty and Staff should contact the MCW Office of Continuing Education & Professional Education at (414) 955-4900 or at cme@mcw.edu to have login credential reset.

Medical College of Wisconsin Login

For current MCW Faculty and Staff with Single Sign On system access, please login.

LOGIN

Non-MCW login

Non-MCW healthcare professionals please login or create an account.

NON-MCW LOGIN

CREATE NEW NON-MCW ACCOUNT

STEP 2: Click 'My Account' and then 'My Activities'

GIM Coordinator **My account** Log out

Find a course...

MEDICAL COLLEGE OF WISCONSIN

My Account

VIEW EDIT BOOKMARKS COURSE CREDIT LOG **MY ACTIVITIES** ORDERS REPORTED CREDIT

STEP 3: Click 'Pending Activities'. Select AUPC conference and complete any pending tasks

The screenshot shows the Medical College of Wisconsin CME website. At the top, there's a navigation bar with links for HOME, SPECIALTIES, COURSE CATALOG, RSS CATALOG, ABOUT US, and INTERNET POC. Below this is a search bar and social media icons. The main heading is 'Pending Activities'. Underneath, there are tabs for VIEW, EDIT, BOOKMARKS, COURSE CREDIT LOG, MY ACTIVITIES, ORDERS, and REPORTED CREDIT. The 'MY ACTIVITIES' tab is active, and within it, the 'Pending activities' sub-tab is highlighted with a green circle. Below the tabs, there are input fields for TITLE and SERIES. To the right, there are fields for ENROLLED DATE, START DATE (with an example 'E.g., 09/18/2026'), and END DATE (also with an example 'E.g., 09/18/2026'). An 'APPLY' button is next to the date fields. A box with the text '"AUPC" activity will show here' is positioned below the input fields. At the bottom, it says 'You don't have any pending activities.' The footer includes the email 'cme@mcw.edu' and copyright information for 2020 Medical College of Wisconsin.

Credit Claim is complete when “You were awarded...” message appears. This message will also display the type of credit earned.

Please feel free to reach out to Antonio Ortiz (aortiz@mcw.edu) or Jen Wehrley (jwehrley@mcw.edu) with any questions.

Visit our Exhibitors

During breaks and lunch, we encourage attendees to visit our many exhibitors and learn about their products and services.

