

Wednesday, January 31, 2018 Primers & Updates

7:00 AM	Registration & Exhibits		
	Portage	Geneva	North Bay
8:00 – 8:50 AM	Pharmacy Updates for Primary Care <i>Nathan Lamberton, PharmD</i> <i>David Ombengi, PharmD</i>	Alternatives to Opioids for Pain Control <i>Karen Hulbert, MD</i>	10:10 – 12:10 *WORKSHOP Casting and Splinting <i>Craig Young, MD</i> <i>Yuka Kobayashi, DO</i> <i>Limited Enrollment</i> <i>Sign up when registering online</i> @ http://ocpe.mcw.edu
8:50 – 9:00	Break and Exhibits		
9:00 – 9:50	Peripheral Vascular Disease <i>Erik Stilp, MD</i>	Updates in Heart Failure Management <i>Mitchell Saltzberg, MD</i>	
9:50 – 10:20	Break and Exhibits		
10:20 – 11:10	Antibiotic Stewardship <i>J. Njeri Wainaina, MD</i>	Office Orthopedics for Primary Care <i>Amin Afsari, DO</i>	
11:10 – 11:20	Break and Exhibits		
11:20 – 12:10	Rheumatology Primer: What Labs and When <i>Irina Konon, MD</i>	Fecal Microbiota Transplantation and Clostridium Difficile – Role of the Microbiome <i>Amir Patel, MD</i>	
12:10 – 1:00 PM	LUNCH (<i>All attendees are invited.</i>) Will be held in Wausau/Superior		
1:00 – 1:30	Break and Exhibits		
1:30 – 2:20	Primary Care's Role in Athlete Sport Specialization and Optimization <i>Calvin Deutsch, PT, DPT, SCS, CSCS</i>	Obesity Overview <i>Naturang Chongkraitanakul, MD</i>	1:30 – 3:20 PM *WORKSHOP Medication Conversations to Reduce Falls in Geriatric Patients <i>Kathryn Denson, MD</i> <i>Edmund Duthie, MD</i> <i>Deborah Simpson, PhD</i> <i>Limited Enrollment</i> <i>Sign up when registering online</i> @ http://ocpe.mcw.edu
2:20 – 2:30	Break and Exhibits		
2:30 – 3:20	Update to Newborn Management <i>Jeremy Waldhart, DO</i>	Surgical Interventions for Obesity Management <i>Bobby Wu, MD, FACS</i>	
3:20 – 3:30	Break and Exhibits		
3:30 – 4:30	PLENARY: Medical Management of Obesity <i>Bradley Javorsky, MD</i> Raymond O. Frankow, MD Endowment Speaker		
4:30 – 5:30	Appreciation Attendee Reception (All attendees are welcome.) – Will be held in BLVD Sponsored by MCW Family Medicine and MCW School of Pharmacy		

*For each workshop, there is an additional \$20 fee. Pre-registration is required for ALL workshops.

Thursday, February 1, 2018 Cancer & Primary Care

8:00 AM	Registration & Exhibits		Geneva	North Bay
	Portage		Geneva	North Bay
8:30 – 10:00	Breast Cancer Risk Assessment and Management <i>Jodi Brehm, MD</i>	8:30 – 9:10	Urgent Care Potpourri <i>Larry Duenk, MD</i>	10:10 – 12:10 *WORKSHOP: Optimizing Health Outcomes through Using Quality Metrics and Getting Paid for it <i>Holly Hasler, MEd</i> Limited Enrollment Sign up when registering online @ http://ocpe.mcw.edu
		9:10 – 10:00	Acute Pediatric Respiratory Concerns <i>Ryan Scheper, MD</i>	
10:00 – 10:20	Break and Exhibits			
10:20 – 11:50	Prostate Cancer Screening and Treatment <i>Kenneth Jacobsohn, MD</i>	10:20 – 11:00	Primary Care Evaluation of Syncope <i>Michael Curley, MD</i>	
		11:00 – 11:50	Dysrhythmia Management Rate v Rhythm <i>Michael Curley, MD</i>	
11:50 – 12:10	Break and Exhibits			
12:10 – 1:20 PM	Preceptor Appreciation Luncheon <i>Joan Bedinghaus, MD</i> (All attendees are invited.) Will be held in Wausau/Superior			
1:20 – 1:30	Break and Exhibits			
1:30 – 2:20	PLENARY: New Frontiers of Cancer Genetics and Personalized Medicine <i>Michael Mullane, MD</i>			
2:20 – 2:30	Break and Exhibits			
2:30 – 3:20	Lung Cancer: Overview and Updates <i>Erika Swanson, MD</i> <i>Peter Johnson, MD</i>		Diabetic Retinopathy for the Family Doctor <i>Murtaza Adam, MD</i>	2:20 – 4:20 PM *WORKSHOP Wound Care: Hands on Assessment <i>Theodore MacKinney, MD</i> <i>Devn Frandsen, DO</i> <i>Barbara Provo, APNP</i> <i>Margaret Stanisic, PT, CLT, CWS, MS</i> Limited Enrollment Sign up when registering online @ http://ocpe.mcw.edu
3:20 – 3:30	Break and Exhibits			
3:30 – 4:20	Melanoma & Mimickers <i>Kara Walton, MD</i>		Managing Your Online Profile <i>Kathryn Adam</i> <i>Jenny Pogantsch</i> <i>David Rathsack</i>	
4:20	ADJOURN			

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Friday, February 2, 2018
InfoPOEMs

Wausau/Superior

7:30 AM	Registration
7:45 - 8:00	Introduction to InfoPOEMs <i>John Hickner, MD, MS</i>
8:00 – 8:30	Allergic Conditions <i>John Hickner, MD, MS</i>
8:30 – 9:00	Cardiovascular Disease <i>Gary Ferenchick, MD, MS</i>
9:00 – 9:30	Pediatric Potpourri <i>John Hickner, MD, MS</i>
9:30 – 9:45	Break
9:45 – 10:15	Hypertension <i>Gary Ferenchick, MD, MS</i>
10:15 – 10:45	Choosing Imaging <i>John Hickner, MD, MS</i>
10:45 – 11:15	Diabetes/Endocrine <i>Gary Ferenchick, MD, MS</i>
11:15 – 11:45	Vitamins <i>John Hickner, MD, MS</i>
11:45 – 12:15	Editor's Choice <i>John Hickner, MD, MS</i> <i>Gary Ferenchick, MD, MS</i>
12:15	ADJOURN